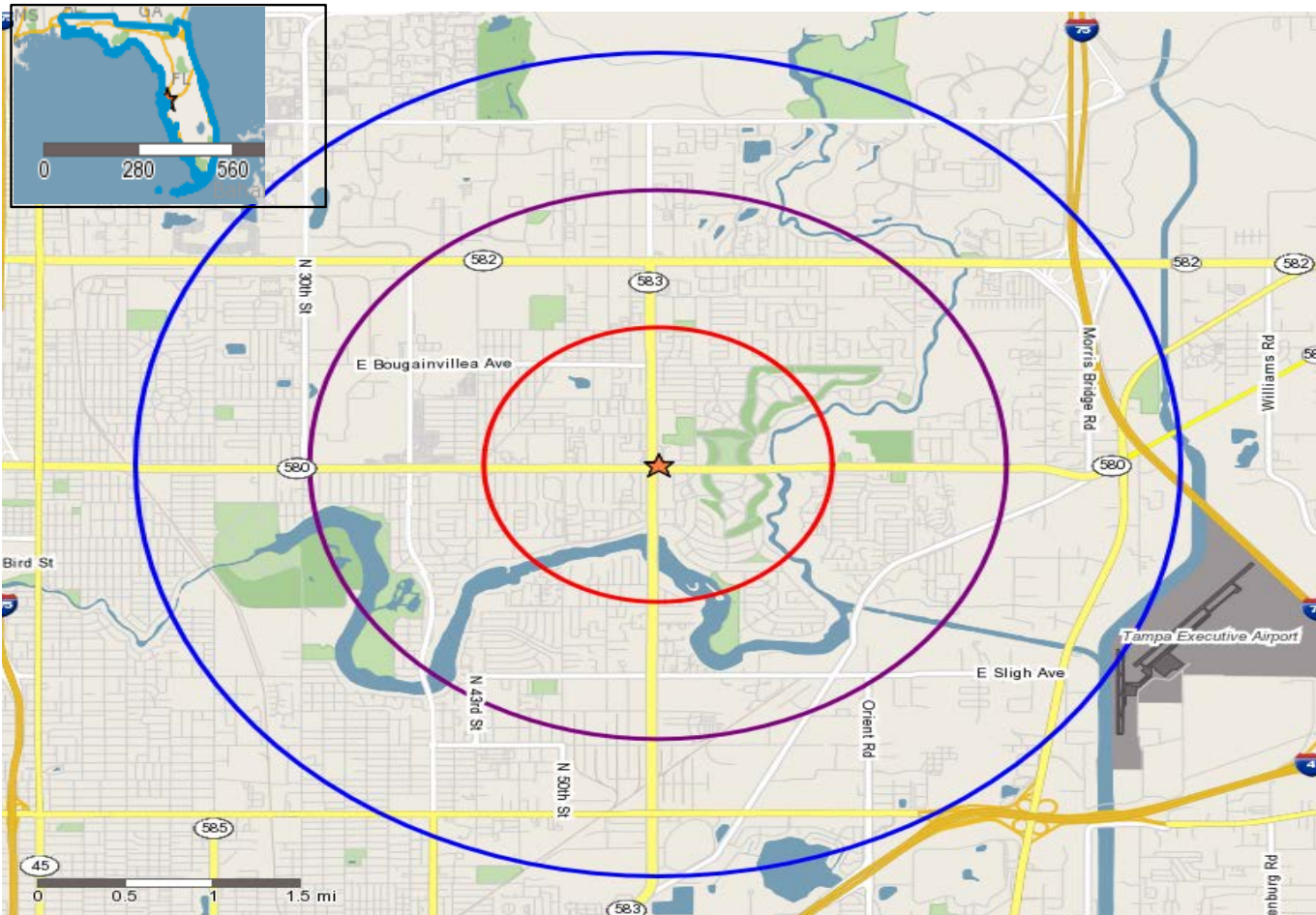


Overview map showing the requested trade area(s) around 110 Bullard Parkway, 110 Bullard Pkwy, Temple Terrace, FL, 33617:



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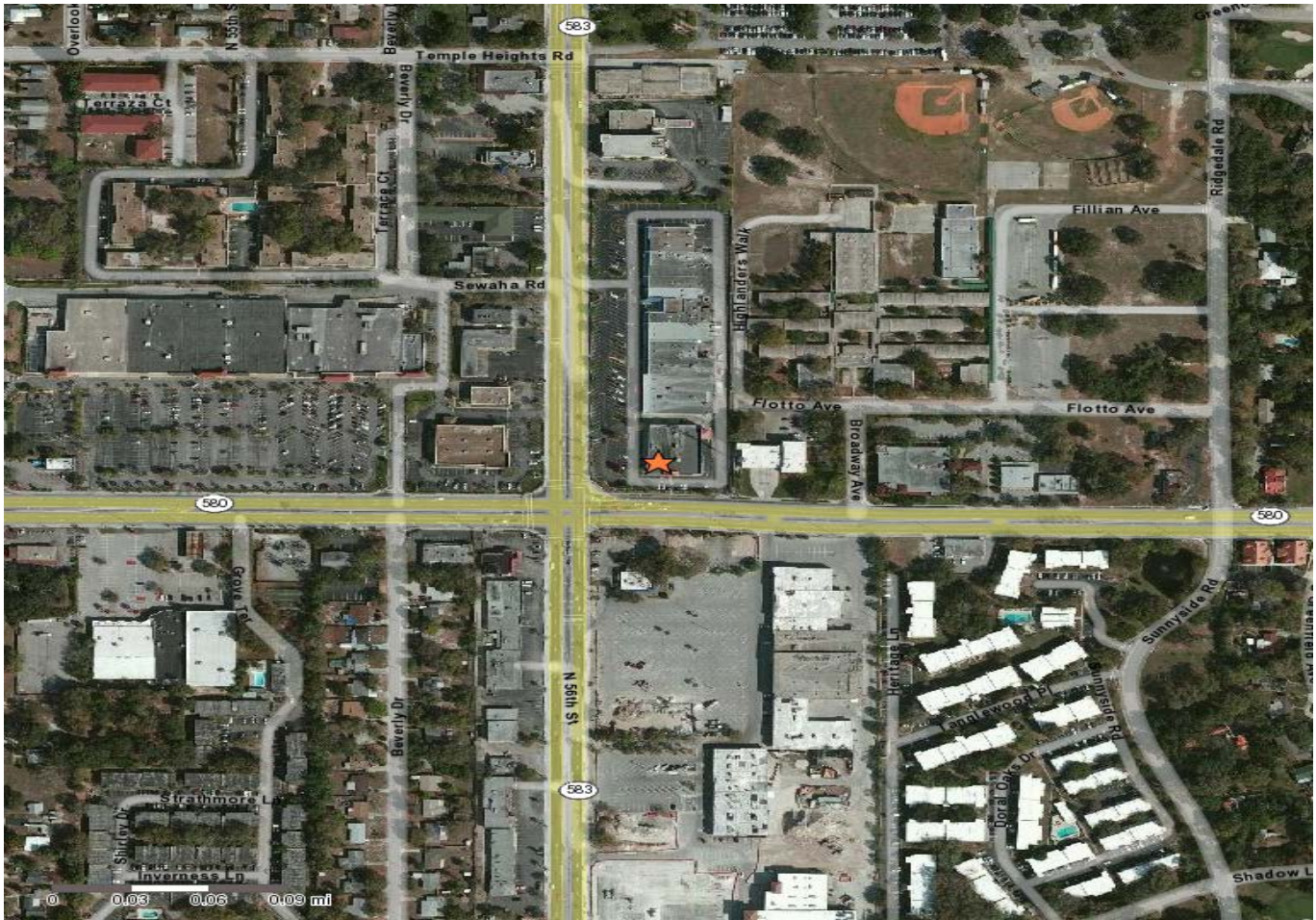


Trade Areas (in miles) - 1

Trade Areas (in miles) - 2

Trade Areas (in miles) - 3

Aerial map around 110 Bullard Parkway, 110 Bullard Pkwy, Temple Terrace, FL, 33617:



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Complete Demographic Comparison Report for 110 Bullard Parkway, 110 Bullard Pkwy, Temple Terrace, FL, 33617:

Index: Entire US 1 mile(s) 2 mile(s) 3 mile(s)

2016A Demographics:

Employees	162,713,288	3,670	21,230	66,353
Establishments*	12,122,582	568	1,909	3,586
Total Population	322,423,419	15,759	49,912	95,068
Total Households	121,805,543	6,627	20,468	35,938
Female Population	163,723,167	8,344	26,218	50,022
% Female	50.8%	52.9%	52.5%	52.6%
Male Population	158,700,252	7,416	23,694	45,046
% Male	49.2%	47.1%	47.5%	47.4%
Population Density (per Sq. Mi.)	89.62	5,021.81	3,976.23	3,366.03

