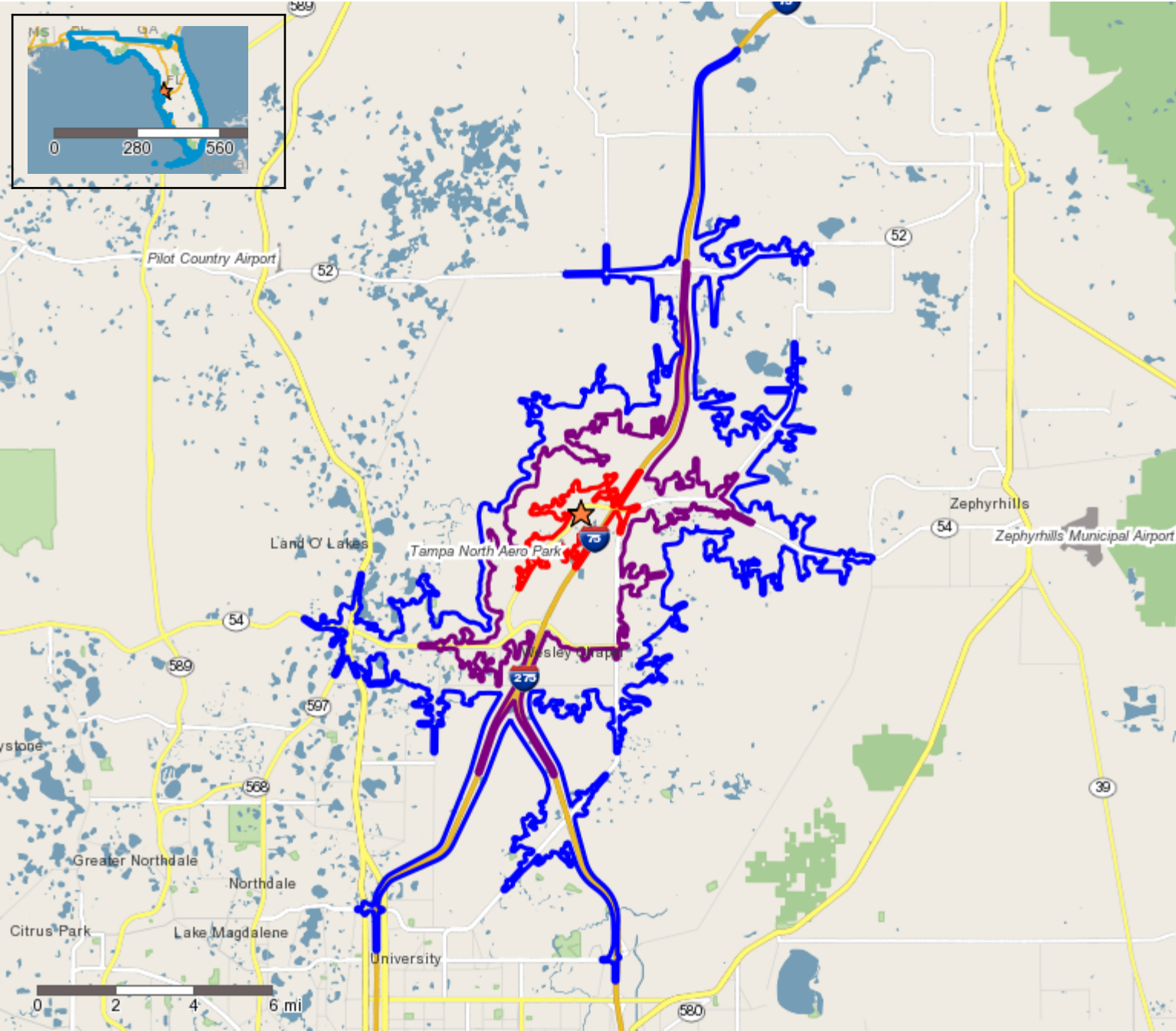





Overview map showing the requested trade area(s) around My Site, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:



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-  Trade Area (in drivetime minutes) - 5
-  Trade Area (in drivetime minutes) - 10
-  Trade Area (in drivetime minutes) - 15

Complete Demographic Comparison Report for My Site, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
2019A Demographics:				
Q2 2019 Employees	145,804,670	1,958	15,914	34,178
Q2 2019 Establishments*	12,299,097	272	1,820	3,959
Total Population	329,329,799	3,939	27,881	75,037
Total Households	125,121,015	1,456	10,034	27,491
Female Population	167,136,256	2,009	14,332	38,777
% Female	50.8%	51.0%	51.4%	51.7%
Male Population	162,193,543	1,931	13,549	36,260
% Male	49.3%	49.0%	48.6%	48.3%
Population Density (per Sq. Mi.)	91.54	1,427.91	1,236.33	1,163.43
Employed Civilian Population 16+				
Total	164,410,008	2,146	14,768	40,024
White Collar	60.6%	64.5%	72.6%	72.2%
Blue Collar	39.4%	35.5%	27.4%	27.8%
Seasonal Population by Quarter:				
Q4 2016	10,677,238	22	390	1,702
Q1 2017	10,578,834	25	442	1,861
Q2 2017	11,820,012	25	433	1,834
Q3 2017	11,546,241	25	428	1,811
Q4 2017	10,672,009	25	455	1,882
Q1 2018	10,777,068	21	367	1,681
Q2 2018	12,003,365	21	375	1,703
Q3 2018	11,689,469	21	366	1,675
Q4 2018	10,884,730	21	373	1,742
Age:				
Age 0 - 4	6.1%	7.5%	6.5%	6.5%
Age 5 - 14	12.6%	14.5%	15.7%	14.8%
Age 15 - 19	6.5%	6.1%	6.7%	6.8%
Age 20 - 24	6.8%	5.6%	5.1%	5.7%
Age 25 - 34	13.9%	15.7%	12.9%	13.4%
Age 35 - 44	12.6%	16.7%	16.1%	15.7%
Age 45 - 54	13.0%	12.8%	14.8%	14.3%
Age 55 - 64	12.9%	10.7%	11.4%	11.5%
Age 65 - 74	9.1%	7.2%	7.5%	7.7%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Age 75 - 84	4.5%	2.4%	2.7%	3.0%
Age 85 +	2.0%	0.6%	0.6%	0.8%
Median Age	38.1	35.3	37.0	36.9
Housing Units				
Total Housing Units	138,961,878	1,503	10,518	29,461
Occupied Housing Units	90.0%	96.9%	95.4%	93.3%
Vacant Housing Units	10.0%	3.1%	4.6%	6.7%
Housing Units by Tenure				
Total Households in Tenure	125,121,015	1,456	10,034	27,491
Owner Occupied Housing Units	79,614,533	920	6,953	19,555
Owner Occupied free and clear	35.3%	19.0%	20.5%	22.8%
Owner Occupied with a mortgage or loan	64.7%	81.0%	79.5%	77.2%
Renter Occupied Housing Units	45,506,482	536	3,081	7,935
Race and Ethnicity				
American Indian, Eskimo, Aleut	1.0%	0.3%	0.3%	0.3%
Asian	5.7%	5.7%	5.8%	6.0%
Black	12.9%	13.0%	10.3%	12.4%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.1%
White	70.1%	69.8%	75.3%	72.4%
Other	6.8%	5.9%	4.4%	4.6%
Multi-Race	3.4%	5.1%	3.9%	4.2%
Race of Hispanics				
Hispanics	59,855,508	1,057	6,316	18,010
American Indian	1.4%	0.3%	0.3%	0.3%
Asian	0.4%	0.5%	0.4%	0.3%
Black	2.6%	4.7%	5.1%	5.0%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.1%
White	52.8%	68.3%	70.5%	69.9%
Other	36.4%	20.0%	17.5%	17.6%
Multi-Race	6.3%	6.2%	6.2%	6.9%
Race of Non Hispanics				
Non Hispanics	269,474,291	2,883	21,565	57,028
American Indian	0.9%	0.3%	0.3%	0.3%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Asian	6.8%	7.6%	7.4%	7.8%
Black	15.1%	16.0%	11.8%	14.8%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.1%
White	73.9%	70.3%	76.6%	73.1%
Other	0.2%	0.7%	0.5%	0.5%
Multi-Race	2.8%	4.7%	3.2%	3.4%
Marital Status:				
Age 15 + Population	267,593,496	3,071	21,703	59,067
Divorced	11.1%	12.1%	11.6%	11.5%
Never Married	33.2%	31.5%	27.7%	27.8%
Now Married	49.9%	54.0%	57.1%	56.8%
Now Married - Separated	2.1%	0.4%	1.1%	1.8%
Widowed	5.9%	2.5%	3.6%	3.9%
Educational Attainment:				
Total Population Age 25+	223,792,888	2,608	18,406	49,726
Grade K - 8	4.1%	3.2%	1.9%	1.5%
Grade 9 - 12	7.5%	2.2%	3.3%	3.7%
High School Graduate	27.6%	21.2%	20.5%	21.6%
Associates Degree	8.2%	12.9%	12.0%	12.1%
Bachelor's Degree	18.9%	21.6%	25.0%	24.8%
Graduate Degree	11.5%	6.8%	12.0%	12.9%
Some College, No Degree	20.8%	30.3%	24.7%	22.9%
No Schooling Completed	1.4%	1.7%	0.6%	0.6%
Household Income:				
Income \$ 0 - \$9,999	6.4%	3.1%	2.7%	3.2%
Income \$ 10,000 - \$14,999	4.6%	1.7%	1.4%	1.8%
Income \$ 15,000 - \$24,999	9.3%	11.2%	6.4%	6.3%
Income \$ 25,000 - \$34,999	9.0%	6.8%	5.5%	5.9%
Income \$ 35,000 - \$49,999	12.4%	19.4%	13.8%	12.2%
Income \$ 50,000 - \$74,999	18.0%	14.9%	21.3%	22.5%
Income \$ 75,000 - \$99,999	13.0%	16.8%	18.9%	18.0%
Income \$100,000 - \$124,999	9.2%	12.4%	12.6%	12.3%
Income \$125,000 - \$149,999	5.6%	4.6%	6.8%	6.9%
Income \$150,000 +	12.4%	9.1%	10.8%	11.0%
Average Household Income	\$87,636	\$84,429	\$92,050	\$91,232
Median Household Income	\$60,811	\$60,575	\$73,693	\$72,587
Per Capita Income	\$33,623	\$31,196	\$33,129	\$33,455

