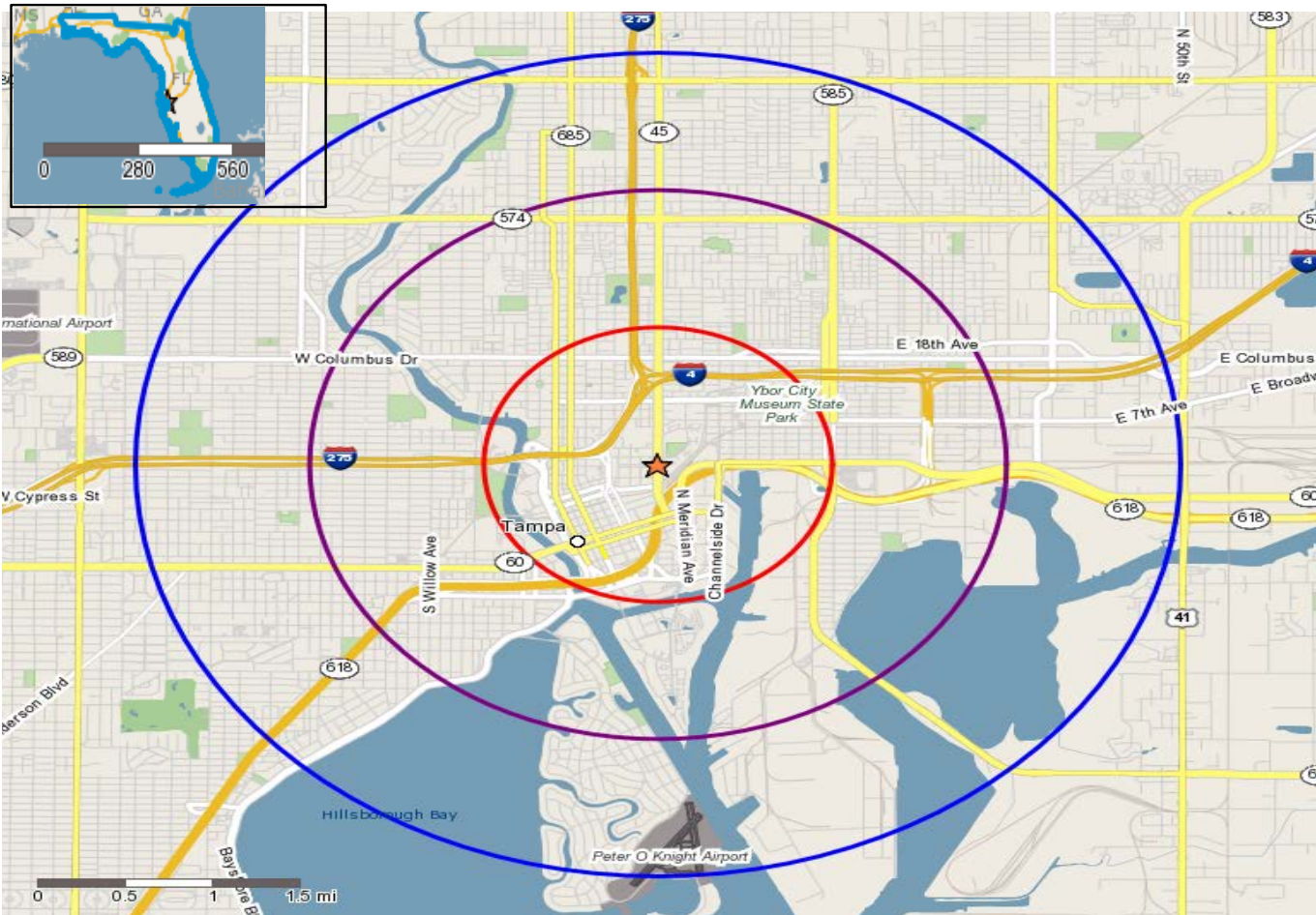


Overview map showing the requested trade area(s) around 1101 Ray Charles Blvd, 1101 Ray Charles Blvd, Tampa, FL, 33602:



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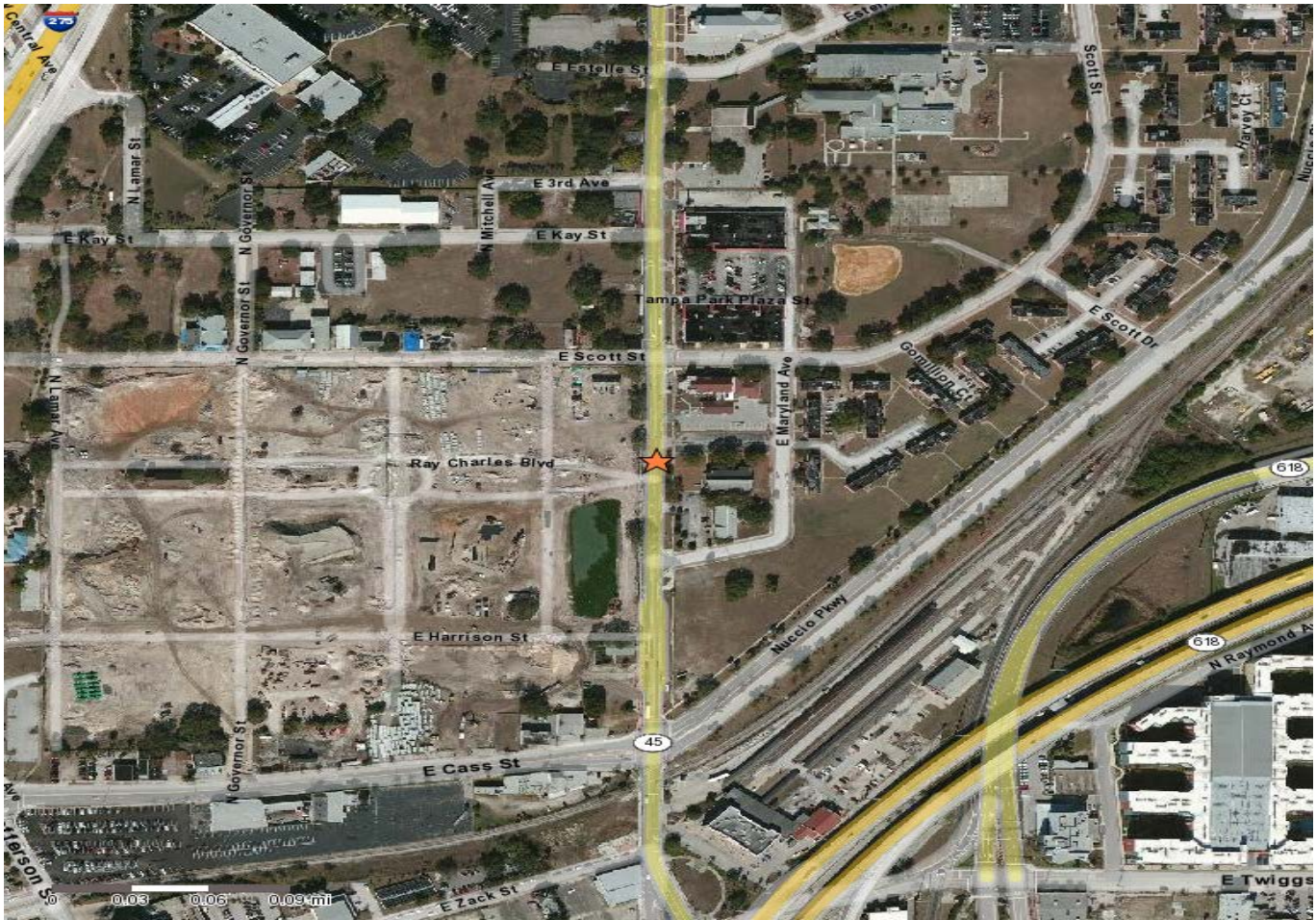


Trade Areas (in miles) - 1

Trade Areas (in miles) - 2

Trade Areas (in miles) - 3

Aerial map around 1101 Ray Charles Blvd, 1101 Ray Charles Blvd, Tampa, FL, 33602:



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## Complete Demographic Comparison Report for 1101 Ray Charles Blvd, 1101 Ray Charles Blvd, Tampa, FL, 33602:

Index: Entire US 1 mile(s) 2 mile(s) 3 mile(s)

### 2016A Demographics:

	Entire US	1 mile(s)	2 mile(s)	3 mile(s)
Employees	162,713,288	55,604	91,144	120,461
Establishments*	12,122,582	2,529	5,191	8,762
Total Population	322,423,419	10,793	52,557	104,509
Total Households	121,805,543	5,656	22,139	43,620
Female Population	163,723,167	5,007	26,610	53,123
% Female	50.8%	46.4%	50.6%	50.8%
Male Population	158,700,252	5,786	25,946	51,385
% Male	49.2%	53.6%	49.4%	49.2%
Population Density (per Sq. Mi.)	89.62	3,439.33	4,186.95	3,700.33

### Employed Civilian Population 16+

	Entire US	1 mile(s)	2 mile(s)	3 mile(s)
Total	151,984,684	4,066	21,891	46,591
White Collar	60.9%	64.4%	61.7%	63.7%
Blue Collar	39.1%	35.6%	38.3%	36.3%

### Seasonal Population by Quarter:

Quarter	Entire US	1 mile(s)	2 mile(s)	3 mile(s)
Q4 2013	10,151,647	231	667	1,063
Q1 2014	10,098,353	245	699	1,107
Q2 2014	11,402,345	230	665	1,059
Q3 2014	11,265,576	232	660	1,043
Q4 2014	10,248,641	231	658	1,043
Q1 2015	10,273,667	209	605	968
Q2 2015	11,599,442	211	613	975
Q3 2015	11,403,275	240	689	1,085
Q4 2015	10,535,757	245	702	1,103

### Age:

Age Group	Entire US	1 mile(s)	2 mile(s)	3 mile(s)
Age 0 - 4	6.2%	6.0%	6.6%	6.2%
Age 5 - 14	12.9%	7.2%	10.5%	10.6%
Age 15 - 19	6.6%	4.9%	7.7%	6.7%
Age 20 - 24	7.2%	9.7%	10.0%	8.2%
Age 25 - 34	13.7%	25.7%	18.8%	17.8%
Age 35 - 44	12.7%	14.8%	13.0%	13.4%
Age 45 - 54	13.7%	11.2%	12.3%	13.2%
Age 55 - 64	12.5%	8.8%	10.3%	10.9%
Age 65 - 74	8.2%	6.1%	6.1%	6.7%
Age 75 - 84	4.3%	3.7%	3.3%	4.2%
Age 85 +	1.9%	1.9%	1.5%	2.1%
Median Age	37.7	33.5	32.9	35.4

### Housing Units

	Entire US	1 mile(s)	2 mile(s)	3 mile(s)
Total Housing Units	134,919,430	7,532	26,301	49,842
Occupied Housing Units	90.3%	75.1%	84.2%	87.5%
Vacant Housing Units	9.7%	24.9%	15.8%	12.5%

### Housing Units by Tenure

# Site Selection

February 28, 2017



Total Households in Tenure	121,805,543	5,656	22,139	43,620
Owner Occupied Housing Units	77,689,529	1,237	8,119	19,897
Owner Occupied free and clear	33.1%	23.6%	30.6%	32.9%
Owner Occupied with a mortgage or loan	66.9%	76.4%	69.4%	67.1%
Renter Occupied Housing Units	44,116,014	4,419	14,021	23,723

## Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.5%	0.4%	0.4%
Asian	5.4%	2.7%	1.9%	1.7%
Black	12.8%	35.5%	41.2%	34.4%
Hawaiian/Pacific Islander	0.2%	0.1%	0.0%	0.0%
White	70.8%	55.6%	50.4%	57.1%
Other	6.6%	2.7%	3.0%	3.4%
Multi-Race	3.3%	2.8%	3.1%	3.0%
Hispanic Ethnicity	17.7%	21.5%	21.0%	26.4%
Not of Hispanic Ethnicity	82.3%	78.5%	79.0%	73.6%