Employed Civilian Population 16+

Total	151,984,684	7,482	25,269	45,520
White Collar	60.9%	62.7%	61.0%	61.1%
Blue Collar	39.1%	37.3%	39.0%	38.9%

Seasonal Population by Quarter:

Q4 2013	10,151,647	44	177	311
Q1 2014	10,098,353	47	185	330
Q2 2014	11,402,345	43	175	306
Q3 2014	11,265,576	38	167	300
Q4 2014	10,248,641	38	167	302
Q1 2015	10,273,667	29	167	297
Q2 2015	11,599,442	29	167	297
Q3 2015	11,403,275	31	181	322
Q4 2015	10,535,757	31	181	322

Age:

Age 0 - 4	6.2%	7.7%	6.9%	6.9%
Age 5 - 14	12.9%	12.7%	12.0%	11.6%
Age 15 - 19	6.6%	6.7%	6.8%	9.6%
Age 20 - 24	7.2%	8.7%	10.7%	12.2%
Age 25 - 34	13.7%	17.6%	16.7%	16.3%
Age 35 - 44	12.7%	12.3%	12.1%	11.3%
Age 45 - 54	13.7%	12.3%	12.2%	11.2%
Age 55 - 64	12.5%	10.3%	11.4%	10.3%
Age 65 - 74	8.2%	6.4%	6.8%	6.2%
Age 75 - 84	4.3%	3.8%	3.2%	3.1%
Age 85 +	1.9%	1.6%	1.2%	1.3%
Median Age	37.7	32.8	32.9	30.4

Housing Units

Total Housing Units	134,919,430	7,238	22,877	40,082
Occupied Housing Units	90.3%	91.6%	89.5%	89.7%
Vacant Housing Units	9.7%	8.5%	10.5%	10.3%

Housing Units by Tenure

Site Selection

March 21, 2017



Total Households in Tenure	121,805,543	6,627	20,468	35,938
Owner Occupied Housing Units	77,689,529	2,289	9,141	15,440
Owner Occupied free and clear	33.1%	33.7%	30.3%	31.0%
Owner Occupied with a mortgage or loan	66.9%	66.3%	69.7%	69.0%
Renter Occupied Housing Units	44,116,014	4,338	11,327	20,498

Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.6%	0.5%	0.4%
Asian	5.4%	2.6%	3.1%	4.2%
Black	12.8%	40.7%	38.1%	39.2%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	70.8%	47.8%	50.1%	48.1%
Other	6.6%	4.7%	4.3%	4.3%
Multi-Race	3.3%	3.5%	3.7%	3.6%
Hispanic Ethnicity	17.7%	20.1%	19.1%	19.2%
Not of Hispanic Ethnicity	82.3%	79.9%	80.9%	80.8%

Race of Hispanics

Hispanics	56,912,550	3,173	9,548	18,291
American Indian	1.4%	1.6%	1.2%	0.9%
Asian	0.4%	0.3%	0.3%	0.3%
Black	2.6%	8.8%	8.9%	9.5%
Hawaiian/Pacific Islander	0.1%	0.0%	0.2%	0.1%
White	52.8%	61.2%	61.8%	61.4%
Other	36.5%	21.5%	20.9%	20.9%
Multi-Race	6.2%	6.7%	6.8%	6.9%

Race of Non Hispanics

Non Hispanics	265,510,869	12,586	40,364	76,777
American Indian	0.9%	0.4%	0.4%	0.3%
Asian	6.4%	3.2%	3.8%	5.1%
Black	15.0%	48.8%	45.0%	46.3%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	74.6%	44.4%	47.4%	45.0%
Other	0.2%	0.4%	0.4%	0.3%
Multi-Race	2.6%	2.7%	3.0%	2.8%

Marital Status:

Age 15 + Population	260,573,258	12,539	40,491	77,546
Divorced	11.1%	13.8%	12.7%	12.5%
Never Married	33.1%	41.4%	42.6%	46.8%
Now Married	49.9%	38.5%	39.3%	35.4%
Now Married - Separated	2.2%	3.7%	3.7%	3.4%
Widowed	6.0%	6.3%	5.5%	5.3%

Educational Attainment:

Total Population Age 25+	216,054,576	10,126	31,750	56,774
Grade K - 8	4.6%	3.4%	3.8%	4.4%
Grade 9 - 12	8.0%	8.2%	7.8%	9.4%
High School Graduate	28.1%	30.4%	30.5%	31.5%
Associates Degree	7.8%	8.2%	8.8%	8.4%
Bachelor's Degree	18.2%	13.4%	14.4%	13.6%
Graduate Degree	10.8%	8.2%	8.8%	8.5%
Some College, No Degree	21.2%	26.8%	24.7%	22.9%

Site Selection

March 21, 2017



No Schooling Completed	1.4%	1.4%	1.2%	1.4%
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Household Income:

Income \$ 0 - \$9,999	7.2%	8.9%	9.7%	10.7%
Income \$ 10,000 - \$14,999	5.3%	10.3%	8.3%	8.0%
Income \$ 15,000 - \$24,999	10.5%	14.4%	14.2%	14.5%
Income \$ 25,000 - \$34,999	10.0%	14.3%	13.3%	13.4%
Income \$ 35,000 - \$49,999	13.4%	17.9%	17.4%	17.3%
Income \$ 50,000 - \$74,999	18.3%	17.6%	18.1%	18.2%
Income \$ 75,000 - \$99,999	12.4%	7.3%	8.0%	8.0%
Income \$100,000 - \$124,999	8.4%	4.2%	4.6%	4.3%
Income \$125,000 - \$149,999	4.8%	1.9%	2.2%	1.9%
Income \$150,000 +	9.8%	3.3%	4.4%	3.8%

Average Household Income	\$78,425	\$49,777	\$54,225	\$52,041
Median Household Income	\$54,505	\$36,525	\$38,507	\$37,380
Per Capita Income	\$29,962	\$20,954	\$22,256	\$20,410

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	80,268,235	3,630	11,495	20,404
Husband-Wife Family, Own Children, Below Poverty	2,000,959	140	405	695
Husband-Wife Family, No Own Children, Below Poverty	1,246,090	76	222	448
Male Householder, Own Children, Below Poverty	627,304	51	147	320
Male Householder, No Own Children, Below Poverty	278,099	17	54	194
Female Householder, Own Children, Below Poverty	3,460,885	196	690	1,554
Female Householder, No Own Children, Below Poverty	887,944	103	237	457
Husband-Wife Family, Own Children, At/Above Poverty	21,839,835	615	2,062	3,495
Husband-Wife Family, No Own Children, At/Above Poverty	33,395,093	1,110	3,885	6,524
Male Householder, Own Children, At/Above Poverty	2,226,351	127	339	565
Male Householder, No Own Children, At/Above Poverty	2,821,038	190	557	942
Female Householder, Own Children, At/Above Poverty	5,211,536	590	1,577	2,616
Female Householder, No Own Children, At/Above Poverty	6,273,101	414	1,320	2,593

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	322,423,419	15,759	49,912	95,068
Less Than .50	22,422,573	1,130	4,388	9,782
.50 - .99	28,227,190	2,076	6,487	13,579
1.00 - 1.24	15,536,612	1,612	4,288	7,954
1.25 - 1.49	15,689,847	1,237	4,481	8,013
1.50 - 1.84	21,480,389	1,332	3,642	7,424
1.85 - 1.99	8,660,548	434	1,506	2,917
2.00+	210,406,260	7,939	25,119	45,400

Poverty: Popn by Race

By Race

White, Below Poverty Level	27,656,464	1,440	4,343	8,444
White, Above Poverty Level	200,536,766	6,092	20,682	37,315
Black, Below Poverty Level	11,579,336	1,324	5,167	11,626
Black, Above Poverty Level	29,684,542	5,094	13,855	25,654
AI/Alaskan Native, Below Poverty Level	901,060	23	67	116
AI/Alaskan Native, Above Poverty Level	2,230,659	78	191	306
Asian, Below Poverty Level	2,274,681	80	339	877
Asian, Above Poverty Level	15,021,813	328	1,213	3,084
NH/PI, Below Poverty Level	126,792	1	9	27
NH/PI, Above Poverty Level	478,999	16	40	106

Site Selection

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Some Other Race, Below Poverty Level	5,856,921	214	597	1,346
Some Other Race, Above Poverty Level	15,546,472	521	1,543	2,733
2+ Races, Below Poverty Level	2,254,509	123	353	925
2+ Races, Above Poverty Level	8,274,405	424	1,512	2,508

Poverty: Popn by Ethnicity

Hispanic/Latino

Hispanic/Latino, Below Poverty Level	13,814,967	837	2,299	5,193
Hispanic/Latino, Above Poverty Level	43,097,583	2,336	7,249	13,098
Non-Hispanic/Latino, Below Poverty Level	36,834,796	2,368	8,576	18,168
Non-Hispanic/Latino, Above Poverty Level	228,676,073	10,218	31,788	58,609

