

## Retail Report 2010

	1 mile Radius - intersection of U.S. Hwy 301 and Florence Ave., Thonotosassa	2 mile Radius - intersection of U.S. Hwy 301 and Florence Ave., Thonotosassa	3 mile Radius - intersection of U.S. Hwy 301 and Florence Ave., Thonotosassa
2010 CExp:Total Retail Sales & Eating, Drinking Places	\$45,835,589	\$76,510,014	\$117,737,456
2010 CExp:Total Retail Sales	\$40,709,929	\$68,009,912	\$104,566,795
2010 CExp:Motor Vehicle & Parts Dealers-441	\$6,810,787	\$11,442,698	\$17,353,637
2010 CExp:Automotive Dealers-4411	\$6,003,888	\$10,093,263	\$15,311,865
2010 CExp:Other Motor Vehicle Dealers-4412	\$163,848	\$293,482	\$436,196
2010 CExp:Automotive Parts/Accsrs, Tire Stores-4413	\$643,051	\$1,055,953	\$1,605,576
2010 CExp:Furniture & Home Furnishings Stores-442	\$932,116	\$1,525,177	\$2,300,867
2010 CExp:Furniture Stores-4421	\$503,867	\$820,784	\$1,237,807
2010 CExp:Home Furnishing Stores-4422	\$428,249	\$704,392	\$1,063,059
2010 CExp:Electronics & Appliances Stores-443	\$1,015,478	\$1,668,580	\$2,549,589
2010 CExp:Appliance, TVs, Electronics Stores-44311	\$767,438	\$1,263,890	\$1,933,265
2010 CExp:Household Appliances Stores-443111	\$177,757	\$293,772	\$446,033
2010 CExp:Radio, Television, Electronics Stores-443112	\$589,680	\$970,118	\$1,487,232
2010 CExp:Computer & Software Stores-44312	\$203,036	\$332,881	\$508,762
2010 CExp:Camera & Photographic Equipment Stores-44313	\$45,004	\$71,810	\$107,562
2010 CExp:Building Material, Garden Equip Stores -444	\$4,456,154	\$7,360,654	\$11,096,959
2010 CExp:Building Material & Supply Dealers-4441	\$4,099,529	\$6,762,153	\$10,183,710
2010 CExp:Home Centers-44411	\$1,765,982	\$2,914,005	\$4,401,310
2010 CExp:Paint & Wallpaper Stores-44412	\$93,988	\$154,223	\$230,862
2010 CExp:Hardware Stores-44413	\$384,856	\$638,377	\$972,242
2010 CExp:Other Building Materials Dealers-44419	\$1,854,702	\$3,055,547	\$4,579,296
2010 CExp:Building Materials, Lumberyards-444191	\$731,812	\$1,199,399	\$1,813,632
2010 CExp:Lawn, Garden Equipment, Supplies Stores-4442	\$356,625	\$598,501	\$913,249
2010 CExp:Outdoor Power Equipment Stores-44421	\$24,608	\$42,941	\$63,838
2010 CExp:Nursery & Garden Centers-44422	\$332,017	\$555,560	\$849,411
2010 CExp:Food & Beverage Stores-445	\$6,443,150	\$10,838,635	\$16,883,211
2010 CExp:Grocery Stores-4451	\$5,868,750	\$9,881,211	\$15,398,495
2010 CExp:Supermarkets, Grocery (Ex Conv) Stores-44511	\$5,564,082	\$9,369,714	\$14,598,915
2010 CExp:Convenience Stores-44512	\$304,668	\$511,497	\$799,580