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under				
Total Families (Family Households)	82,263,233	1,036	7,591	20,426
Husband-Wife Family, Own Children, Below Poverty	1,879,068	42	103	217
Husband-Wife Family, No Own Children, Below Poverty	1,314,644	19	75	227
Male Householder, Own Children, Below Poverty	591,858	22	59	111
Male Householder, No Own Children, Below Poverty	270,083	0	14	25
Female Householder, Own Children, Below Poverty	3,303,828	42	177	471
Female Householder, No Own Children, Below Poverty	867,000	7	13	114
Husband-Wife Family, Own Children, At/Above Poverty	21,996,258	369	2,822	7,244
Husband-Wife Family, No Own Children, At/Above Poverty	35,042,667	344	2,878	8,079
Male Householder, Own Children, At/Above Poverty	2,290,553	23	197	518
Male Householder, No Own Children, At/Above Poverty	2,947,627	30	193	597
Female Householder, Own Children, At/Above Poverty	5,241,269	58	555	1,498
Female Householder, No Own Children, At/Above Poverty	6,518,378	80	505	1,325
Poverty: Popn, Ratio of Income to Poverty Level				
Total Population for whom poverty status is determined	329,329,799	3,939	27,881	75,037
Less Than .50	20,812,735	277	972	2,575
.50 - .99	26,040,764	268	1,010	2,626
1.00 - 1.24	15,503,001	167	893	2,152
1.25 - 1.49	15,320,630	168	770	2,174
1.50 - 1.84	21,552,847	442	1,893	3,875
1.85 - 1.99	8,791,531	64	388	1,233
2.00+	221,308,291	2,553	21,954	60,404
Poverty: Popn by Race				
By Race				
White, Below Poverty Level	25,097,823	180	1,273	3,229
White, Above Poverty Level	205,650,746	2,569	19,708	51,068
Black, Below Poverty Level	10,874,611	18	155	663
Black, Above Poverty Level	31,495,246	494	2,718	8,654
AI/Alaskan Native, Below Poverty Level	883,519	7	21	45
AI/Alaskan Native, Above Poverty Level	2,349,218	5	56	166
Asian, Below Poverty Level	2,181,049	136	241	459
Asian, Above Poverty Level	16,463,808	88	1,375	4,066
NH/PI, Below Poverty Level	125,230	2	4	18
NH/PI, Above Poverty Level	509,883	4	17	51
Some Other Race, Below Poverty Level	5,462,412	60	84	338
Some Other Race, Above Poverty Level	16,964,919	173	1,135	3,113
2+ Races, Below Poverty Level	2,228,855	141	204	448