Non-Hispanic/Latino by Race

White, Below Poverty Level	21,133,121	967	3,064	5,570
White, Above Poverty Level	176,992,101	4,622	16,056	28,956
Other than White, Below Poverty Level	29,516,642	2,238	7,811	17,791
Other than White, Above Poverty Level	94,781,555	7,932	22,981	42,751

Vehicles Available

0 Vehicles Available	9.1%	10.8%	8.9%	9.9%
1 Vehicle Available	33.9%	50.4%	50.1%	49.8%
2+ Vehicles Available	57.0%	38.8%	41.0%	40.3%
Average Vehicles Per Household	1.91	1.55	1.59	1.59
Total Vehicles Available	232,712,499	10,258	32,562	57,014

2021 Demographics:

Total Population	335,582,492	15,908	51,604	98,451
Total Households	127,388,836	6,787	21,330	37,555
Female Population	170,064,478	8,367	26,963	51,595
% Female	50.7%	52.6%	52.3%	52.4%
Male Population	165,518,014	7,542	24,641	46,856
% Male	49.3%	47.4%	47.8%	47.6%
Population Density (per Sq. Mi.)	93.28	5,069.36	4,110.98	3,485.82

Employed Civilian Population 16+

Total	161,439,407	7,760	26,985	48,727
% White Collar	61.2%	62.8%	60.9%	61.0%
% Blue Collar	38.8%	37.2%	39.1%	39.0%

Age:

Age 0 - 4	6.2%	7.6%	6.8%	6.8%
Age 5 - 14	12.5%	12.6%	11.6%	11.3%
Age 15 - 19	6.4%	6.3%	6.5%	9.2%
Age 20 - 24	6.8%	7.0%	9.8%	11.2%
Age 25 - 34	13.8%	18.4%	17.4%	17.0%
Age 35 - 44	12.8%	12.9%	12.5%	11.6%
Age 45 - 54	12.4%	11.2%	11.0%	10.1%
Age 55 - 64	12.7%	10.6%	11.3%	10.3%
Age 65 - 74	9.7%	7.5%	8.2%	7.4%
Age 75 - 84	4.8%	4.1%	3.6%	3.6%
Age 85 +	2.0%	1.8%	1.4%	1.5%
Median Age	38.4	33.9	33.7	31.4

Site Selection

March 21, 2017



Housing Units

Total Housing Units	141,259,779	7,415	23,933	42,044
Occupied Housing Units	90.2%	91.5%	89.1%	89.3%
Vacant Housing Units	9.8%	8.5%	10.9%	10.7%

Housing Units by Tenure

Total Households in Tenure	127,388,836	6,787	21,330	37,555
Owner Occupied Housing Units	81,326,324	2,309	9,374	15,890
Owner Occupied free and clear	33.2%	35.2%	31.2%	31.8%
Owner Occupied with a mortgage or loan	66.8%	64.8%	68.8%	68.2%
Renter Occupied Housing Units	46,062,512	4,478	11,956	21,665

Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.7%	0.5%	0.5%
Asian	5.7%	2.7%	3.4%	4.5%
Black	12.7%	40.6%	37.9%	39.1%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	69.8%	47.1%	49.4%	47.2%
Other	7.0%	5.0%	4.6%	4.6%
Multi-Race	3.7%	3.8%	4.1%	4.0%
Hispanic Ethnicity	18.6%	21.5%	20.6%	20.6%
Not of Hispanic Ethnicity	81.4%	78.5%	79.4%	79.4%

Race of Hispanics

Hispanics	62,583,268	3,424	10,606	20,270
American Indian	1.3%	1.5%	1.2%	0.9%
Asian	0.4%	0.2%	0.3%	0.3%
Black	2.5%	8.9%	8.9%	9.5%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.1%
White	52.8%	61.1%	61.7%	61.2%
Other	36.4%	21.4%	21.0%	21.1%
Multi-Race	6.4%	6.8%	6.9%	7.0%

Race of Non Hispanics

Non Hispanics	272,999,224	12,484	40,998	78,182
American Indian	0.9%	0.4%	0.4%	0.3%
Asian	7.0%	3.4%	4.2%	5.6%
Black	15.0%	49.3%	45.4%	46.7%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	73.6%	43.3%	46.2%	43.6%
Other	0.2%	0.4%	0.4%	0.3%
Multi-Race	3.0%	3.0%	3.4%	3.2%

Marital Status:

Age 15 + Population	273,032,181	12,699	42,102	80,678
Divorced	11.2%	13.9%	12.5%	12.4%
Never Married	33.3%	41.6%	43.3%	47.4%
Now Married	49.6%	38.1%	38.8%	34.9%
Now Married - Separated	2.2%	3.7%	3.8%	3.4%
Widowed	5.9%	6.4%	5.5%	5.3%

Educational Attainment:

Total Population Age 25+	228,830,014	10,582	33,704	60,529
Grade K - 9	4.5%	3.3%	3.8%	4.3%

Site Selection

March 21, 2017



Grade 9 - 12	7.9%	8.3%	7.8%	9.4%
High School Graduate	27.8%	30.3%	30.4%	31.3%
Associates Degree	7.9%	8.2%	8.9%	8.5%
Bachelor's Degree	18.4%	13.5%	14.5%	13.7%
Graduate Degree	11.0%	8.2%	8.9%	8.6%
Some College, No Degree	21.2%	26.7%	24.6%	22.8%
No Schooling Completed	1.4%	1.4%	1.2%	1.4%

Household Income:

Income \$ 0 - \$9,999	5.2%	6.4%	6.9%	7.7%
Income \$ 10,000 - \$14,999	4.8%	9.1%	7.7%	7.6%
Income \$ 15,000 - \$24,999	9.1%	13.6%	12.9%	13.0%
Income \$ 25,000 - \$34,999	8.7%	12.7%	12.1%	12.3%
Income \$ 35,000 - \$49,999	12.0%	17.0%	16.1%	16.1%
Income \$ 50,000 - \$74,999	17.3%	17.3%	17.6%	17.7%
Income \$ 75,000 - \$99,999	13.5%	9.7%	10.4%	10.6%
Income \$100,000 - \$124,999	10.4%	6.3%	6.7%	6.5%
Income \$125,000 - \$149,999	6.4%	3.0%	3.4%	3.1%
Income \$150,000 +	12.6%	5.0%	6.3%	5.5%

Average Household Income	\$91,392	\$59,804	\$65,201	\$62,935
Median Household Income	\$64,538	\$41,325	\$43,770	\$42,655
Per Capita Income	\$35,015	\$25,536	\$26,969	\$24,720

Vehicles Available

0 Vehicles Available	8.9%	11.1%	9.0%	9.9%
1 Vehicle Available	33.8%	50.4%	50.3%	50.0%
2+ Vehicles Available	57.3%	38.5%	40.8%	40.1%
Average Vehicles Per Household	1.91	1.55	1.59	1.59
Total Vehicles Available	243,912,497	10,502	33,918	59,597

2010 Demographics:

Total Population	308,745,538	15,041	47,564	90,513
Total Households	116,716,292	6,318	19,494	34,191
Female Population	156,964,212	7,995	25,009	47,769
% Female	50.8%	53.2%	52.6%	52.8%
Male Population	151,781,326	7,045	22,555	42,745
% Male	49.2%	46.8%	47.4%	47.2%
Population Density (per Sq. Mi.)	85.82	4,792.89	3,789.18	3,204.75

Employed Civilian Population 16+

Total	140,768,943	6,964	23,597	41,806
% White Collar	61.0%	63.1%	61.3%	61.7%
% Blue Collar	39.0%	36.9%	38.7%	38.3%

Age:

Age 0 - 4	6.5%	7.5%	6.7%	6.7%
Age 5 - 14	13.3%	12.9%	12.5%	12.0%
Age 15 - 19	7.1%	7.8%	7.9%	11.0%
Age 20 - 24	7.0%	10.0%	11.6%	13.0%
Age 25 - 34	13.3%	15.6%	15.1%	14.7%
Age 35 - 44	13.3%	12.6%	12.2%	11.3%
Age 45 - 54	14.6%	13.1%	13.2%	12.1%
Age 55 - 64	11.8%	9.6%	10.8%	9.7%

Site Selection

March 21, 2017



Age 65 - 74	7.0%	5.7%	5.8%	5.4%
Age 75 - 84	4.2%	3.8%	3.1%	3.0%
Age 85 +	1.8%	1.4%	1.1%	1.2%
Median Age	37.1	32.1	32.1	29.4

Housing Units

Total Housing Units	131,704,730	7,131	22,510	39,393
Occupied Housing Units	88.6%	88.6%	86.6%	86.8%
Vacant Housing Units	11.4%	11.4%	13.4%	13.2%

Housing Units by Tenure

Total Households in Tenure	116,716,292	6,318	19,494	34,191
Owner Occupied Housing Units	75,986,074	2,329	9,190	15,479
Owner Occupied free and clear	30.3%	26.0%	24.4%	25.1%
Owner Occupied with a mortgage or loan	69.7%	74.0%	75.6%	74.9%
Renter Occupied Housing Units	40,730,218	3,989	10,304	18,712

Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.6%	0.5%	0.4%
Asian	4.8%	2.4%	2.8%	3.6%
Black	12.6%	39.8%	37.3%	38.5%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	72.4%	49.4%	51.8%	50.0%
Other	6.2%	4.5%	4.1%	4.1%
Multi-Race	2.9%	3.3%	3.5%	3.3%

Hispanic Ethnicity	16.3%	18.8%	17.8%	17.9%
Not of Hispanic Ethnicity	83.7%	81.2%	82.2%	82.1%

Race of Hispanics

Hispanics	50,477,594	2,833	8,489	16,233
American Indian	1.4%	1.3%	0.9%	0.8%
Asian	0.4%	0.3%	0.3%	0.3%
Black	2.5%	8.6%	8.6%	9.1%
Hawaiian/Pacific Islander	0.1%	0.0%	0.2%	0.1%
White	53.0%	61.4%	62.0%	61.7%
Other	36.7%	21.7%	21.3%	21.2%
Multi-Race	6.0%	6.7%	6.7%	6.7%

Race of Non Hispanics

Non Hispanics	258,267,944	12,208	39,075	74,281
American Indian	0.9%	0.4%	0.4%	0.3%
Asian	5.6%	2.9%	3.4%	4.4%
Black	14.6%	47.0%	43.5%	44.9%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%
White	76.2%	46.6%	49.5%	47.4%
Other	0.2%	0.4%	0.4%	0.3%
Multi-Race	2.3%	2.5%	2.8%	2.6%

Marital Status:

Age 15 + Population	247,518,325	11,968	38,407	73,603
Divorced	10.9%	13.0%	12.5%	12.1%
Never Married	32.1%	42.1%	43.3%	47.8%

Site Selection

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Now Married	51.0%	38.5%	38.4%	34.7%
Now Married - Separated	2.2%	4.8%	4.6%	4.1%
Widowed	6.0%	6.4%	5.8%	5.4%

Educational Attainment:

Total Population Age 25+	203,891,983	9,297	29,130	51,898
Grade K - 8	4.8%	3.7%	4.1%	4.8%
Grade 9 - 12	8.3%	7.6%	7.7%	9.5%
High School Graduate	28.5%	30.4%	30.5%	31.7%
Associates Degree	7.6%	7.9%	8.3%	8.1%
Bachelor's Degree	17.7%	13.0%	14.0%	13.3%
Graduate Degree	10.4%	8.0%	8.6%	8.2%
Some College, No Degree	21.3%	28.4%	25.9%	23.5%
No Schooling Completed	1.3%	1.0%	0.8%	1.0%

Household Income:

Income \$ 0 - \$9,999	7.4%	8.5%	9.2%	10.2%
Income \$ 10,000 - \$14,999	5.4%	10.0%	8.1%	7.6%
Income \$ 15,000 - \$24,999	11.0%	14.4%	14.5%	15.0%
Income \$ 25,000 - \$34,999	10.7%	15.8%	14.9%	15.1%
Income \$ 35,000 - \$49,999	14.3%	18.9%	18.0%	17.9%
Income \$ 50,000 - \$74,999	18.5%	15.8%	16.5%	16.7%
Income \$ 75,000 - \$99,999	12.2%	7.8%	8.4%	8.1%
Income \$100,000 - \$124,999	8.2%	4.3%	4.8%	4.4%
Income \$125,000 - \$149,999	4.4%	1.8%	2.0%	1.8%
Income \$150,000 +	7.9%	2.8%	3.7%	3.2%

Average Household Income	\$73,387	\$48,875	\$53,047	\$50,950
Median Household Income	\$51,362	\$35,871	\$37,416	\$36,376
Per Capita Income	\$28,088	\$20,553	\$21,761	\$20,017

Vehicles Available

0 Vehicles Available	9.1%	9.9%	8.4%	9.5%
1 Vehicle Available	33.9%	49.6%	49.6%	49.6%
2+ Vehicles Available	57.1%	40.5%	42.0%	40.8%
Average Vehicles Per Household	1.91	1.57	1.60	1.59
Total Vehicles Available	223,213,952	9,901	31,123	54,229

2000 Census Demographics:

Total Population	281,422,025	13,605	46,247	83,390
Total Households	105,480,443	5,437	18,872	32,303
Female Population	143,514,568	7,197	24,161	43,617
% Female	51.0%	52.9%	52.2%	52.3%
Male Population	137,907,457	6,407	22,086	39,773
% Male	49.0%	47.1%	47.8%	47.7%

Employed Civilian Population 16+

Total	129,717,205	6,516	23,282	39,660
% White Collar	61.9%	68.4%	68.6%	65.6%
% Blue Collar	38.1%	31.6%	31.4%	34.4%

Age:

Age 0 - 4	6.8%	6.9%	7.0%	6.8%
Age 5 - 14	14.6%	14.5%	15.1%	15.1%

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Age 15 - 19	7.1%	8.4%	7.6%	8.8%
Age 20 - 24	6.8%	9.4%	9.6%	10.4%
Age 25 - 34	14.1%	15.5%	16.3%	15.8%
Age 35 - 44	16.3%	16.3%	15.9%	15.1%
Age 45 - 54	13.4%	10.8%	12.1%	11.9%
Age 55 - 64	8.6%	7.5%	7.5%	7.4%
Age 65 - 74	6.6%	6.1%	5.1%	5.1%
Age 75 - 84	4.4%	4.0%	3.0%	3.0%
Age 85 +	1.5%	0.7%	0.8%	0.8%
Median Age	35.5	31.3	31.0	30.2

Housing Units

Total Housing Units	115,905,192	5,837	20,262	34,904
Owner Occupied Housing Units	60.3%	43.1%	45.4%	46.8%
Renter Occupied Housing Units	30.7%	50.0%	47.8%	45.8%
Vacant Housing Units	9.0%	6.8%	6.9%	7.5%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.9%	0.3%	0.4%	0.5%
Asian	3.6%	2.9%	2.7%	2.5%
Hawaiian or other Pacific Islander	0.1%	0.0%	0.0%	0.0%
Black	12.2%	23.4%	28.4%	32.4%
White	75.1%	64.8%	61.1%	56.7%
Other	5.5%	3.4%	2.8%	3.5%
Two or More Races	2.6%	5.2%	4.6%	4.3%
Hispanic Ethnicity	12.5%	15.8%	13.7%	13.8%
Not of Hispanic Ethnicity	87.5%	84.2%	86.3%	86.3%

Marital Status:

Age 15 + Population	221,224,172	10,706	36,043	65,159
Divorced	9.8%	13.2%	13.6%	13.3%
Never Married	27.1%	32.0%	33.3%	33.0%
Now Married	51.1%	41.7%	42.1%	38.5%
Separated	5.4%	7.0%	5.8%	9.2%
Widowed	6.6%	5.7%	5.2%	6.0%

Educational Attainment:

Total Population Age 25+	182,213,807	8,213	28,027	49,080
Grade K - 8	6.1%	4.9%	4.3%	4.9%
Grade 9 - 11, No diploma	12.1%	12.9%	12.5%	14.7%
High School Graduate	28.6%	24.2%	25.0%	26.3%
Associates Degree	6.3%	8.0%	8.3%	7.9%
Bachelor's Degree	15.5%	17.0%	17.6%	15.3%
Graduate Degree	8.9%	9.3%	9.3%	8.2%
Some College, No Degree	21.1%	22.6%	22.2%	21.6%
No Schooling Completed	1.4%	1.2%	0.9%	1.1%
Public School Enrollment	83.6%	73.7%	80.6%	78.7%
Private School Enrollment	16.4%	26.3%	19.4%	21.3%

Household Income:

Income \$ 0 - \$9,999	9.5%	11.5%	11.0%	12.0%
Income \$ 10,000 - \$14,999	6.3%	8.2%	7.3%	7.9%

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Income \$ 15,000 - \$24,999	12.8%	16.4%	16.3%	17.1%
Income \$ 25,000 - \$34,999	12.8%	13.8%	15.0%	15.4%
Income \$ 35,000 - \$49,999	16.5%	19.0%	18.2%	17.8%
Income \$ 50,000 - \$74,999	19.5%	16.8%	16.3%	16.1%
Income \$ 75,000 - \$99,999	10.2%	5.9%	6.8%	6.3%
Income \$100,000 - \$124,999	5.2%	4.1%	4.3%	3.6%
Income \$125,000 - \$149,999	2.5%	1.8%	2.0%	1.6%
Income \$150,000 - \$199,999	2.2%	1.1%	1.4%	1.1%
Income \$200,000 or More	2.4%	0.8%	1.1%	1.0%
Average Household Income	\$56,675	\$44,813	\$46,739	\$44,245
Median Household Income	\$42,257	\$34,837	\$35,138	\$33,414
Per Capita Income	\$21,242	\$17,910	\$19,072	\$17,140