## Race of Hispanics

Hispanics	56,912,550	2,317	11,059	27,586
American Indian	1.4%	1.4%	1.0%	0.7%
Asian	0.4%	0.2%	0.3%	0.2%
Black	2.6%	9.5%	9.1%	6.6%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%	0.1%
White	52.8%	72.3%	70.2%	75.2%
Other	36.5%	11.7%	13.3%	12.2%
Multi-Race	6.2%	4.9%	6.0%	5.1%

## Race of Non Hispanics

Non Hispanics	265,510,869	8,476	41,498	76,923
American Indian	0.9%	0.3%	0.2%	0.3%
Asian	6.4%	3.4%	2.4%	2.3%
Black	15.0%	42.6%	49.7%	44.4%
Hawaiian/Pacific Islander	0.2%	0.1%	0.0%	0.0%
White	74.6%	51.1%	45.1%	50.6%
Other	0.2%	0.3%	0.2%	0.2%
Multi-Race	2.6%	2.3%	2.3%	2.2%

## Marital Status:

Age 15 + Population	260,573,258	9,367	43,594	86,958
Divorced	11.1%	14.0%	12.7%	13.5%
Never Married	33.1%	56.3%	53.9%	47.4%
Now Married	49.9%	24.5%	28.4%	32.9%
Now Married - Separated	2.2%	2.8%	3.8%	3.4%
Widowed	6.0%	5.2%	5.0%	6.2%

## Educational Attainment:

Total Population Age 25+	216,054,576	7,799	34,313	71,370
Grade K - 8	4.6%	7.8%	5.3%	5.6%
Grade 9 - 12	8.0%	9.5%	10.6%	10.1%
High School Graduate	28.1%	28.5%	29.0%	28.2%
Associates Degree	7.8%	6.6%	7.6%	7.5%
Bachelor's Degree	18.2%	23.3%	20.4%	20.0%
Graduate Degree	10.8%	12.6%	12.3%	12.3%
Some College, No Degree	21.2%	9.8%	13.0%	14.5%

# Site Selection

February 28, 2017



No Schooling Completed	1.4%	1.9%	1.9%	1.7%
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**Household Income:**

Income \$ 0 - \$9,999	7.2%	23.8%	18.1%	13.8%
Income \$ 10,000 - \$14,999	5.3%	12.1%	8.9%	8.1%
Income \$ 15,000 - \$24,999	10.5%	11.1%	13.3%	13.9%
Income \$ 25,000 - \$34,999	10.0%	7.0%	9.2%	10.6%
Income \$ 35,000 - \$49,999	13.4%	8.7%	11.8%	12.5%
Income \$ 50,000 - \$74,999	18.3%	13.0%	13.8%	15.0%
Income \$ 75,000 - \$99,999	12.4%	8.9%	7.8%	8.3%
Income \$100,000 - \$124,999	8.4%	5.5%	5.6%	5.8%
Income \$125,000 - \$149,999	4.8%	2.7%	2.8%	3.0%
Income \$150,000 +	9.8%	7.0%	8.7%	8.9%

Average Household Income	\$78,425	\$53,968	\$64,415	\$67,465
Median Household Income	\$54,505	\$30,202	\$35,706	\$39,182
Per Capita Income	\$29,962	\$31,575	\$28,316	\$28,905

**Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under**

Total Families (Family Households)	80,268,235	1,690	9,817	21,057
Husband-Wife Family, Own Children, Below Poverty	2,000,959	39	301	643
Husband-Wife Family, No Own Children, Below Poverty	1,246,090	60	211	452
Male Householder, Own Children, Below Poverty	627,304	13	125	248
Male Householder, No Own Children, Below Poverty	278,099	25	141	262
Female Householder, Own Children, Below Poverty	3,460,885	317	1,514	2,187
Female Householder, No Own Children, Below Poverty	887,944	61	435	631
Husband-Wife Family, Own Children, At/Above Poverty	21,839,835	154	1,275	3,356
Husband-Wife Family, No Own Children, At/Above Poverty	33,395,093	596	2,973	7,061
Male Householder, Own Children, At/Above Poverty	2,226,351	65	304	686
Male Householder, No Own Children, At/Above Poverty	2,821,038	73	402	887
Female Householder, Own Children, At/Above Poverty	5,211,536	122	904	1,903
Female Householder, No Own Children, At/Above Poverty	6,273,101	164	1,231	2,740