2010 CExp:Specialty Food Stores-4452	\$197,710	\$333,488	\$520,533
2010 CExp:Beer, Wine & Liquor Stores-4453	\$376,691	\$623,936	\$964,183
2010 CExp:Health & Personal Care Stores-446	\$2,955,057	\$4,943,710	\$7,577,778
2010 CExp:Pharmacies & Drug Stores-44611	\$2,569,201	\$4,298,744	\$6,589,350
2010 CExp:Cosmetics, Beauty Suppls, Perfume Stores-44612	\$106,149	\$177,656	\$271,893
2010 CExp:Optical Goods Stores-44613	\$91,671	\$152,264	\$233,130
2010 CExp:Other Health & Personal Care Stores-44619	\$188,036	\$315,046	\$483,404
2010 CExp:Gasoline Stations-447	\$4,245,217	\$7,208,548	\$11,288,933
2010 CExp:Gasoline Stations With Conv Stores-44711	\$3,190,919	\$5,412,074	\$8,477,234
2010 CExp:Other Gasoline Stations-44719	\$1,054,299	\$1,796,474	\$2,811,698
2010 CExp:Clothing & Clothing Accessories Stores-448	\$2,155,106	\$3,562,652	\$5,499,006
2010 CExp:Clothing Stores-4481	\$1,547,400	\$2,565,607	\$3,967,082
2010 CExp:Men's Clothing Stores-44811	\$95,607	\$158,820	\$245,344
2010 CExp:Women's Clothing Stores-44812	\$376,863	\$624,088	\$963,614
2010 CExp:Children's, Infants' Clothing Stores-44813	\$94,736	\$157,189	\$244,999
2010 CExp:Family Clothing Stores-44814	\$839,983	\$1,393,317	\$2,155,036
2010 CExp:Clothing Accessories Stores-44815	\$36,536	\$60,213	\$92,651
2010 CExp:Other Clothing Stores-44819	\$103,675	\$171,979	\$265,439
2010 CExp:Shoe Stores-4482	\$307,711	\$517,519	\$810,448
2010 CExp:Jewelry, Luggage, Leather Goods Stores-4483	\$299,994	\$479,526	\$721,476
2010 CExp:Jewelry Stores-44831	\$275,543	\$439,269	\$659,755
2010 CExp:Luggage & Leather Goods Stores-44832	\$24,451	\$40,256	\$61,721
2010 CExp:Sporting Gds, Hobby, Book, Music Stores-451	\$805,858	\$1,324,154	\$2,026,955
2010 CExp:Sporting Gds, Hobby, Musical Inst Stores-4511	\$564,660	\$929,727	\$1,418,640
2010 CExp:Sporting Goods Stores-45111	\$264,730	\$433,615	\$661,240
2010 CExp:Hobby, Toys & Games Stores-45112	\$197,289	\$326,160	\$499,127
2010 CExp:Sew/Needlework/Piece Goods Stores-45113	\$49,703	\$82,688	\$124,356
2010 CExp:Musical Instrument & Supplies Stores-45114	\$52,937	\$87,264	\$133,917
2010 CExp:Book, Periodical & Music Stores-4512	\$241,199	\$394,427	\$608,315
2010 CExp:Book Stores & News Dealers-45121	\$162,679	\$265,104	\$409,603
2010 CExp:Book Stores-451211	\$152,239	\$247,743	\$382,614
2010 CExp:News Dealers & Newsstands-451212	\$10,440	\$17,361	\$26,989
2010 CExp:Prerecorded Tape, CDs, Record Stores-45122	\$78,520	\$129,324	\$198,713
2010 CExp:General Merchandise Stores-452	\$6,389,684	\$10,661,138	\$16,492,281
2010 CExp:Department Stores Excl Leased Depts-4521	\$3,046,172	\$5,062,003	\$7,806,521
2010 CExp:Other General Merchandise Stores-4529	\$3,343,512	\$5,599,135	\$8,685,761
2010 CExp:Miscellaneous Store Retailers-453	\$1,259,601	\$2,090,113	\$3,221,920

2010 CExp:Florists-4531	\$86,457	\$142,745	\$215,085
2010 CExp:Office Suppls, Stationery, Gift Stores-4532	\$467,373	\$766,280	\$1,168,835
2010 CExp:Office Supplies & Stationery Stores-45321	\$264,269	\$431,776	\$656,135
2010 CExp:Gift, Novelty & Souvenir Stores-45322	\$203,103	\$334,504	\$512,700
2010 CExp:Used Merchandise Stores-4533	\$96,064	\$157,908	\$242,803
2010 CExp:Other Miscellaneous Store Retailers-4539	\$609,708	\$1,023,180	\$1,595,197
2010 CExp:Non-Store Retailers-454	\$3,241,720	\$5,383,853	\$8,275,658
2010 CExp:Foodservice & Drinking Places-722	\$5,125,660	\$8,500,101	\$13,170,661
2010 CExp:Full-Service Restaurants-7221	\$2,294,245	\$3,801,500	\$5,886,494
2010 CExp:Limited-Service Eating Places-7222	\$2,177,910	\$3,614,018	\$5,604,320
2010 CExp:Special Foodservices-7223	\$423,557	\$702,580	\$1,088,453
2010 CExp:Drinking Places -Alcoholic Beverages-7224	\$229,948	\$382,003	\$591,393
2010 CExp:GAFO	\$11,765,615	\$19,507,981	\$30,037,534