Vehicles Available

0 Vehicles Available	10.3%	12.0%	9.8%	10.3%
1 Vehicle Available	34.2%	43.2%	42.9%	43.6%
2 Vehicles Available	38.4%	36.9%	38.5%	36.8%
3+ Vehicles Available	17.1%	7.9%	8.8%	9.3%
Average Vehicles Per Household	1.50	1.30	1.40	1.40
Total Vehicles Available	177,487,515	7,808	28,141	47,641

Population Trend

2000	281,422,025	13,605	46,247	83,390
2010	308,745,538	15,041	47,564	90,513
Change 2000 to 2010	9.7%	10.6%	2.8%	8.5%
2016A	322,423,419	15,759	49,912	95,068
2021	335,582,492	15,908	51,604	98,451
Change 2016A to 2021	4.1%	0.9%	3.4%	3.6%

Household Trend

2000	105,480,443	5,437	18,872	32,303
2010	116,716,292	6,318	19,494	34,191
Change 2000 to 2010	15.5%	21.9%	8.5%	11.3%
2016A	121,805,543	6,627	20,468	35,938
2021	127,388,836	6,787	21,330	37,555
Change 2016A to 2021	4.6%	2.4%	4.2%	4.5%

Average Household Size Trend

2000	2.6	2.4	2.4	2.5
2010	2.6	2.4	2.4	2.5
Change 2000 to 2010	-0.7%	-2.3%	-0.3%	0.2%
2016A	2.6	2.3	2.4	2.5
2021	2.6	2.3	2.4	2.4
Change 2016A to 2021	-0.4%	-1.4%	-0.8%	-0.7%

Median Age Trend

2000	35.5	31.3	31.0	30.2
2010	37.1	32.1	32.1	29.4
2016A	37.7	32.8	32.9	30.4
2021	38.4	33.9	33.7	31.4

Housing Units Trend

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Total Housing Units				
Change 2000 to 2010	13.6%	22.2%	11.1%	12.9%
Change 2016A to 2021	4.7%	2.4%	4.6%	4.9%
Owner Occupied Housing Units				
Change 2000 to 2010	8.7%	-7.5%	-0.1%	-5.2%
Change 2016A to 2021	4.7%	0.9%	2.6%	2.9%
Renter Occupied Housing Units				
Change 2000 to 2010	14.4%	36.6%	6.5%	17.1%
Change 2016A to 2021	4.4%	3.2%	5.5%	5.7%
Vacant Housing Units				
Change 2000 to 2010	43.8%	103.8%	116.9%	100.0%
Change 2016A to 2021	5.8%	2.7%	8.1%	8.3%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut				
Change 2000 to 2010	19.8%	116.1%	26.3%	-14.3%
Change 2016A to 2021	3.7%	6.9%	8.3%	6.6%
Asian and Native Hawaiian/Other Pacific Islander				
Change 2000 to 2010	44.3%	-5.5%	7.1%	61.9%
Change 2016A to 2021	11.2%	5.8%	11.4%	11.1%
Black				
Change 2000 to 2010	13.4%	88.0%	35.4%	28.7%
Change 2016A to 2021	3.3%	0.6%	2.8%	3.2%
White				
Change 2000 to 2010	5.7%	-15.7%	-12.9%	-4.3%
Change 2016A to 2021	2.6%	-0.4%	1.8%	1.7%
Other				
Change 2000 to 2010	23.9%	42.9%	51.1%	25.3%
Change 2016A to 2021	9.5%	7.3%	11.0%	11.2%
Two or More Races				
Change 2000 to 2010	24.0%	-29.6%	-22.3%	-16.6%
Change 2016A to 2021	16.5%	10.2%	14.7%	14.8%
Hispanic Ethnicity				
Change 2000 to 2010	43.2%	31.5%	34.0%	41.6%
Change 2016A to 2021	10.0%	7.9%	11.1%	10.8%
Not of Hispanic Ethnicity				
Change 2000 to 2010	4.9%	6.6%	-2.1%	3.3%
Change 2016A to 2021	2.8%	-0.8%	1.6%	1.8%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings as well as exclude cottage industries (businesses that operate from a residence).

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Retail Demand Comparison for 110 Bullard Parkway, 110 Bullard Pkwy, Temple Terrace, FL, 33617:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
Average Annual Retail Demand for Households by Store Type 2016A				
Building Material & Garden Equipment & Supply Dealers	\$2,740.29	\$2,010.38	\$2,088.97	\$1,991.37
Building Material & Supply Dealers	\$2,367.54	\$1,789.45	\$1,856.31	\$1,766.05
Hardware Stores	\$196.04	\$129.78	\$133.93	\$129.76
Home Centers	\$1,302.83	\$949.62	\$984.10	\$940.72
Other Building Materials Dealers	\$784.45	\$652.77	\$681.78	\$643.20
Paint and Wallpaper Stores	\$84.22	\$57.27	\$56.50	\$52.38
Lawn and Garden Equipment and Supplies Stores	\$372.74	\$220.92	\$232.66	\$225.32
Nursery and Garden centers	\$317.51	\$189.72	\$199.65	\$193.62
Outdoor Power Equipment Stores	\$55.23	\$31.21	\$33.01	\$31.69
Clothing & Clothing Accessories Stores	\$2,087.18	\$1,316.63	\$1,359.48	\$1,343.12
Clothing Stores	\$1,532.17	\$996.34	\$1,030.56	\$1,019.90
Children's and Infants' Clothing Stores	\$78.53	\$54.67	\$54.64	\$54.70
Clothing Accessories Stores	\$77.92	\$46.36	\$48.27	\$47.55
Family Clothing Stores	\$801.98	\$521.79	\$536.29	\$532.22
Men's Clothing Stores	\$78.45	\$46.25	\$46.61	\$46.81
Other Clothing Stores	\$117.47	\$76.86	\$80.96	\$79.56
Women's Clothing Stores	\$377.82	\$250.42	\$263.78	\$259.06
Jewelry, Luggage & Leather Goods Stores	\$274.40	\$113.62	\$118.74	\$114.10
Jewelry Stores	\$251.01	\$97.99	\$102.92	\$98.55
Luggage & Leather Goods Stores	\$23.38	\$15.63	\$15.82	\$15.55
Shoe Stores	\$280.61	\$206.67	\$210.19	\$209.12
Electronics and Appliance Stores	\$844.64	\$554.25	\$569.90	\$562.71
Food & Beverage Stores	\$5,592.10	\$4,622.63	\$4,781.06	\$4,741.65
Beer, Wine, & Liquor Stores	\$416.18	\$285.96	\$304.65	\$294.94
Grocery Stores	\$4,981.74	\$4,169.98	\$4,304.31	\$4,275.50
Convenience Stores	\$200.56	\$163.89	\$169.25	\$167.67
Supermarkets and Other Grocery (except Convenience) Stores	\$4,781.18	\$4,006.09	\$4,135.06	\$4,107.83
Specialty Food Stores	\$194.19	\$166.68	\$172.10	\$171.21
Food Services and Drinking Places	\$5,130.92	\$3,475.43	\$3,677.54	\$3,612.28
Drinking Place - Alcoholic Beverages	\$197.57	\$107.33	\$112.62	\$111.34
Restaurants and other Eating Places	\$4,480.51	\$3,123.48	\$3,304.47	\$3,247.88
Total Special Food Services	\$452.84	\$244.63	\$260.45	\$253.06
Furniture & Home Furnishings Stores	\$852.50	\$511.72	\$530.90	\$525.51
Furniture Stores	\$462.24	\$267.92	\$276.34	\$275.79
Home Furnishing Stores	\$253.17	\$159.33	\$164.20	\$162.87
Floor Covering Stores	\$137.09	\$84.47	\$90.36	\$86.85
Other Home Furnishings Stores	\$137.09	\$84.47	\$90.36	\$86.85
Gasoline stations	\$3,527.80	\$2,894.05	\$2,938.99	\$2,926.00
General Merchandise Stores	\$5,534.68	\$4,179.98	\$4,298.64	\$4,262.93
Department Stores	\$1,354.88	\$928.67	\$953.37	\$944.16
Other General Merchandise Stores	\$4,179.80	\$3,251.31	\$3,345.27	\$3,318.77