**Poverty: Popn, Ratio of Income to Poverty Level**

Total Population for whom poverty status is determined	322,423,419	10,793	52,557	104,509
Less Than .50	22,422,573	2,194	9,444	13,733
.50 - .99	28,227,190	1,533	7,725	14,089
1.00 - 1.24	15,536,612	752	3,961	7,393
1.25 - 1.49	15,689,847	751	2,760	5,961
1.50 - 1.84	21,480,389	714	3,747	8,063
1.85 - 1.99	8,660,548	176	1,360	3,338
2.00+	210,406,260	4,673	23,559	51,930

**Poverty: Popn by Race**

**By Race**

White, Below Poverty Level	27,656,464	1,522	4,836	9,015
White, Above Poverty Level	200,536,766	4,483	21,635	50,658
Black, Below Poverty Level	11,579,336	1,986	11,199	16,910
Black, Above Poverty Level	29,684,542	1,848	10,445	19,079
AI/Alaskan Native, Below Poverty Level	901,060	18	67	103
AI/Alaskan Native, Above Poverty Level	2,230,659	40	140	297
Asian, Below Poverty Level	2,274,681	9	76	94
Asian, Above Poverty Level	15,021,813	279	941	1,703
NH/PI, Below Poverty Level	126,792	2	6	10
NH/PI, Above Poverty Level	478,999	4	16	31

# Site Selection

February 28, 2017



Some Other Race, Below Poverty Level	5,856,921	99	548	988
Some Other Race, Above Poverty Level	15,546,472	196	1,022	2,532
2+ Races, Below Poverty Level	2,254,509	91	437	703
2+ Races, Above Poverty Level	8,274,405	215	1,190	2,388

## Poverty: Popn by Ethnicity

### Hispanic/Latino

Hispanic/Latino, Below Poverty Level	13,814,967	983	3,414	6,700
Hispanic/Latino, Above Poverty Level	43,097,583	1,334	7,645	20,885
Non-Hispanic/Latino, Below Poverty Level	36,834,796	2,744	13,755	21,122
Non-Hispanic/Latino, Above Poverty Level	228,676,073	5,732	27,742	55,801

### Non-Hispanic/Latino by Race

White, Below Poverty Level	21,133,121	815	2,671	4,331
White, Above Poverty Level	176,992,101	3,514	16,033	34,607
Other than White, Below Poverty Level	29,516,642	2,913	14,498	23,491
Other than White, Above Poverty Level	94,781,555	3,552	19,355	42,080

## Vehicles Available

0 Vehicles Available	9.1%	25.5%	20.6%	15.4%
1 Vehicle Available	33.9%	48.2%	47.9%	49.0%
2+ Vehicles Available	57.0%	26.4%	31.5%	35.7%
Average Vehicles Per Household	1.91	1.41	1.46	1.51
Total Vehicles Available	232,712,499	7,972	32,366	65,741

## 2021 Demographics:

Total Population	335,582,492	11,602	54,348	106,670
Total Households	127,388,836	6,341	23,530	45,256
Female Population	170,064,478	5,295	27,335	53,971
% Female	50.7%	45.6%	50.3%	50.6%
Male Population	165,518,014	6,307	27,013	52,700
% Male	49.3%	54.4%	49.7%	49.4%
Population Density (per Sq. Mi.)	93.28	3,697.14	4,329.68	3,776.87

## Employed Civilian Population 16+

Total	161,439,407	4,590	23,477	49,104
% White Collar	61.2%	66.9%	62.8%	64.2%
% Blue Collar	38.8%	33.1%	37.2%	35.8%