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
2+ Races, Above Poverty Level	9,042,480	61	890	2,719
Poverty: Popn by Ethnicity				
Hispanic/Latino				
Hispanic/Latino, Below Poverty Level	12,975,542	87	193	1,033
Hispanic/Latino, Above Poverty Level	46,879,966	970	6,122	16,977
Non-Hispanic/Latino, Below Poverty Level	33,877,957	458	1,789	4,168
Non-Hispanic/Latino, Above Poverty Level	235,596,334	2,425	19,776	52,860
Non-Hispanic/Latino by Race				
White, Below Poverty Level	18,984,698	180	1,194	2,692
White, Above Poverty Level	180,159,621	1,847	15,336	39,021
Other than White, Below Poverty Level	27,868,801	364	789	2,509
Other than White, Above Poverty Level	102,316,679	1,547	10,563	30,816
Vehicles Available				
0 Vehicles Available	8.9%	1.3%	1.2%	1.6%
1 Vehicle Available	33.4%	32.3%	28.1%	29.3%
2+ Vehicles Available	57.7%	66.4%	70.7%	69.1%
Average Vehicles Per Household	1.93	1.98	1.98	1.94
Total Vehicles Available	242,003,623	2,884	19,853	53,458
2024 Demographics:				
Total Population	341,072,786	4,068	29,810	82,414
Total Households	130,291,609	1,500	10,764	30,340
Female Population	172,896,520	2,072	15,293	42,544
% Female	50.7%	50.9%	51.3%	51.6%
Male Population	168,176,266	1,996	14,517	39,871
% Male	49.3%	49.1%	48.7%	48.4%
Population Density (per Sq. Mi.)	94.80	1,474.71	1,321.88	1,277.81
Employed Civilian Population 16+				
Total	168,840,438	2,220	15,891	44,049
% White Collar	60.8%	64.5%	72.8%	72.3%
% Blue Collar	39.2%	35.5%	27.2%	27.7%
Age:				
Age 0 - 4	6.1%	7.3%	6.1%	6.1%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Age 5 - 14	12.3%	13.7%	14.6%	14.0%
Age 15 - 19	6.3%	6.1%	6.9%	6.8%
Age 20 - 24	6.6%	5.3%	5.2%	5.8%
Age 25 - 34	13.8%	14.8%	12.4%	13.0%
Age 35 - 44	12.9%	17.2%	16.0%	15.7%
Age 45 - 54	12.1%	12.7%	14.2%	13.7%
Age 55 - 64	12.3%	10.2%	11.3%	11.3%
Age 65 - 74	10.1%	8.3%	8.6%	8.7%
Age 75 - 84	5.5%	3.6%	3.9%	4.0%
Age 85 +	2.1%	0.7%	0.8%	0.9%
Median Age	38.8	36.6	38.2	37.9
Housing Units				
Total Housing Units	144,796,493	1,543	11,279	32,526
Occupied Housing Units	90.0%	97.2%	95.4%	93.3%
Vacant Housing Units	10.0%	2.8%	4.6%	6.7%
Housing Units by Tenure				
Total Households in Tenure	130,291,609	1,500	10,764	30,340
Owner Occupied Housing Units	82,865,212	944	7,378	21,289
Owner Occupied free and clear	35.6%	19.6%	21.0%	23.4%
Owner Occupied with a mortgage or loan	64.4%	80.4%	79.0%	76.6%
Renter Occupied Housing Units	47,426,397	556	3,386	9,051
Race and Ethnicity				
American Indian, Eskimo, Aleut	1.0%	0.3%	0.3%	0.3%
Asian	6.1%	6.1%	6.4%	6.6%
Black	12.9%	13.6%	10.8%	13.1%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.1%
White	68.9%	67.6%	73.3%	70.2%
Other	7.1%	6.5%	4.8%	5.0%
Multi-Race	3.9%	5.8%	4.5%	4.8%
Hispanic Ethnicity	19.1%	28.9%	24.5%	25.9%
Not of Hispanic Ethnicity	80.9%	71.1%	75.5%	74.1%
Race of Hispanics				
Hispanics	65,174,777	1,177	7,298	21,337
American Indian	1.3%	0.2%	0.2%	0.3%
Asian	0.4%	0.4%	0.3%	0.3%
Black	2.6%	5.0%	5.3%	5.2%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%	0.1%
White	52.6%	67.6%	69.9%	69.2%
Other	36.4%	20.4%	17.7%	17.7%
Multi-Race	6.6%	6.4%	6.4%	7.2%
Race of Non Hispanics				
Non Hispanics	275,898,009	2,892	22,512	61,077
American Indian	0.9%	0.3%	0.3%	0.3%
Asian	7.4%	8.4%	8.3%	8.8%
Black	15.3%	17.1%	12.5%	15.8%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.1%
White	72.7%	67.6%	74.4%	70.5%
Other	0.2%	0.8%	0.5%	0.5%
Multi-Race	3.2%	5.6%	3.8%	4.0%
Marital Status:				
Age 15 + Population	278,539,182	3,212	23,644	65,862
Divorced	11.1%	12.0%	11.7%	11.6%
Never Married	33.4%	32.1%	28.3%	28.5%
Now Married	49.7%	53.3%	56.3%	56.0%
Now Married - Separated	2.1%	0.4%	1.1%	1.9%
Widowed	5.8%	2.6%	3.7%	3.9%
Educational Attainment:				
Total Population Age 25+	234,600,938	2,746	20,028	55,469
Grade K - 9	4.1%	3.1%	1.8%	1.5%
Grade 9 - 12	7.4%	2.2%	3.3%	3.6%
High School Graduate	27.3%	21.2%	20.3%	21.6%
Associates Degree	8.2%	12.8%	11.9%	12.0%
Bachelor's Degree	19.2%	21.4%	25.1%	24.8%
Graduate Degree	11.7%	7.0%	12.5%	13.3%
Some College, No Degree	20.8%	30.4%	24.5%	22.7%
No Schooling Completed	1.4%	1.7%	0.6%	0.6%
Household Income:				
Income \$ 0 - \$9,999	4.9%	2.4%	2.0%	2.4%
Income \$ 10,000 - \$14,999	4.3%	1.6%	1.3%	1.6%
Income \$ 15,000 - \$24,999	8.3%	9.3%	5.1%	5.2%
Income \$ 25,000 - \$34,999	8.0%	6.5%	4.8%	5.1%
Income \$ 35,000 - \$49,999	11.2%	16.9%	11.6%	10.4%
Income \$ 50,000 - \$74,999	16.5%	15.1%	20.7%	21.7%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Income \$ 75,000 - \$99,999	13.6%	17.2%	19.4%	18.6%
Income \$100,000 - \$124,999	10.9%	14.3%	14.4%	14.0%
Income \$125,000 - \$149,999	7.0%	6.1%	8.1%	8.2%
Income \$150,000 +	15.3%	10.6%	12.6%	12.9%
Average Household Income	\$99,924	\$93,210	\$100,253	\$99,925
Median Household Income	\$69,997	\$71,727	\$80,437	\$79,537
Per Capita Income	\$38,489	\$34,373	\$36,199	\$36,816
Vehicles Available				
0 Vehicles Available	8.8%	1.3%	1.3%	1.6%
1 Vehicle Available	33.3%	32.3%	28.0%	29.3%
2+ Vehicles Available	58.0%	66.4%	70.7%	69.0%
Average Vehicles Per Household	1.94	1.99	1.98	1.95
Total Vehicles Available	252,623,173	2,981	21,329	59,063
2010 Demographics:				
Total Population	308,745,538	3,643	24,259	62,538
Total Households	116,716,292	1,342	8,720	22,855
Female Population	156,964,212	1,850	12,436	32,181
% Female	50.8%	50.8%	51.3%	51.5%
Male Population	151,781,326	1,794	11,822	30,357
% Male	49.2%	49.2%	48.7%	48.5%
Population Density (per Sq. Mi.)	85.82	1,320.59	1,075.70	969.64
Employed Civilian Population 16+				
Total	140,768,943	1,834	11,925	31,047
% White Collar	61.0%	64.9%	72.5%	72.0%
% Blue Collar	39.0%	35.1%	27.5%	28.0%
Age:				
Age 0 - 4	6.5%	7.7%	7.3%	7.0%
Age 5 - 14	13.3%	14.8%	16.0%	15.5%
Age 15 - 19	7.1%	6.5%	6.6%	6.7%
Age 20 - 24	7.0%	6.0%	5.0%	5.4%
Age 25 - 34	13.3%	15.1%	13.2%	13.5%
Age 35 - 44	13.3%	18.0%	18.2%	17.3%
Age 45 - 54	14.6%	13.6%	15.1%	14.5%
Age 55 - 64	11.8%	10.4%	10.6%	10.7%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Age 65 - 74	7.0%	5.5%	5.6%	6.2%
Age 75 - 84	4.2%	1.7%	2.0%	2.5%
Age 85 +	1.8%	0.6%	0.6%	0.7%
Median Age	37.1	34.9	36.1	36.1
Housing Units				
Total Housing Units	131,704,730	1,452	9,564	25,611
Occupied Housing Units	88.6%	92.4%	91.2%	89.2%
Vacant Housing Units	11.4%	7.6%	8.8%	10.8%
Housing Units by Tenure				
Total Households in Tenure	116,716,292	1,342	8,720	22,855
Owner Occupied Housing Units	75,986,074	901	6,481	17,390
Owner Occupied free and clear	30.3%	13.7%	14.9%	16.5%
Owner Occupied with a mortgage or loan	69.7%	86.3%	85.1%	83.5%
Renter Occupied Housing Units	40,730,218	441	2,238	5,465
Race and Ethnicity				
American Indian, Eskimo, Aleut	1.0%	0.3%	0.3%	0.3%
Asian	4.8%	4.5%	4.6%	4.9%
Black	12.6%	9.5%	7.7%	9.3%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.1%
White	72.4%	77.6%	81.0%	78.8%
Other	6.2%	4.1%	3.4%	3.6%
Multi-Race	2.9%	3.7%	3.0%	3.2%
Hispanic Ethnicity	16.3%	21.1%	18.0%	19.2%
Not of Hispanic Ethnicity	83.7%	78.9%	82.0%	80.8%
Race of Hispanics				
Hispanics	50,477,594	768	4,377	12,024
American Indian	1.4%	0.4%	0.4%	0.3%
Asian	0.4%	0.5%	0.4%	0.3%
Black	2.5%	3.6%	3.9%	3.7%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.1%
White	53.0%	72.6%	72.8%	72.4%
Other	36.7%	17.6%	16.7%	17.0%
Multi-Race	6.0%	5.4%	5.9%	6.2%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Race of Non Hispanics				
Non Hispanics	258,267,944	2,875	19,881	50,515
American Indian	0.9%	0.3%	0.3%	0.3%
Asian	5.6%	5.6%	5.5%	5.9%
Black	14.6%	11.1%	8.5%	10.6%
Hawaiian/Pacific Islander	0.2%	0.2%	0.1%	0.1%
White	76.2%	78.9%	82.8%	80.3%
Other	0.2%	0.5%	0.4%	0.4%
Multi-Race	2.3%	3.3%	2.3%	2.4%
Marital Status:				
Age 15 + Population	247,518,325	2,823	18,610	48,480
Divorced	10.9%	14.3%	12.2%	12.1%
Never Married	32.1%	29.7%	25.0%	25.2%
Now Married	51.0%	54.3%	59.8%	59.4%
Now Married - Separated	2.2%	1.3%	1.1%	1.6%
Widowed	6.0%	1.7%	3.1%	3.3%
Educational Attainment:				
Total Population Age 25+	203,891,983	2,366	15,809	40,907
Grade K - 8	4.8%	4.6%	2.8%	1.9%
Grade 9 - 12	8.3%	2.0%	3.0%	3.5%
High School Graduate	28.5%	20.4%	20.7%	21.5%
Associates Degree	7.6%	13.0%	12.4%	12.5%
Bachelor's Degree	17.7%	23.0%	25.5%	25.2%
Graduate Degree	10.4%	4.3%	8.9%	10.5%
Some College, No Degree	21.3%	30.8%	26.2%	24.4%
No Schooling Completed	1.3%	1.9%	0.6%	0.5%
Household Income:				
Income \$ 0 - \$9,999	7.4%	3.8%	3.1%	3.5%
Income \$ 10,000 - \$14,999	5.4%	1.7%	1.6%	1.9%
Income \$ 15,000 - \$24,999	11.0%	14.7%	8.6%	8.2%
Income \$ 25,000 - \$34,999	10.7%	8.0%	6.9%	7.0%
Income \$ 35,000 - \$49,999	14.3%	24.1%	15.7%	14.3%
Income \$ 50,000 - \$74,999	18.5%	14.9%	23.1%	23.5%
Income \$ 75,000 - \$99,999	12.2%	17.6%	19.4%	19.0%
Income \$100,000 - \$124,999	8.2%	8.3%	11.3%	11.7%
Income \$125,000 - \$149,999	4.4%	2.9%	4.6%	4.7%
Income \$150,000 +	7.9%	4.1%	5.7%	6.3%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Average Household Income	\$73,387	\$66,467	\$76,614	\$78,168
Median Household Income	\$51,362	\$48,051	\$64,736	\$65,494
Per Capita Income	\$28,088	\$24,481	\$27,539	\$28,604
Vehicles Available				
0 Vehicles Available	9.1%	1.3%	1.0%	1.2%
1 Vehicle Available	33.9%	32.5%	28.2%	29.3%
2+ Vehicles Available	57.1%	66.3%	70.7%	69.5%
Average Vehicles Per Household	1.91	1.95	1.94	1.91
Total Vehicles Available	223,213,952	2,611	16,914	43,623
2000 Census Demographics:				
Total Population	281,422,025	1,204	8,746	26,300
Total Households	105,480,443	442	3,130	9,967
Female Population	143,514,568	621	4,459	13,388
% Female	51.0%	51.6%	51.0%	50.9%
Male Population	137,907,457	583	4,287	12,912
% Male	49.0%	48.4%	49.0%	49.1%
Employed Civilian Population 16+				
Total	129,717,205	617	4,573	13,699
% White Collar	61.9%	66.7%	68.9%	72.5%
% Blue Collar	38.1%	33.3%	31.1%	27.5%
Age:				
Age 0 - 4	6.8%	8.4%	7.0%	7.1%
Age 5 - 14	14.6%	18.7%	17.0%	15.4%
Age 15 - 19	7.1%	4.2%	5.4%	5.7%
Age 20 - 24	6.8%	4.8%	3.4%	3.9%
Age 25 - 34	14.1%	19.5%	15.5%	15.3%
Age 35 - 44	16.3%	17.9%	19.7%	19.4%
Age 45 - 54	13.4%	13.1%	14.4%	14.6%
Age 55 - 64	8.6%	8.3%	9.3%	9.1%
Age 65 - 74	6.6%	2.4%	5.5%	6.4%
Age 75 - 84	4.4%	2.7%	2.3%	2.8%
Age 85 +	1.5%	0.1%	0.4%	0.5%
Median Age	35.5	31.9	35.9	36.5
Housing Units				