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General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$10,321.71	\$7,201.76	\$7,413.25	\$7,338.43
Health & Personal Care Stores	\$2,588.90	\$1,904.92	\$1,935.59	\$1,893.53
Cosmetics, Beauty Supplies and Perfume Stores	\$155.01	\$112.74	\$114.03	\$111.05
Optical Goods Stores	\$102.69	\$53.87	\$56.07	\$54.74
Other Health and Personal Care Stores	\$172.49	\$128.32	\$130.20	\$127.29
Pharmacies and Drug Stores	\$2,158.71	\$1,609.99	\$1,635.29	\$1,600.44
Miscellaneous Store Retailers	\$986.13	\$684.47	\$705.21	\$696.83
Florists	\$47.53	\$27.40	\$28.78	\$27.76
Office Supplies, Stationery, & Gift Stores	\$268.81	\$176.46	\$179.21	\$176.81
Gift, Novelty, and Souvenir Stores	\$150.98	\$102.12	\$103.52	\$102.12
Office Supplies and Stationery Stores	\$117.84	\$74.34	\$75.70	\$74.69
Other Miscellaneous Store Retailers	\$528.43	\$389.52	\$404.97	\$401.59
Used Merchandise Stores	\$141.36	\$91.09	\$92.24	\$90.68
Motor Vehicle & Parts Dealers	\$9,096.00	\$6,936.55	\$7,160.17	\$6,990.31
Automotive Dealers	\$7,841.01	\$6,190.73	\$6,381.70	\$6,235.93
Automotive Parts, Accessories, & Tire Stores	\$714.12	\$409.54	\$418.47	\$418.91
Other Motor Vehicle Dealers	\$540.86	\$336.28	\$359.99	\$335.46
Nonstore retailers	\$4,008.36	\$2,611.56	\$2,680.44	\$2,644.17
Sporting Goods, Hobby, Book, & Music Stores	\$733.90	\$462.73	\$475.12	\$467.35
Book Stores and News Dealers	\$121.21	\$75.07	\$75.59	\$75.10
Book Stores	\$91.91	\$53.99	\$54.12	\$53.84
News Dealers and Newsstands	\$29.30	\$21.08	\$21.48	\$21.27
Sporting Goods, Hobby, & Musical Instrument Stores	\$612.69	\$387.66	\$399.52	\$392.24
Hobby, Toys and Games Stores	\$154.74	\$111.52	\$113.20	\$112.55
Musical Instrument and Supplies Stores	\$37.64	\$23.89	\$25.49	\$24.33
Sew/Needlework/Piece Goods Stores	\$36.64	\$18.14	\$18.58	\$17.74
Sporting Goods Stores	\$383.68	\$234.11	\$242.25	\$237.61
Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)	\$43,723.39	\$32,165.29	\$33,202.02	\$32,657.76
Aggregate Retail Demand 2016A				
Building Material & Garden Equipment & Supply Dealers	\$333,782,000,015.00	\$13,322,355.00	\$42,758,104.00	\$71,566,358.00
Building Material & Supply Dealers	\$288,380,000,020.00	\$11,858,337.00	\$37,995,919.00	\$63,468,828.00
Hardware Stores	\$23,879,000,000.00	\$860,046.00	\$2,741,305.00	\$4,663,241.00
Home Centers	\$158,692,283,100.00	\$6,292,962.00	\$20,143,081.00	\$33,807,846.00
Other Building Materials Dealers	\$95,550,716,920.00	\$4,325,792.00	\$13,954,972.00	\$23,115,409.00
Paint and Wallpaper Stores	\$10,258,000,000.00	\$379,537.00	\$1,156,561.00	\$1,882,332.00
Lawn and Garden Equipment and Supplies Stores	\$45,401,999,995.00	\$1,464,018.00	\$4,762,185.00	\$8,097,530.00
Nursery and Garden centers	\$38,674,962,640.00	\$1,257,210.00	\$4,086,467.00	\$6,958,527.00
Outdoor Power Equipment Stores	\$6,727,037,355.00	\$206,808.00	\$675,717.00	\$1,139,003.00
Clothing & Clothing Accessories Stores	\$254,230,000,000.00	\$8,725,010.00	\$27,826,554.00	\$48,269,463.00
Clothing Stores	\$186,627,000,000.00	\$6,602,554.00	\$21,093,921.00	\$36,653,560.00
Children's and Infants' Clothing Stores	\$9,565,282,912.00	\$362,284.00	\$1,118,430.00	\$1,965,790.00
Clothing Accessories Stores	\$9,490,717,088.00	\$307,190.00	\$988,109.00	\$1,708,813.00
Family Clothing Stores	\$97,686,000,000.00	\$3,457,769.00	\$10,977,087.00	\$19,127,147.00
Men's Clothing Stores	\$9,556,000,000.00	\$306,490.00	\$953,992.00	\$1,682,280.00
Other Clothing Stores	\$14,308,000,000.00	\$509,312.00	\$1,657,113.00	\$2,859,406.00

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Women's Clothing Stores	\$46,021,000,000.00	\$1,659,509.00	\$5,399,189.00	\$9,310,124.00
Jewelry, Luggage & Leather Goods Stores	\$33,423,000,000.00	\$752,929.00	\$2,430,352.00	\$4,100,535.00
Jewelry Stores	\$30,575,000,000.00	\$649,378.00	\$2,106,634.00	\$3,541,632.00
Luggage & Leather Goods Stores	\$2,848,000,000.00	\$103,551.00	\$323,717.00	\$558,903.00
Shoe Stores	\$34,180,000,000.00	\$1,369,527.00	\$4,302,282.00	\$7,515,368.00
Electronics and Appliance Stores	\$102,882,000,000.00	\$3,672,930.00	\$11,665,079.00	\$20,222,875.00
Food & Beverage Stores	\$681,149,000,000.00	\$30,633,213.00	\$97,861,140.00	\$170,406,954.00
Beer, Wine, & Liquor Stores	\$50,693,000,000.00	\$1,895,023.00	\$6,235,675.00	\$10,599,638.00
Grocery Stores	\$606,803,000,000.00	\$27,633,631.00	\$88,102,763.00	\$153,654,260.00
Convenience Stores	\$24,429,000,000.00	\$1,086,098.00	\$3,464,286.00	\$6,025,903.00
Supermarkets and Other Grocery (except Convenience) Stores	\$582,374,000,000.00	\$26,547,534.00	\$84,638,478.00	\$147,628,357.00
Specialty Food Stores	\$23,653,000,000.00	\$1,104,559.00	\$3,522,701.00	\$6,153,056.00
Food Services and Drinking Places	\$624,973,999,969.00	\$23,030,972.00	\$75,273,781.00	\$129,819,185.00
Drinking Place - Alcoholic Beverages	\$24,065,306,470.00	\$711,236.00	\$2,305,160.00	\$4,001,224.00
Restaurants and other Eating Places	\$545,750,493,099.00	\$20,698,644.00	\$67,637,547.00	\$116,723,268.00
Total Special Food Services	\$55,158,200,400.00	\$1,621,093.00	\$5,331,074.00	\$9,094,693.00
Furniture & Home Furnishings Stores	\$103,839,000,000.00	\$3,391,037.00	\$10,866,780.00	\$18,886,015.00
Furniture Stores	\$56,303,000,000.00	\$1,775,433.00	\$5,656,280.00	\$9,911,576.00
Home Furnishing Stores	\$47,536,000,000.00	\$1,615,604.00	\$5,210,499.00	\$8,974,440.00
Floor Covering Stores	\$16,698,000,000.00	\$559,768.00	\$1,849,560.00	\$3,121,203.00
Other Home Furnishings Stores	\$16,698,000,000.00	\$559,768.00	\$1,849,560.00	\$3,121,203.00
Gasoline stations	\$429,706,000,000.00	\$19,178,261.00	\$60,156,729.00	\$105,155,593.00
General Merchandise Stores	\$674,155,000,000.00	\$27,699,897.00	\$87,986,641.00	\$153,202,659.00
Department Stores	\$165,032,000,000.00	\$6,154,134.00	\$19,514,050.00	\$33,931,608.00
Other General Merchandise Stores	\$509,123,000,000.00	\$21,545,763.00	\$68,472,591.00	\$119,271,050.00
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$1,257,242,000,000.00	\$47,724,630.00	\$151,738,145.00	\$263,730,718.00
Health & Personal Care Stores	\$315,342,000,010.00	\$12,623,528.00	\$39,618,507.00	\$68,050,204.00
Cosmetics, Beauty Supplies and Perfume Stores	\$18,880,791,720.00	\$747,117.00	\$2,333,998.00	\$3,991,077.00
Optical Goods Stores	\$12,508,403,520.00	\$357,008.00	\$1,147,609.00	\$1,967,352.00
Other Health and Personal Care Stores	\$21,009,804,770.00	\$850,358.00	\$2,664,948.00	\$4,574,737.00
Pharmacies and Drug Stores	\$262,943,000,000.00	\$10,669,045.00	\$33,471,952.00	\$57,517,038.00
Miscellaneous Store Retailers	\$120,115,999,999.00	\$4,535,831.00	\$14,434,554.00	\$25,042,882.00
Florists	\$5,788,822,219.00	\$181,549.00	\$589,075.00	\$997,540.00
Office Supplies, Stationery, & Gift Stores	\$32,743,000,000.00	\$1,169,342.00	\$3,668,199.00	\$6,354,088.00
Gift, Novelty, and Souvenir Stores	\$18,390,000,000.00	\$676,696.00	\$2,118,827.00	\$3,669,876.00
Office Supplies and Stationery Stores	\$14,353,000,000.00	\$492,646.00	\$1,549,373.00	\$2,684,213.00
Other Miscellaneous Store Retailers	\$64,365,177,780.00	\$2,581,291.00	\$8,289,182.00	\$14,432,294.00
Used Merchandise Stores	\$17,219,000,000.00	\$603,649.00	\$1,888,098.00	\$3,258,960.00
Motor Vehicle & Parts Dealers	\$1,107,943,000,000.00	\$45,967,137.00	\$146,557,840.00	\$251,219,857.00
Automotive Dealers	\$955,079,000,000.00	\$41,024,742.00	\$130,623,810.00	\$224,108,986.00
Automotive Parts, Accessories, & Tire Stores	\$86,984,000,000.00	\$2,713,923.00	\$8,565,521.00	\$15,054,872.00
Other Motor Vehicle Dealers	\$65,880,000,000.00	\$2,228,472.00	\$7,368,509.00	\$12,055,999.00
Nonstore retailers	\$488,240,000,000.00	\$17,306,248.00	\$54,864,590.00	\$95,027,121.00
Sporting Goods, Hobby, Book, & Music Stores	\$89,393,000,000.00	\$3,066,413.00	\$9,724,892.00	\$16,795,618.00
Book Stores and News Dealers	\$14,763,915,185.00	\$497,441.00	\$1,547,286.00	\$2,699,139.00
Book Stores	\$11,195,000,000.00	\$357,752.00	\$1,107,694.00	\$1,934,879.00
News Dealers and Newsstands	\$3,568,915,185.00	\$139,689.00	\$439,592.00	\$764,260.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$74,629,084,815.00	\$2,568,971.00	\$8,177,606.00	\$14,096,479.00