## Age:

Age 0 - 4	6.2%	5.4%	6.3%	6.0%
Age 5 - 14	12.5%	7.5%	10.7%	10.7%
Age 15 - 19	6.4%	4.3%	7.1%	6.3%
Age 20 - 24	6.8%	7.0%	8.5%	7.0%
Age 25 - 34	13.8%	26.4%	19.2%	18.0%
Age 35 - 44	12.8%	18.0%	14.3%	14.2%
Age 45 - 54	12.4%	11.1%	11.4%	12.2%
Age 55 - 64	12.7%	8.4%	10.3%	11.2%
Age 65 - 74	9.7%	6.3%	7.1%	7.9%
Age 75 - 84	4.8%	3.8%	3.5%	4.4%
Age 85 +	2.0%	1.7%	1.6%	2.2%
Median Age	38.4	34.7	34.1	36.3

# Site Selection

February 28, 2017



## Housing Units

Total Housing Units	141,259,779	8,822	28,380	52,241
Occupied Housing Units	90.2%	71.9%	82.9%	86.6%
Vacant Housing Units	9.8%	28.1%	17.1%	13.4%

## Housing Units by Tenure

Total Households in Tenure	127,388,836	6,341	23,530	45,256
Owner Occupied Housing Units	81,326,324	1,362	8,459	20,281
Owner Occupied free and clear	33.2%	23.1%	31.0%	33.4%
Owner Occupied with a mortgage or loan	66.8%	76.9%	69.0%	66.6%
Renter Occupied Housing Units	46,062,512	4,979	15,072	24,975

## Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.6%	0.4%	0.4%
Asian	5.7%	3.2%	2.3%	1.9%
Black	12.7%	32.5%	39.9%	33.9%
Hawaiian/Pacific Islander	0.2%	0.1%	0.0%	0.0%
White	69.8%	57.6%	50.8%	57.0%
Other	7.0%	2.8%	3.1%	3.5%
Multi-Race	3.7%	3.2%	3.4%	3.2%
Hispanic Ethnicity	18.6%	22.6%	22.0%	27.5%
Not of Hispanic Ethnicity	81.4%	77.4%	78.0%	72.5%

## Race of Hispanics

Hispanics	62,583,268	2,619	11,973	29,282
American Indian	1.3%	1.4%	0.9%	0.7%
Asian	0.4%	0.1%	0.3%	0.2%
Black	2.5%	8.9%	8.9%	6.6%
Hawaiian/Pacific Islander	0.1%	0.0%	0.0%	0.1%
White	52.8%	73.2%	70.3%	75.1%
Other	36.4%	11.5%	13.4%	12.3%
Multi-Race	6.4%	4.8%	6.1%	5.2%

## Race of Non Hispanics

Non Hispanics	272,999,224	8,983	42,375	77,389
American Indian	0.9%	0.3%	0.3%	0.3%
Asian	7.0%	4.1%	2.8%	2.6%
Black	15.0%	39.4%	48.7%	44.2%
Hawaiian/Pacific Islander	0.2%	0.1%	0.0%	0.0%
White	73.6%	53.1%	45.3%	50.1%
Other	0.2%	0.3%	0.2%	0.2%
Multi-Race	3.0%	2.7%	2.7%	2.5%

## Marital Status:

Age 15 + Population	273,032,181	10,100	45,119	88,932
Divorced	11.2%	14.1%	12.6%	13.5%
Never Married	33.3%	58.2%	54.6%	48.0%
Now Married	49.6%	22.9%	27.9%	32.5%
Now Married - Separated	2.2%	2.5%	3.7%	3.4%
Widowed	5.9%	4.8%	4.8%	6.1%

## Educational Attainment:

Total Population Age 25+	228,830,014	8,788	36,663	74,693
Grade K - 9	4.5%	7.4%	5.1%	5.5%