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Total Housing Units	115,905,192	471	3,270	10,795
Owner Occupied Housing Units	60.3%	72.3%	86.7%	80.7%
Renter Occupied Housing Units	30.7%	21.6%	9.0%	11.6%
Vacant Housing Units	9.0%	6.1%	4.3%	7.7%
Race and Ethnicity				
American Indian, Eskimo, Aleut	0.9%	2.5%	0.7%	0.4%
Asian	3.6%	0.2%	1.0%	2.0%
Hawaiian or other Pacific Islander	0.1%	0.0%	0.0%	0.1%
Black	12.2%	2.7%	2.5%	3.6%
White	75.1%	88.9%	92.4%	90.4%
Other	5.5%	5.1%	2.3%	1.7%
Two or More Races	2.6%	0.6%	1.1%	1.9%
Hispanic Ethnicity	12.5%	8.2%	8.6%	9.4%
Not of Hispanic Ethnicity	87.5%	91.8%	91.4%	90.6%
Marital Status:				
Age 15 + Population	221,224,172	879	6,645	20,396
Divorced	9.8%	12.9%	10.3%	9.8%
Never Married	27.1%	21.5%	17.9%	18.4%
Now Married	51.1%	60.4%	67.3%	65.5%
Separated	5.4%	2.4%	2.2%	2.4%
Widowed	6.6%	1.9%	3.3%	4.4%
Educational Attainment:				
Total Population Age 25+	182,213,807	760	5,918	17,965
Grade K - 8	6.1%	1.4%	1.7%	1.9%
Grade 9 - 11, No diploma	12.1%	11.4%	9.7%	7.7%
High School Graduate	28.6%	28.0%	30.4%	26.5%
Associates Degree	6.3%	13.9%	11.4%	10.5%
Bachelor's Degree	15.5%	15.9%	17.5%	20.5%
Graduate Degree	8.9%	3.3%	6.9%	9.8%
Some College, No Degree	21.1%	26.2%	22.4%	23.0%
No Schooling Completed	1.4%	0.0%	0.0%	0.1%
Public School Enrollment	83.6%	90.8%	84.5%	81.8%
Private School Enrollment	16.4%	9.2%	15.5%	18.2%
Household Income:				
Income \$ 0 - \$9,999	9.5%	5.8%	3.5%	3.9%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Income \$ 10,000 - \$14,999	6.3%	2.4%	2.9%	3.0%
Income \$ 15,000 - \$24,999	12.8%	8.1%	6.5%	7.1%
Income \$ 25,000 - \$34,999	12.8%	10.6%	10.7%	9.7%
Income \$ 35,000 - \$49,999	16.5%	15.7%	18.5%	17.5%
Income \$ 50,000 - \$74,999	19.5%	25.9%	30.9%	30.1%
Income \$ 75,000 - \$99,999	10.2%	16.4%	16.8%	17.1%
Income \$100,000 - \$124,999	5.2%	4.4%	7.3%	7.1%
Income \$125,000 - \$149,999	2.5%	1.6%	2.5%	2.7%
Income \$150,000 - \$199,999	2.2%	0.9%	0.8%	1.6%
Income \$200,000 or More	2.4%	1.3%	0.9%	1.2%
Average Household Income	\$56,675	\$56,006	\$62,118	\$64,356
Median Household Income	\$42,257	\$54,289	\$57,062	\$57,371
Per Capita Income	\$21,242	\$20,550	\$22,228	\$24,389
Vehicles Available				
0 Vehicles Available	10.3%	3.0%	1.4%	2.2%
1 Vehicle Available	34.2%	23.5%	21.2%	25.4%
2 Vehicles Available	38.4%	56.3%	57.2%	55.0%
3+ Vehicles Available	17.1%	17.2%	20.2%	17.5%
Average Vehicles Per Household	1.50	1.80	1.90	1.80
Total Vehicles Available	177,487,515	855	6,319	19,157
Population Trend				
2000	281,422,025	1,204	8,746	26,300
2010	308,745,538	3,643	24,259	62,538
Change 2000 to 2010	9.7%	202.5%	177.4%	137.8%
2019A	329,329,799	3,939	27,881	75,037
2024	341,072,786	4,068	29,810	82,414
Change 2019A to 2024	3.6%	3.3%	6.9%	9.8%
Household Trend				
2000	105,480,443	442	3,130	9,967
2010	116,716,292	1,342	8,720	22,855
Change 2000 to 2010	18.6%	229.3%	220.6%	175.8%
2019A	125,121,015	1,456	10,034	27,491
2024	130,291,609	1,500	10,764	30,340
Change 2019A to 2024	4.1%	3.1%	7.3%	10.4%

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Average Household Size Trend				
2000	2.6	2.7	2.8	2.7
2010	2.6	2.7	2.8	2.8
Change 2000 to 2010	-0.7%	0.5%	-0.3%	4.3%
2019A	2.6	2.7	2.8	2.8
2024	2.6	2.7	2.8	2.7
Change 2019A to 2024	-0.5%	0.2%	-0.3%	-0.4%
Median Age Trend				
2000	35.5	31.9	35.9	36.5
2010	37.1	34.9	36.1	36.1
2019A	38.1	35.3	37.0	36.9
2024	38.8	36.6	38.2	37.9
Housing Units Trend				
Total Housing Units				
Change 2000 to 2010	13.6%	208.7%	192.5%	137.3%
Change 2019A to 2024	4.2%	2.7%	7.2%	10.4%
Owner Occupied Housing Units				
Change 2000 to 2010	8.7%	165.0%	128.7%	99.6%
Change 2019A to 2024	4.1%	2.7%	6.1%	8.9%
Renter Occupied Housing Units				
Change 2000 to 2010	14.4%	332.7%	657.7%	335.7%
Change 2019A to 2024	4.2%	3.8%	9.9%	14.1%
Vacant Housing Units				
Change 2000 to 2010	43.8%	287.4%	501.7%	232.9%
Change 2019A to 2024	4.8%	-9.0%	6.4%	10.9%
Race and Ethnicity Trend				
American Indian, Eskimo, Aleut				
Change 2000 to 2010	19.8%	-61.0%	5.8%	81.7%
Change 2019A to 2024	3.7%	0.0%	2.8%	9.6%
Asian and Native Hawaiian/Other Pacific Islander				
Change 2000 to 2010	44.3%	5,674.1%	1,211.2%	445.0%
Change 2019A to 2024	10.5%	10.4%	17.4%	19.5%
Black				
Change 2000 to 2010	13.4%	956.5%	759.0%	519.0%
Change 2019A to 2024	3.7%	7.8%	11.7%	15.6%
White				