Site Selection

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Hobby, Toys and Games Stores	\$18,848,000,000.00	\$739,007.00	\$2,317,115.00	\$4,044,887.00
Musical Instrument and Supplies Stores	\$4,584,724,761.00	\$158,317.00	\$521,837.00	\$874,433.00
Sew/Needlework/Piece Goods Stores	\$4,462,360,054.00	\$120,231.00	\$380,254.00	\$637,693.00
Sporting Goods Stores	\$46,734,000,000.00	\$1,551,417.00	\$4,958,399.00	\$8,539,465.00
Aggregate Annual Retail Demand- Sum of Bolded Fields (not including GAFO)	\$5,325,750,999,993.00	\$213,152,832.77	\$679,595,191.33	\$1,173,664,782.63

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Retail Supply Comparison for 110 Bullard Parkway, 110 Bullard Pkwy, Temple Terrace, FL, 33617:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
Average Annual Retail Supply Dollars for Households 2016				
Building Material & Garden Equipment & Supply Dealers	\$2,740.29	\$557.09	\$2,451.07	\$2,239.95
Building Material & Supply Dealers	\$2,367.54	\$535.46	\$2,441.63	\$2,219.77
Hardware Stores	\$196.04	\$155.29	\$180.25	\$258.02
Home Centers	\$1,302.83	\$185.69	\$461.00	\$422.59
Other Building Materials Dealers	\$784.46	\$104.79	\$1,760.02	\$1,501.16
Paint and Wallpaper Stores	\$84.22	\$89.69	\$40.36	\$38.00
Lawn and Garden Equipment and Supplies Stores	\$372.74	\$21.63	\$9.44	\$20.18
Nursery and Garden centers	\$317.51	\$21.63	\$9.44	\$18.99
Outdoor Power Equipment Stores	\$55.23	\$0.00	\$0.00	\$1.19
Clothing & Clothing Accessories Stores	\$2,087.18	\$765.32	\$667.58	\$703.06
Clothing Stores	\$1,532.17	\$593.21	\$522.74	\$535.77
Children's and Infants' Clothing Stores	\$78.53	\$5.22	\$9.94	\$5.66
Clothing Accessories Stores	\$77.92	\$0.00	\$91.81	\$75.91
Family Clothing Stores	\$801.98	\$222.80	\$163.53	\$241.02
Men's Clothing Stores	\$78.45	\$16.66	\$5.39	\$6.86
Other Clothing Stores	\$117.47	\$70.93	\$47.56	\$41.59
Women's Clothing Stores	\$377.82	\$277.60	\$204.50	\$164.73
Jewelry, Luggage & Leather Goods Stores	\$274.40	\$65.92	\$52.89	\$71.01
Jewelry Stores	\$251.01	\$65.92	\$52.89	\$71.01
Luggage & Leather Goods Stores	\$23.38	\$0.00	\$0.00	\$0.00
Shoe Stores	\$280.61	\$106.19	\$91.94	\$96.27
Electronics and Appliance Stores	\$844.64	\$402.25	\$527.11	\$867.90
Food & Beverage Stores	\$5,592.10	\$9,269.94	\$4,191.30	\$3,680.53
Beer, Wine, & Liquor Stores	\$416.18	\$79.51	\$52.30	\$122.35
Grocery Stores	\$4,981.74	\$9,171.43	\$4,103.02	\$3,508.75
Convenience Stores	\$200.56	\$66.60	\$55.53	\$60.38
Supermarkets and Other Grocery (except Convenience) Stores	\$4,781.18	\$9,104.83	\$4,047.49	\$3,448.37
Specialty Food Stores	\$194.19	\$18.99	\$35.98	\$49.43
Food Services and Drinking Places	\$5,130.91	\$4,181.50	\$4,553.24	\$5,779.25
Drinking Place - Alcoholic Beverages	\$197.57	\$9.72	\$51.41	\$75.47
Restaurants and other Eating Places	\$4,480.50	\$2,837.02	\$3,949.22	\$4,476.33
Total Special Food Services	\$452.84	\$1,334.76	\$552.62	\$1,227.45
Furniture & Home Furnishings Stores	\$852.50	\$296.63	\$344.86	\$557.47
Furniture Stores	\$462.24	\$277.23	\$211.73	\$372.98
Home Furnishing Stores	\$390.26	\$19.40	\$133.13	\$184.48
Gasoline stations	\$3,527.80	\$872.71	\$2,316.49	\$2,818.49
General Merchandise Stores	\$5,534.68	\$3,313.49	\$2,060.07	\$2,152.37
Department Stores	\$1,354.88	\$578.38	\$273.89	\$373.69
Other General Merchandise Stores	\$4,179.80	\$2,735.12	\$1,786.18	\$1,778.68
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$10,321.71	\$4,854.93	\$4,044.01	\$4,757.21
Health & Personal Care Stores	\$2,588.90	\$3,096.79	\$2,240.82	\$4,380.37