# Site Selection

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Grade 9 - 12	7.9%	8.6%	10.1%	9.9%
High School Graduate	27.8%	27.1%	28.0%	27.6%
Associates Degree	7.9%	7.1%	7.7%	7.6%
Bachelor's Degree	18.4%	25.1%	21.4%	20.6%
Graduate Degree	11.0%	13.4%	13.1%	12.8%
Some College, No Degree	21.2%	9.4%	12.7%	14.3%
No Schooling Completed	1.4%	1.9%	1.9%	1.7%

## Household Income:

Income \$ 0 - \$9,999	5.2%	15.8%	12.8%	9.8%
Income \$ 10,000 - \$14,999	4.8%	12.1%	9.3%	8.1%
Income \$ 15,000 - \$24,999	9.1%	10.5%	12.0%	12.4%
Income \$ 25,000 - \$34,999	8.7%	6.3%	8.3%	9.4%
Income \$ 35,000 - \$49,999	12.0%	8.0%	10.5%	11.2%
Income \$ 50,000 - \$74,999	17.3%	12.7%	13.3%	14.4%
Income \$ 75,000 - \$99,999	13.5%	11.5%	9.8%	10.3%
Income \$100,000 - \$124,999	10.4%	8.2%	7.7%	7.8%
Income \$125,000 - \$149,999	6.4%	4.5%	4.4%	4.5%
Income \$150,000 +	12.6%	10.3%	11.8%	12.0%

Average Household Income	\$91,392	\$71,165	\$80,731	\$83,077
Median Household Income	\$64,538	\$44,057	\$45,270	\$48,454
Per Capita Income	\$35,015	\$41,962	\$36,097	\$35,979

## Vehicles Available

0 Vehicles Available	8.9%	24.4%	20.4%	15.4%
1 Vehicle Available	33.8%	48.6%	48.1%	49.1%
2+ Vehicles Available	57.3%	27.0%	31.6%	35.5%
Average Vehicles Per Household	1.91	1.42	1.46	1.51
Total Vehicles Available	243,912,497	8,978	34,408	68,173

## 2010 Demographics:

Total Population	308,745,538	9,590	48,714	97,978
Total Households	116,716,292	4,901	20,250	40,646
Female Population	156,964,212	4,500	24,745	49,875
% Female	50.8%	46.9%	50.8%	50.9%
Male Population	151,781,326	5,090	23,968	48,102
% Male	49.2%	53.1%	49.2%	49.1%
Population Density (per Sq. Mi.)	85.82	3,056.01	3,880.80	3,469.09

## Employed Civilian Population 16+

Total	140,768,943	3,412	19,341	42,348
% White Collar	61.0%	62.8%	61.2%	63.4%
% Blue Collar	39.0%	37.2%	38.8%	36.6%

## Age:

Age 0 - 4	6.5%	6.1%	6.9%	6.4%
Age 5 - 14	13.3%	7.4%	10.8%	11.1%
Age 15 - 19	7.1%	6.5%	8.9%	7.6%
Age 20 - 24	7.0%	11.4%	10.9%	8.9%
Age 25 - 34	13.3%	23.9%	17.2%	16.4%
Age 35 - 44	13.3%	13.9%	12.6%	13.3%
Age 45 - 54	14.6%	11.5%	12.8%	13.6%
Age 55 - 64	11.8%	8.3%	9.7%	10.3%



# Site Selection

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Age 65 - 74	7.0%	5.6%	5.5%	6.3%
Age 75 - 84	4.2%	3.7%	3.4%	4.4%
Age 85 +	1.8%	1.6%	1.4%	1.8%
Median Age	37.1	32.2	31.9	34.8

## Housing Units

Total Housing Units	131,704,730	6,740	24,872	48,045
Occupied Housing Units	88.6%	72.7%	81.4%	84.6%
Vacant Housing Units	11.4%	27.3%	18.6%	15.4%

## Housing Units by Tenure

Total Households in Tenure	116,716,292	4,901	20,250	40,646
Owner Occupied Housing Units	75,986,074	1,129	7,873	19,453
Owner Occupied free and clear	30.3%	18.9%	25.4%	27.9%
Owner Occupied with a mortgage or loan	69.7%	81.1%	74.6%	72.1%
Renter Occupied Housing Units	40,730,218	3,772	12,377	21,193