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Change 2000 to 2010	5.7%	164.1%	143.3%	107.2%
Change 2019A to 2024	1.8%	0.0%	4.1%	6.5%
Other				
Change 2000 to 2010	23.9%	145.9%	299.7%	417.4%
Change 2019A to 2024	8.6%	12.7%	16.3%	18.7%
Two or More Races				
Change 2000 to 2010	24.0%	1,791.0%	658.8%	300.3%
Change 2019A to 2024	17.0%	17.3%	22.2%	25.9%
Hispanic Ethnicity				
Change 2000 to 2010	43.2%	674.3%	479.1%	385.7%
Change 2019A to 2024	8.9%	11.4%	15.6%	18.5%
Not of Hispanic Ethnicity				
Change 2000 to 2010	4.9%	160.1%	148.8%	112.0%
Change 2019A to 2024	2.4%	0.3%	4.4%	7.1%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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Retail Demand Comparison for My Site, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Average Annual Retail Demand for Households by Store Type 2019A				
Building Material & Garden Equipment & Supply Dealers	\$3,114.19	\$3,138.56	\$3,755.61	\$3,724.33
Building Material & Supply Dealers	\$2,724.35	\$2,779.10	\$3,327.74	\$3,294.78
Hardware Stores	\$226.98	\$229.89	\$279.08	\$275.82
Home Centers	\$1,490.49	\$1,526.86	\$1,826.56	\$1,810.91
Other Building Materials Dealers	\$902.68	\$919.43	\$1,091.73	\$1,079.56
Paint and Wallpaper Stores	\$104.20	\$102.93	\$130.36	\$128.49
Lawn and Garden Equipment and Supplies Stores	\$389.83	\$359.46	\$427.88	\$429.54
Nursery and Garden centers	\$332.07	\$305.57	\$363.28	\$364.57
Outdoor Power Equipment Stores	\$57.76	\$53.90	\$64.60	\$64.97
Clothing & Clothing Accessories Stores	\$2,186.86	\$2,259.54	\$2,363.50	\$2,319.10
Clothing Stores	\$1,587.04	\$1,623.53	\$1,725.47	\$1,696.17
Children's and Infants' Clothing Stores	\$82.16	\$96.87	\$101.63	\$98.15
Clothing Accessories Stores	\$81.52	\$80.20	\$84.13	\$82.97
Family Clothing Stores	\$880.21	\$912.88	\$966.76	\$948.53
Men's Clothing Stores	\$77.77	\$75.90	\$74.87	\$73.07
Other Clothing Stores	\$134.76	\$131.14	\$142.42	\$141.16
Women's Clothing Stores	\$330.62	\$326.54	\$355.66	\$352.27
Jewelry, Luggage & Leather Goods Stores	\$307.03	\$320.36	\$316.50	\$309.38
Jewelry Stores	\$277.97	\$291.60	\$284.94	\$277.98
Luggage & Leather Goods Stores	\$29.06	\$28.76	\$31.56	\$31.41
Shoe Stores	\$292.79	\$315.65	\$321.53	\$313.55
Electronics and Appliance Stores	\$789.73	\$837.11	\$950.13	\$939.32
Food & Beverage Stores	\$5,930.68	\$6,053.06	\$6,727.64	\$6,689.05
Beer, Wine, & Liquor Stores	\$457.86	\$330.61	\$385.13	\$384.05
Grocery Stores	\$5,278.53	\$5,514.78	\$6,113.44	\$6,077.22
Convenience Stores	\$232.21	\$237.49	\$261.10	\$258.97
Supermarkets and Other Grocery (except Convenience) Stores	\$5,046.32	\$5,277.29	\$5,852.34	\$5,818.25
Specialty Food Stores	\$194.29	\$207.67	\$229.07	\$227.79
Food Services and Drinking Places	\$5,712.74	\$5,216.88	\$5,998.02	\$5,912.24
Drinking Place - Alcoholic Beverages	\$240.03	\$202.54	\$234.50	\$233.07
Restaurants and other Eating Places	\$4,980.62	\$4,595.11	\$5,276.81	\$5,201.97
Total Special Food Services	\$492.09	\$419.23	\$486.71	\$477.19
Furniture & Home Furnishings Stores	\$972.22	\$1,087.79	\$1,270.64	\$1,252.58
Furniture Stores	\$521.60	\$600.11	\$704.65	\$695.98
Home Furnishing Stores	\$450.62	\$487.68	\$565.99	\$556.60
Floor Covering Stores	\$165.69	\$151.94	\$182.18	\$177.75
Other Home Furnishings Stores	\$284.93	\$335.74	\$383.81	\$378.85

Gasoline stations	\$4,117.52	\$4,185.50	\$4,331.24	\$4,270.65
General Merchandise Stores	\$5,704.87	\$5,860.58	\$6,496.80	\$6,432.28
Department Stores	\$1,198.02	\$1,240.30	\$1,359.15	\$1,339.91
Other General Merchandise Stores	\$4,506.85	\$4,620.28	\$5,137.65	\$5,092.37
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$10,528.22	\$10,892.60	\$11,975.46	\$11,817.18
Health & Personal Care Stores	\$2,756.86	\$2,518.88	\$2,837.39	\$2,813.07
Cosmetics, Beauty Supplies and Perfume Stores	\$169.23	\$151.18	\$171.69	\$170.12
Optical Goods Stores	\$112.11	\$76.77	\$82.98	\$82.80
Other Health and Personal Care Stores	\$188.31	\$172.70	\$195.09	\$193.36
Pharmacies and Drug Stores	\$2,287.21	\$2,118.23	\$2,387.63	\$2,366.80
Miscellaneous Store Retailers	\$1,049.62	\$981.28	\$1,110.76	\$1,102.99
Florists	\$50.58	\$48.21	\$57.69	\$58.00
Office Supplies, Stationery, & Gift Stores	\$233.65	\$239.54	\$269.06	\$267.02
Gift, Novelty, and Souvenir Stores	\$136.00	\$139.92	\$156.17	\$154.76
Office Supplies and Stationery Stores	\$97.66	\$99.62	\$112.88	\$112.27
Other Miscellaneous Store Retailers	\$608.43	\$534.04	\$604.87	\$600.15
Used Merchandise Stores	\$156.94	\$159.50	\$179.15	\$177.82
Motor Vehicle & Parts Dealers	\$9,797.38	\$10,060.91	\$10,886.90	\$10,647.71
Automotive Dealers	\$8,424.18	\$8,980.64	\$9,717.35	\$9,508.45
Automotive Parts, Accessories, & Tire Stores	\$728.76	\$553.46	\$632.00	\$615.20
Other Motor Vehicle Dealers	\$644.44	\$526.81	\$537.55	\$524.06
Nonstore retailers	\$5,406.33	\$5,215.53	\$5,807.47	\$5,732.37
Sporting Goods, Hobby, Book, & Music Stores	\$640.89	\$608.06	\$625.34	\$606.87
Book Stores and News Dealers	\$105.85	\$103.50	\$116.76	\$114.78
Book Stores	\$81.32	\$78.68	\$89.24	\$87.50
News Dealers and Newsstands	\$24.53	\$24.82	\$27.51	\$27.29
Sporting Goods, Hobby, & Musical Instrument Stores	\$535.04	\$504.56	\$508.58	\$492.09
Hobby, Toys and Games Stores	\$138.21	\$136.65	\$149.78	\$146.78
Musical Instrument and Supplies Stores	\$27.49	\$33.95	\$40.31	\$39.12
Sew/Needlework/Piece Goods Stores	\$26.76	\$21.61	\$23.05	\$22.66
Sporting Goods Stores	\$342.59	\$312.36	\$295.44	\$283.54
Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)	\$48,179.88	\$48,023.68	\$53,161.43	\$52,442.57
Aggregate Retail Demand 2019A				
Building Material & Garden Equipment & Supply Dealers	\$389,650,000,003.00	\$4,568,200.00	\$37,684,569.00	\$102,384,475.00
Building Material & Supply Dealers	\$340,874,000,000.00	\$4,044,999.00	\$33,391,160.00	\$90,576,025.00
Hardware Stores	\$28,400,000,000.00	\$334,604.00	\$2,800,379.00	\$7,582,502.00
Home Centers	\$186,492,123,600.00	\$2,222,349.00	\$18,328,018.00	\$49,783,341.00
Other Building Materials Dealers	\$112,943,876,400.00	\$1,338,237.00	\$10,954,669.00	\$29,677,874.00
Paint and Wallpaper Stores	\$13,038,000,000.00	\$149,809.00	\$1,308,094.00	\$3,532,307.00
Lawn and Garden Equipment and Supplies Stores	\$48,776,000,003.00	\$523,200.00	\$4,293,408.00	\$11,808,450.00
Nursery and Garden centers	\$41,549,050,220.00	\$444,754.00	\$3,645,183.00	\$10,022,269.00
Outdoor Power Equipment Stores	\$7,226,949,783.00	\$78,446.00	\$648,225.00	\$1,786,181.00