Site Selection

March 21, 2017



Cosmetics, Beauty Supplies and Perfume Stores	\$155.01	\$257.92	\$159.70	\$113.35
Optical Goods Stores	\$102.69	\$88.79	\$29.23	\$66.97
Other Health and Personal Care Stores	\$172.49	\$109.64	\$151.61	\$131.30
Pharmacies and Drug Stores	\$2,158.71	\$2,640.44	\$1,900.27	\$4,068.74
Miscellaneous Store Retailers	\$986.13	\$165.10	\$463.14	\$609.86
Florists	\$47.53	\$50.47	\$25.32	\$17.66
Office Supplies, Stationery, & Gift Stores	\$268.81	\$9.34	\$253.90	\$297.54
Gift, Novelty, and Souvenir Stores	\$150.98	\$0.00	\$83.43	\$106.84
Office Supplies and Stationery Stores	\$117.84	\$9.34	\$170.47	\$190.71
Other Miscellaneous Store Retailers	\$528.42	\$96.56	\$172.39	\$259.57
Used Merchandise Stores	\$141.36	\$8.73	\$11.53	\$35.09
Motor Vehicle & Parts Dealers	\$9,096.00	\$773.45	\$4,217.73	\$5,852.71
Automotive Dealers	\$7,841.01	\$454.15	\$3,014.62	\$3,719.00
Automotive Parts, Accessories, & Tire Stores	\$714.12	\$294.13	\$575.18	\$782.24
Other Motor Vehicle Dealers	\$540.86	\$25.17	\$627.93	\$1,351.48
Nonstore retailers	\$4,008.36	\$1,170.90	\$2,447.09	\$3,997.88
Sporting Goods, Hobby, Book, & Music Stores	\$733.90	\$67.89	\$190.48	\$178.88
Book Stores and News Dealers	\$121.21	\$11.03	\$8.35	\$18.35
Book Stores	\$91.91	\$11.03	\$8.35	\$18.35
News Dealers and Newsstands	\$29.30	\$0.00	\$0.00	\$0.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$612.69	\$56.86	\$182.13	\$160.52
Hobby, Toys and Games Stores	\$154.74	\$6.39	\$38.83	\$33.18
Musical Instrument and Supplies Stores	\$37.64	\$0.00	\$11.68	\$8.54
Sew/Needlework/Piece Goods Stores	\$36.63	\$10.80	\$20.59	\$11.73
Sporting Goods Stores	\$383.68	\$39.67	\$111.04	\$107.08
Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)	\$43,723.38	\$24,933.06	\$26,670.99	\$33,818.71
Aggregate Retail Supply Dollars for Households 2016				
Building Material & Garden Equipment & Supply Dealers	\$333,782,000,000.00	\$3,691,746.00	\$50,169,743.00	\$80,500,135.00
Building Material & Supply Dealers	\$288,380,000,000.00	\$3,548,378.00	\$49,976,579.00	\$79,774,919.00
Hardware Stores	\$23,879,000,000.00	\$1,029,102.00	\$3,689,439.00	\$9,272,877.00
Home Centers	\$158,692,000,000.00	\$1,230,505.00	\$9,436,010.00	\$15,187,215.00
Other Building Materials Dealers	\$95,551,000,000.00	\$694,420.00	\$36,024,944.00	\$53,949,070.00
Paint and Wallpaper Stores	\$10,258,000,000.00	\$594,351.00	\$826,187.00	\$1,365,757.00
Lawn and Garden Equipment and Supplies Stores	\$45,402,000,000.00	\$143,368.00	\$193,164.00	\$725,216.00
Nursery and Garden centers	\$38,675,000,000.00	\$143,368.00	\$193,164.00	\$682,462.00
Outdoor Power Equipment Stores	\$6,727,000,000.00	\$0.00	\$0.00	\$42,754.00
Clothing & Clothing Accessories Stores	\$254,230,000,000.00	\$5,071,649.00	\$13,664,366.00	\$25,266,704.00
Clothing Stores	\$186,627,000,000.00	\$3,931,109.00	\$10,699,766.00	\$19,254,710.00
Children's and Infants' Clothing Stores	\$9,565,000,000.00	\$34,567.00	\$203,500.00	\$203,500.00
Clothing Accessories Stores	\$9,491,000,000.00	\$0.00	\$1,879,205.00	\$2,728,061.00
Family Clothing Stores	\$97,686,000,000.00	\$1,476,458.00	\$3,347,288.00	\$8,661,740.00
Men's Clothing Stores	\$9,556,000,000.00	\$110,411.00	\$110,411.00	\$246,557.00
Other Clothing Stores	\$14,308,000,000.00	\$470,069.00	\$973,489.00	\$1,494,563.00
Women's Clothing Stores	\$46,021,000,000.00	\$1,839,604.00	\$4,185,874.00	\$5,920,290.00
Jewelry, Luggage & Leather Goods Stores	\$33,423,000,000.00	\$436,855.00	\$1,082,652.00	\$2,552,143.00
Jewelry Stores	\$30,575,000,000.00	\$436,855.00	\$1,082,652.00	\$2,552,143.00

Site Selection

March 21, 2017



Luggage & Leather Goods Stores	\$2,848,000,000.00	\$0.00	\$0.00	\$0.00
Shoe Stores	\$34,180,000,000.00	\$703,686.00	\$1,881,948.00	\$3,459,850.00
Electronics and Appliance Stores	\$102,882,000,000.00	\$2,665,635.00	\$10,789,212.00	\$31,190,950.00
Food & Beverage Stores	\$681,149,000,000.00	\$61,430,005.00	\$85,789,557.00	\$132,271,952.00
Beer, Wine, & Liquor Stores	\$50,693,000,000.00	\$526,921.00	\$1,070,547.00	\$4,397,038.00
Grocery Stores	\$606,803,000,000.00	\$60,777,211.00	\$83,982,536.00	\$126,098,648.00
Convenience Stores	\$24,429,000,000.00	\$441,364.00	\$1,136,612.00	\$2,170,027.00
Supermarkets and Other Grocery (except Convenience) Stores	\$582,374,000,000.00	\$60,335,847.00	\$82,845,924.00	\$123,928,621.00
Specialty Food Stores	\$23,653,000,000.00	\$125,873.00	\$736,474.00	\$1,776,266.00
Food Services and Drinking Places	\$624,973,000,000.00	\$27,709,952.00	\$93,197,999.00	\$207,696,466.00
Drinking Place - Alcoholic Beverages	\$24,065,000,000.00	\$64,428.00	\$1,052,183.00	\$2,712,131.00
Restaurants and other Eating Places	\$545,750,000,000.00	\$18,800,367.00	\$80,834,564.00	\$160,871,681.00
Total Special Food Services	\$55,158,000,000.00	\$8,845,157.00	\$11,311,252.00	\$44,112,654.00
Furniture & Home Furnishings Stores	\$103,839,000,000.00	\$1,965,706.00	\$7,058,821.00	\$20,034,352.00
Furniture Stores	\$56,303,000,000.00	\$1,837,138.00	\$4,333,786.00	\$13,404,344.00
Home Furnishing Stores	\$47,536,000,000.00	\$128,568.00	\$2,725,035.00	\$6,630,008.00
Gasoline stations	\$429,706,000,000.00	\$5,783,259.00	\$47,415,041.00	\$101,291,733.00
General Merchandise Stores	\$674,155,000,000.00	\$21,957,857.00	\$42,166,611.00	\$77,352,412.00
Department Stores	\$165,032,000,000.00	\$3,832,780.00	\$5,606,143.00	\$13,429,710.00
Other General Merchandise Stores	\$509,123,000,000.00	\$18,125,077.00	\$36,560,468.00	\$63,922,703.00
General Merchandise, Apparel and Accessories, Furniture and Other Sales	\$1,257,242,000,000.00	\$32,172,636.00	\$82,774,874.00	\$170,966,246.00
Health & Personal Care Stores	\$315,342,000,000.00	\$20,521,785.00	\$45,866,141.00	\$157,422,939.00
Cosmetics, Beauty Supplies and Perfume Stores	\$18,881,000,000.00	\$1,709,192.00	\$3,268,899.00	\$4,073,636.00
Optical Goods Stores	\$12,508,000,000.00	\$588,369.00	\$598,344.00	\$2,406,925.00
Other Health and Personal Care Stores	\$21,010,000,000.00	\$726,551.00	\$3,103,268.00	\$4,718,677.00
Pharmacies and Drug Stores	\$262,943,000,000.00	\$17,497,673.00	\$38,895,631.00	\$146,223,701.00
Miscellaneous Store Retailers	\$120,116,000,000.00	\$1,094,076.00	\$9,479,769.00	\$21,917,396.00
Florists	\$5,789,000,000.00	\$334,468.00	\$518,203.00	\$634,726.00
Office Supplies, Stationery, & Gift Stores	\$32,743,000,000.00	\$61,927.00	\$5,197,017.00	\$10,693,231.00
Gift, Novelty, and Souvenir Stores	\$18,390,000,000.00	\$0.00	\$1,707,701.00	\$3,839,554.00
Office Supplies and Stationery Stores	\$14,353,000,000.00	\$61,927.00	\$3,489,316.00	\$6,853,677.00
Other Miscellaneous Store Retailers	\$64,365,000,000.00	\$639,851.00	\$3,528,597.00	\$9,328,528.00
Used Merchandise Stores	\$17,219,000,000.00	\$57,830.00	\$235,953.00	\$1,260,911.00
Motor Vehicle & Parts Dealers	\$1,107,943,000,000.00	\$5,125,505.00	\$86,330,583.00	\$210,336,678.00
Automotive Dealers	\$955,079,000,000.00	\$3,009,552.00	\$61,704,640.00	\$133,654,415.00
Automotive Parts, Accessories, & Tire Stores	\$86,984,000,000.00	\$1,949,163.00	\$11,773,120.00	\$28,112,370.00
Other Motor Vehicle Dealers	\$65,880,000,000.00	\$166,789.00	\$12,852,824.00	\$48,569,893.00
Nonstore retailers	\$488,240,000,000.00	\$7,759,322.00	\$50,088,251.00	\$143,677,089.00
Sporting Goods, Hobby, Book, & Music Stores	\$89,393,000,000.00	\$449,862.00	\$3,898,847.00	\$6,428,597.00
Book Stores and News Dealers	\$14,764,000,000.00	\$73,066.00	\$170,866.00	\$659,644.00
Book Stores	\$11,195,000,000.00	\$73,066.00	\$170,866.00	\$659,644.00
News Dealers and Newsstands	\$3,569,000,000.00	\$0.00	\$0.00	\$0.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$74,629,000,000.00	\$376,796.00	\$3,727,981.00	\$5,768,954.00
Hobby, Toys and Games Stores	\$18,848,000,000.00	\$42,331.00	\$794,757.00	\$1,192,355.00
Musical Instrument and Supplies Stores	\$4,585,000,000.00	\$0.00	\$239,071.00	\$306,954.00
Sew/Needlework/Piece Goods Stores	\$4,462,000,000.00	\$71,581.00	\$421,408.00	\$421,408.00
Sporting Goods Stores	\$46,734,000,000.00	\$262,884.00	\$2,272,744.00	\$3,848,237.00

Site Selection

March 21, 2017



Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)	\$5,325,750,000,000.00	\$165,226,360.25	\$545,914,942.15	\$1,215,387,404.61
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