Clothing & Clothing Accessories Stores	\$273,622,000,000.00	\$3,288,769.00	\$23,715,800.00	\$63,753,792.00
Clothing Stores	\$198,572,000,000.00	\$2,363,058.00	\$17,313,684.00	\$46,628,824.00
Children's and Infants' Clothing Stores	\$10,280,068,960.00	\$140,991.00	\$1,019,783.00	\$2,698,138.00
Clothing Accessories Stores	\$10,199,931,040.00	\$116,737.00	\$844,190.00	\$2,280,953.00
Family Clothing Stores	\$110,133,000,000.00	\$1,328,699.00	\$9,700,690.00	\$26,075,917.00
Men's Clothing Stores	\$9,731,000,000.00	\$110,473.00	\$751,226.00	\$2,008,858.00
Other Clothing Stores	\$16,861,000,000.00	\$190,881.00	\$1,429,073.00	\$3,880,706.00
Women's Clothing Stores	\$41,367,000,000.00	\$475,277.00	\$3,568,723.00	\$9,684,252.00
Jewelry, Luggage & Leather Goods Stores	\$38,416,000,000.00	\$466,283.00	\$3,175,854.00	\$8,505,206.00
Jewelry Stores	\$34,780,000,000.00	\$424,424.00	\$2,859,170.00	\$7,641,788.00
Luggage & Leather Goods Stores	\$3,636,000,000.00	\$41,859.00	\$316,684.00	\$863,418.00
Shoe Stores	\$36,634,000,000.00	\$459,429.00	\$3,226,262.00	\$8,619,761.00
Electronics and Appliance Stores	\$98,812,000,000.00	\$1,218,412.00	\$9,533,769.00	\$25,822,570.00
Food & Beverage Stores	\$742,053,000,000.00	\$8,810,271.00	\$67,506,448.00	\$183,886,993.00
Beer, Wine, & Liquor Stores	\$57,288,000,000.00	\$481,207.00	\$3,864,470.00	\$10,557,714.00
Grocery Stores	\$660,455,000,000.00	\$8,026,794.00	\$61,343,479.00	\$167,067,105.00
Convenience Stores	\$29,054,000,000.00	\$345,661.00	\$2,619,940.00	\$7,119,238.00
Supermarkets and Other Grocery (except Convenience) Stores	\$631,401,000,000.00	\$7,681,133.00	\$58,723,539.00	\$159,947,867.00
Specialty Food Stores	\$24,310,000,000.00	\$302,270.00	\$2,298,500.00	\$6,262,175.00
Food Services and Drinking Places	\$714,784,000,000.00	\$7,593,209.00	\$60,185,297.00	\$162,531,759.00
Drinking Place - Alcoholic Beverages	\$30,033,000,000.00	\$294,796.00	\$2,352,983.00	\$6,407,307.00
Restaurants and other Eating Places	\$623,180,000,000.00	\$6,688,220.00	\$52,948,548.00	\$143,006,090.00
Total Special Food Services	\$61,571,000,000.00	\$610,194.00	\$4,883,766.00	\$13,118,361.00
Furniture & Home Furnishings Stores	\$121,645,000,000.00	\$1,583,286.00	\$12,749,879.00	\$34,434,332.00
Furniture Stores	\$65,263,000,000.00	\$873,468.00	\$7,070,598.00	\$19,133,055.00
Home Furnishing Stores	\$56,382,000,000.00	\$709,818.00	\$5,679,280.00	\$15,301,278.00
Floor Covering Stores	\$20,730,936,790.00	\$221,152.00	\$1,828,066.00	\$4,886,448.00
Other Home Furnishings Stores	\$35,651,063,210.00	\$488,666.00	\$3,851,214.00	\$10,414,830.00
Gasoline stations	\$515,188,000,000.00	\$6,092,023.00	\$43,460,498.00	\$117,403,197.00
General Merchandise Stores	\$713,799,000,000.00	\$8,530,109.00	\$65,190,201.00	\$176,828,188.00
Department Stores	\$149,897,000,000.00	\$1,805,259.00	\$13,638,017.00	\$36,835,140.00
Other General Merchandise Stores	\$563,902,000,000.00	\$6,724,850.00	\$51,552,184.00	\$139,993,048.00
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$1,317,302,000,000.00	\$15,854,258.00	\$120,164,159.00	\$324,862,822.00
Health & Personal Care Stores	\$344,941,000,000.00	\$3,666,250.00	\$28,470,969.00	\$77,333,473.00
Cosmetics, Beauty Supplies and Perfume Stores	\$21,173,914,840.00	\$220,046.00	\$1,722,729.00	\$4,676,670.00
Optical Goods Stores	\$14,027,582,890.00	\$111,741.00	\$832,686.00	\$2,276,198.00
Other Health and Personal Care Stores	\$23,561,502,270.00	\$251,360.00	\$1,957,616.00	\$5,315,665.00
Pharmacies and Drug Stores	\$286,178,000,000.00	\$3,083,103.00	\$23,957,938.00	\$65,064,940.00
Miscellaneous Store Retailers	\$131,329,000,004.00	\$1,428,261.00	\$11,145,611.00	\$30,322,048.00
Florists	\$6,329,217,034.00	\$70,167.00	\$578,840.00	\$1,594,376.00
Office Supplies, Stationery, & Gift Stores	\$29,235,000,000.00	\$348,645.00	\$2,699,762.00	\$7,340,583.00
Gift, Novelty, and Souvenir Stores	\$17,016,000,000.00	\$203,650.00	\$1,567,082.00	\$4,254,328.00
Office Supplies and Stationery Stores	\$12,219,000,000.00	\$144,995.00	\$1,132,679.00	\$3,086,255.00
Other Miscellaneous Store Retailers	\$76,127,782,970.00	\$777,302.00	\$6,069,351.00	\$16,498,642.00

Used Merchandise Stores	\$19,637,000,000.00	\$232,147.00	\$1,797,659.00	\$4,888,447.00
Motor Vehicle & Parts Dealers	\$1,225,858,000,000.00	\$14,643,719.00	\$109,241,363.00	\$292,713,367.00
Automotive Dealers	\$1,054,042,000,000.00	\$13,071,375.00	\$97,505,843.00	\$261,394,135.00
Automotive Parts, Accessories, & Tire Stores	\$91,183,000,000.00	\$805,562.00	\$6,341,618.00	\$16,912,321.00
Other Motor Vehicle Dealers	\$80,633,000,000.00	\$766,781.00	\$5,393,902.00	\$14,406,910.00
Nonstore retailers	\$676,445,000,000.00	\$7,591,235.00	\$58,273,326.00	\$157,587,059.00
Sporting Goods, Hobby, Book, & Music Stores	\$80,189,000,000.00	\$885,037.00	\$6,274,749.00	\$16,683,357.00
Book Stores and News Dealers	\$13,243,806,504.00	\$150,646.00	\$1,171,562.00	\$3,155,444.00
Book Stores	\$10,175,000,000.00	\$114,519.00	\$895,489.00	\$2,405,351.00
News Dealers and Newsstands	\$3,068,806,504.00	\$36,127.00	\$276,072.00	\$750,093.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$66,945,193,496.00	\$734,391.00	\$5,103,187.00	\$13,527,913.00
Hobby, Toys and Games Stores	\$17,293,000,000.00	\$198,889.00	\$1,502,892.00	\$4,035,004.00
Musical Instrument and Supplies Stores	\$3,439,496,226.00	\$49,414.00	\$404,485.00	\$1,075,402.00
Sew/Needlework/Piece Goods Stores	\$3,347,697,270.00	\$31,447.00	\$231,273.00	\$622,888.00
Sporting Goods Stores	\$42,865,000,000.00	\$454,640.00	\$2,964,537.00	\$7,794,619.00
Aggregate Annual Retail Demand- Sum of Bolded Fields (not including GAFO)	\$6,028,315,000,007.00	\$69,898,781.00	\$533,432,477.98	\$1,441,684,609.67

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Retail Supply Comparison for My Site, 27040 Wesley Chapel Blvd, Wesley Chapel, FL, 33544:

	Index: Entire US	5 drivetime minute(s)	10 drivetime minute(s)	15 drivetime minute(s)
Average Annual Retail Supply Dollars for Households 2019				
Building Material & Garden Equipment & Supply Dealers	\$3,114.19	\$14,531.60	\$4,202.30	\$3,280.72
Total Building Material & Supply Dealers	\$2,724.35	\$14,531.05	\$4,195.60	\$3,241.70
Hardware Stores	\$226.98	\$808.68	\$627.21	\$345.94
Home Centers	\$1,490.49	\$517.79	\$133.06	\$1,072.68
Other Building Materials Dealers	\$902.68	\$12,462.72	\$3,264.83	\$1,733.54
Paint and Wallpaper Stores	\$104.20	\$741.87	\$170.50	\$89.55
Total Lawn and Garden Equipment and Supplies Stores	\$389.83	\$0.55	\$6.71	\$39.01
Nursery and Garden centers	\$332.07	\$0.55	\$6.71	\$38.97
Outdoor Power Equipment Stores	\$57.76	\$0.00	\$0.00	\$0.05
Clothing & Clothing Accessories Stores	\$2,186.86	\$20,486.27	\$6,166.97	\$4,041.90
Total Clothing Stores	\$1,587.04	\$14,654.44	\$4,895.45	\$3,339.21
Childrens and Infants Clothing Stores	\$82.16	\$1,444.46	\$982.34	\$564.57
Clothing Accessories Stores	\$81.52	\$789.56	\$251.92	\$157.98
Family Clothing Stores	\$880.21	\$10,003.83	\$2,888.37	\$1,989.62
Mens Clothing Stores	\$77.77	\$994.22	\$192.18	\$94.30
Other Clothing Stores	\$134.76	\$1,164.94	\$409.95	\$324.71
Womens Clothing Stores	\$330.62	\$257.44	\$170.68	\$208.03
Total Jewelry, Luggage & Leather Goods Stores	\$307.03	\$1,435.58	\$391.98	\$289.45
Jewelry Stores	\$277.97	\$705.98	\$245.56	\$213.04
Luggage & Leather Goods Stores	\$29.06	\$729.60	\$146.42	\$76.42
Shoe Stores	\$292.79	\$4,396.25	\$879.55	\$413.23
Electronics & Appliance Stores	\$789.73	\$916.63	\$2,177.87	\$1,467.55
Household Appliance Stores	\$126.88	\$9.52	\$152.72	\$94.26
Electronic Stores	\$662.85	\$907.11	\$2,025.15	\$1,373.29
Food & Beverage Stores	\$5,930.68	\$1,128.36	\$3,938.17	\$6,734.24
Beer, Wine, & Liquor Stores	\$457.86	\$62.83	\$73.62	\$91.52
Total Grocery Stores	\$5,278.53	\$885.22	\$3,791.41	\$6,579.72
Convenience Stores	\$232.21	\$38.68	\$112.00	\$105.73
Supermarkets and Other Grocery (except Convenience) Stores	\$5,046.32	\$846.54	\$3,679.42	\$6,474.00
Total Specialty Food Stores	\$194.29	\$180.31	\$73.14	\$63.00
Food Services and Drinking Places	\$5,712.74	\$11,752.74	\$6,996.86	\$5,929.83
Drinking Place - Alcoholic Beverages	\$240.03	\$77.48	\$61.50	\$65.38
Special Foodservices	\$492.09	\$436.87	\$271.29	\$178.64
Restaurants and Other Eating Places	\$4,980.62	\$11,238.38	\$6,664.08	\$5,685.80
Furniture & Home Furnishings Stores	\$972.22	\$671.74	\$1,071.15	\$1,070.48
Furniture Stores	\$521.60	\$549.05	\$920.32	\$893.67
Total Home Furnishing Stores	\$450.62	\$122.70	\$150.83	\$176.80

Floor Covering Stores	\$165.69	\$3.08	\$52.84	\$65.24
Other Home Furnishings Stores	\$284.93	\$119.62	\$97.99	\$111.57
Gasoline Stations	\$4,117.52	\$9,835.96	\$5,731.87	\$4,733.32
General Merchandise Stores	\$5,704.87	\$74,987.51	\$29,306.88	\$14,809.72
Department Stores	\$1,198.02	\$97.26	\$1,083.64	\$4,100.94
Total Other General Merchandise Stores	\$4,506.85	\$74,890.25	\$28,223.24	\$10,708.77
Warehouse Clubs and Super Stores	\$3,838.90	\$74,136.56	\$27,493.26	\$10,089.44
All Other General Merchandise Stores	\$667.95	\$753.68	\$729.98	\$619.33
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$10,528.22	\$99,213.77	\$40,117.81	\$22,433.18
Health & Personal Care Stores	\$2,756.87	\$2,150.35	\$2,886.87	\$2,835.26
Cosmetics, Beauty Supplies and Perfume Stores	\$169.23	\$687.16	\$258.60	\$192.28
Optical Goods Stores	\$112.12	\$243.87	\$125.00	\$106.32
Other Health and Personal Care Stores	\$188.31	\$166.25	\$184.68	\$191.41
Pharmacies and Drug Stores	\$2,287.21	\$1,053.06	\$2,318.58	\$2,345.25
Miscellaneous Store Retailers	\$1,049.62	\$9,042.02	\$2,378.57	\$1,140.00
Florists	\$50.58	\$21.59	\$10.19	\$10.37
Total Office Supplies, Stationery, & Gift Stores	\$233.65	\$1,192.70	\$499.51	\$312.09
Gift, Novelty, and Souvenir Stores	\$136.00	\$1,080.33	\$401.55	\$250.29
Office Supplies and Stationery Stores	\$97.66	\$112.37	\$97.96	\$61.80
Other Miscellaneous Store Retailers	\$608.44	\$7,604.97	\$1,781.76	\$763.20
Used Merchandise Stores	\$156.94	\$222.76	\$87.12	\$54.34
Motor Vehicle & Parts Dealers	\$9,797.38	\$71,176.24	\$31,224.28	\$19,979.36
Automotive Dealers	\$8,424.18	\$68,090.66	\$28,787.53	\$18,003.90
Other Motor Vehicle Dealers	\$644.44	\$2,024.37	\$1,573.23	\$1,288.25
Automotive Parts, Accessories, & Tire Stores	\$728.76	\$1,061.21	\$863.52	\$687.21
Nonstore retailers	\$5,406.33	\$297.59	\$4,132.81	\$2,222.92
Sporting Goods, Hobby, Book, & Music Stores	\$640.89	\$958.90	\$895.43	\$731.45
Total Book Stores and News Dealers	\$105.85	\$1.32	\$23.13	\$50.39
Book Stores	\$81.32	\$0.68	\$16.17	\$45.54
News Dealers and Newsstands	\$24.53	\$0.64	\$6.96	\$4.86
Sporting Goods, Hobby, & Musical Instrument Stores	\$535.04	\$957.58	\$872.30	\$681.05
Hobby, Toys and Games Stores	\$138.21	\$684.32	\$580.69	\$420.53
Musical Instrument and Supplies Stores	\$27.49	\$102.95	\$41.99	\$24.42
Sew/Needlework/Piece Goods Stores	\$26.76	\$77.44	\$35.70	\$40.84
Sporting Goods Stores	\$342.59	\$92.87	\$213.91	\$195.26
Total Avg Annual Retail Supply (not including GAFO)	\$48,179.88	\$217,935.92	\$101,110.04	\$68,976.72
Aggregate Retail Supply Dollars for Households 2019				
Total Building Material & Garden Equipment & Supply Dealers	\$389,650,000,000.00	\$21,150,840.00	\$42,166,749.00	\$90,189,284.00
Building Material & Supply Dealers	\$340,874,000,000.00	\$21,150,040.00	\$42,099,448.00	\$89,116,788.00
Hardware Stores	\$28,400,000,000.00	\$1,177,038.00	\$6,293,529.00	\$9,510,032.00
Home Centers	\$186,492,000,000.00	\$753,640.00	\$1,335,148.00	\$29,488,668.00
Other Building Materials Dealers	\$112,944,000,000.00	\$18,139,568.00	\$32,759,980.00	\$47,656,401.00

Paint and Wallpaper Stores	\$13,038,000,000.00	\$1,079,794.00	\$1,710,790.00	\$2,461,687.00
Total Lawn and Garden Equipment and Supplies Stores	\$48,776,000,000.00	\$800.00	\$67,302.00	\$1,072,496.00
Nursery and Garden centers	\$41,549,000,000.00	\$800.00	\$67,302.00	\$1,071,187.00
Outdoor Power Equipment Stores	\$7,227,000,000.00	\$0.00	\$0.00	\$1,309.00
Clothing & Clothing Accessories Stores	\$273,622,000,000.00	\$29,817,906.00	\$61,880,655.00	\$111,114,663.00
Total Clothing Stores	\$198,572,000,000.00	\$21,329,639.00	\$49,121,897.00	\$91,797,270.00
Childrens and Infants Clothing Stores	\$10,280,000,000.00	\$2,102,425.00	\$9,857,026.00	\$15,520,447.00
Clothing Accessories Stores	\$10,200,000,000.00	\$1,149,207.00	\$2,527,798.00	\$4,343,111.00
Family Clothing Stores	\$110,133,000,000.00	\$14,560,637.00	\$28,982,507.00	\$54,696,075.00
Mens Clothing Stores	\$9,731,000,000.00	\$1,447,089.00	\$1,928,354.00	\$2,592,423.00
Other Clothing Stores	\$16,861,000,000.00	\$1,695,573.00	\$4,113,529.00	\$8,926,446.00
Womens Clothing Stores	\$41,367,000,000.00	\$374,708.00	\$1,712,683.00	\$5,718,768.00
Total Jewelry, Luggage & Leather Goods Stores	\$38,416,000,000.00	\$2,089,493.00	\$3,933,177.00	\$7,957,268.00
Jewelry Stores	\$34,780,000,000.00	\$1,027,557.00	\$2,463,989.00	\$5,856,557.00
Luggage & Leather Goods Stores	\$3,636,000,000.00	\$1,061,936.00	\$1,469,189.00	\$2,100,711.00
Shoe Stores	\$36,634,000,000.00	\$6,398,773.00	\$8,825,580.00	\$11,360,125.00
Electronics & Appliance Stores	\$98,812,000,000.00	\$1,334,167.00	\$21,853,191.00	\$40,344,049.00
Household Appliance Stores	\$15,875,000,000.00	\$13,860.00	\$1,532,427.00	\$2,591,284.00
Electronic Stores	\$82,937,000,000.00	\$1,320,307.00	\$20,320,764.00	\$37,752,764.00
Food & Beverage Stores	\$742,053,000,000.00	\$1,642,333.00	\$39,516,431.00	\$185,129,197.00
Beer, Wine, & Liquor Stores	\$57,288,000,000.00	\$91,445.00	\$738,700.00	\$2,515,902.00
Total Grocery Stores	\$660,455,000,000.00	\$1,288,439.00	\$38,043,785.00	\$180,881,421.00
Convenience Stores	\$29,054,000,000.00	\$56,297.00	\$1,123,785.00	\$2,906,477.00
Supermarkets and Other Grocery (except Convenience) Stores	\$631,401,000,000.00	\$1,232,143.00	\$36,920,000.00	\$177,974,944.00
Total Specialty Food Stores	\$24,310,000,000.00	\$262,448.00	\$733,946.00	\$1,731,874.00
Food Services and Drinking Places	\$714,784,000,000.00	\$17,106,187.00	\$70,207,934.00	\$163,015,357.00
Drinking Place - Alcoholic Beverages	\$30,033,000,000.00	\$112,777.00	\$617,061.00	\$1,797,426.00
Special Foodservices	\$61,571,000,000.00	\$635,867.00	\$2,722,200.00	\$4,911,046.00
Restaurants and Other Eating Places	\$623,180,000,000.00	\$16,357,543.00	\$66,868,672.00	\$156,306,885.00
Furniture & Home Furnishings Stores	\$121,645,000,000.00	\$977,725.00	\$10,748,130.00	\$29,428,177.00
Furniture Stores	\$65,263,000,000.00	\$799,142.00	\$9,234,634.00	\$24,567,776.00
Total Home Furnishing Stores	\$56,382,000,000.00	\$178,583.00	\$1,513,496.00	\$4,860,401.00
Floor Covering Stores	\$20,731,000,000.00	\$4,480.00	\$530,249.00	\$1,793,387.00
Other Home Furnishings Stores	\$35,651,000,000.00	\$174,104.00	\$983,247.00	\$3,067,014.00
Gasoline Stations	\$515,188,000,000.00	\$14,316,298.00	\$57,514,687.00	\$130,122,424.00
General Merchandise Stores	\$713,799,000,000.00	\$109,144,817.00	\$294,071,087.00	\$407,129,982.00
Department Stores	\$149,897,000,000.00	\$141,569.00	\$10,873,452.00	\$112,737,932.00
Total Other General Merchandise Stores	\$563,902,000,000.00	\$109,003,248.00	\$283,197,635.00	\$294,392,051.00
Warehouse Clubs and Super Stores	\$480,327,000,000.00	\$107,906,256.00	\$275,872,893.00	\$277,366,093.00
All Other General Merchandise Stores	\$83,575,000,000.00	\$1,096,992.00	\$7,324,742.00	\$17,025,957.00
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$1,317,302,000,000.00	\$144,406,296.00	\$402,550,167.00	\$616,704,512.00
Health & Personal Care Stores	\$344,942,000,000.00	\$3,129,850.00	\$28,967,450.00	\$77,943,242.00
Cosmetics, Beauty Supplies and Perfume Stores	\$21,174,000,000.00	\$1,000,172.00	\$2,594,856.00	\$5,285,867.00
Optical Goods Stores	\$14,028,000,000.00	\$354,961.00	\$1,254,297.00	\$2,922,866.00

Other Health and Personal Care Stores	\$23,562,000,000.00	\$241,979.00	\$1,853,157.00	\$5,261,964.00
Pharmacies and Drug Stores	\$286,178,000,000.00	\$1,532,738.00	\$23,265,141.00	\$64,472,546.00
Miscellaneous Store Retailers	\$131,329,000,000.00	\$13,160,718.00	\$23,867,077.00	\$31,339,361.00
Florists	\$6,329,000,000.00	\$31,417.00	\$102,237.00	\$285,088.00
Total Office Supplies, Stationery, & Gift Stores	\$29,235,000,000.00	\$1,735,989.00	\$5,012,202.00	\$8,579,565.00
Gift, Novelty, and Souvenir Stores	\$17,016,000,000.00	\$1,572,429.00	\$4,029,274.00	\$6,880,712.00
Office Supplies and Stationery Stores	\$12,219,000,000.00	\$163,560.00	\$982,928.00	\$1,698,853.00
Other Miscellaneous Store Retailers	\$76,128,000,000.00	\$11,069,083.00	\$17,878,503.00	\$20,980,884.00
Used Merchandise Stores	\$19,637,000,000.00	\$324,229.00	\$874,136.00	\$1,493,825.00
Motor Vehicle & Parts Dealers	\$1,225,858,000,000.00	\$103,597,487.00	\$313,310,639.00	\$549,247,231.00
Automotive Dealers	\$1,054,042,000,000.00	\$99,106,403.00	\$288,859,810.00	\$494,940,441.00
Other Motor Vehicle Dealers	\$80,633,000,000.00	\$2,946,481.00	\$15,786,085.00	\$35,414,817.00
Automotive Parts, Accessories, & Tire Stores	\$91,183,000,000.00	\$1,544,602.00	\$8,664,744.00	\$18,891,973.00
Nonstore retailers	\$676,445,000,000.00	\$433,150.00	\$41,469,457.00	\$61,109,567.00
Sporting Goods, Hobby, Book, & Music Stores	\$80,189,000,000.00	\$1,395,692.00	\$8,984,902.00	\$20,108,075.00
Total Book Stores and News Dealers	\$13,244,000,000.00	\$1,926.00	\$232,082.00	\$1,385,391.00
Book Stores	\$10,175,000,000.00	\$997.00	\$162,244.00	\$1,251,893.00
News Dealers and Newsstands	\$3,069,000,000.00	\$929.00	\$69,838.00	\$133,498.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$66,945,000,000.00	\$1,393,766.00	\$8,752,819.00	\$18,722,685.00
Total Hobby, Toys and Games Stores	\$17,293,000,000.00	\$996,032.00	\$5,826,776.00	\$11,560,660.00
Musical Instrument and Supplies Stores	\$3,439,000,000.00	\$149,847.00	\$421,358.00	\$671,289.00
Sew/Needlework/Piece Goods Stores	\$3,348,000,000.00	\$112,708.00	\$358,256.00	\$1,122,856.00
Sporting Goods Stores	\$42,865,000,000.00	\$135,179.00	\$2,146,429.00	\$5,367,879.00
Total Aggregate Annual Retail Supply (not including GAFO)	\$6,028,316,000,000.00	\$317,207,169.11	\$1,014,558,389.03	\$1,896,220,609.78

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