## Race and Ethnicity

American Indian, Eskimo, Aleut	1.0%	0.5%	0.4%	0.4%
Asian	4.8%	2.3%	1.7%	1.5%
Black	12.6%	36.3%	41.3%	34.4%
Hawaiian/Pacific Islander	0.2%	0.1%	0.0%	0.0%
White	72.4%	55.1%	50.7%	57.5%
Other	6.2%	2.9%	3.0%	3.3%
Multi-Race	2.9%	2.8%	3.0%	2.9%

Hispanic Ethnicity	16.3%	21.3%	20.3%	25.5%
Not of Hispanic Ethnicity	83.7%	78.7%	79.7%	74.5%

## Race of Hispanics

Hispanics	50,477,594	2,047	9,881	24,958
American Indian	1.4%	1.1%	0.8%	0.6%
Asian	0.4%	0.1%	0.3%	0.2%
Black	2.5%	9.2%	8.8%	6.5%
Hawaiian/Pacific Islander	0.1%	0.0%	0.1%	0.1%
White	53.0%	71.9%	70.5%	75.2%
Other	36.7%	12.5%	13.6%	12.3%
Multi-Race	6.0%	5.2%	5.9%	5.1%

## Race of Non Hispanics

Non Hispanics	258,267,944	7,543	38,833	73,020
American Indian	0.9%	0.3%	0.2%	0.3%
Asian	5.6%	2.9%	2.0%	2.0%
Black	14.6%	43.7%	49.5%	44.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.0%	0.0%
White	76.2%	50.6%	45.7%	51.4%
Other	0.2%	0.3%	0.2%	0.2%
Multi-Race	2.3%	2.2%	2.2%	2.1%

## Marital Status:

Age 15 + Population	247,518,325	8,292	40,095	80,830
Divorced	10.9%	15.5%	13.0%	13.5%
Never Married	32.1%	51.1%	51.5%	44.8%

# Site Selection

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Now Married	51.0%	28.2%	30.2%	35.4%
Now Married - Separated	2.2%	3.8%	5.2%	4.4%
Widowed	6.0%	5.3%	5.3%	6.4%

## Educational Attainment:

Total Population Age 25+	203,891,983	6,569	30,468	64,684
Grade K - 8	4.8%	9.4%	5.8%	6.3%
Grade 9 - 12	8.3%	10.5%	11.1%	10.6%
High School Graduate	28.5%	31.1%	30.6%	29.1%
Associates Degree	7.6%	6.2%	7.2%	7.1%
Bachelor's Degree	17.7%	20.4%	19.7%	19.5%
Graduate Degree	10.4%	10.6%	11.1%	11.2%
Some College, No Degree	21.3%	9.7%	12.8%	14.6%
No Schooling Completed	1.3%	2.1%	1.8%	1.7%

## Household Income:

Income \$ 0 - \$9,999	7.4%	24.6%	18.4%	13.9%
Income \$ 10,000 - \$14,999	5.4%	13.6%	9.0%	8.1%
Income \$ 15,000 - \$24,999	11.0%	13.5%	14.5%	15.4%
Income \$ 25,000 - \$34,999	10.7%	8.1%	10.0%	11.6%
Income \$ 35,000 - \$49,999	14.3%	9.0%	12.7%	13.4%
Income \$ 50,000 - \$74,999	18.5%	12.3%	13.3%	14.5%
Income \$ 75,000 - \$99,999	12.2%	8.2%	7.5%	8.0%
Income \$100,000 - \$124,999	8.2%	3.9%	4.9%	5.0%
Income \$125,000 - \$149,999	4.4%	2.1%	2.4%	2.6%
Income \$150,000 +	7.9%	4.8%	7.2%	7.5%

Average Household Income	\$73,387	\$45,954	\$59,547	\$62,543
Median Household Income	\$51,362	\$23,689	\$32,639	\$36,048
Per Capita Income	\$28,088	\$27,176	\$26,022	\$26,739

## Vehicles Available

0 Vehicles Available	9.1%	25.6%	20.0%	14.6%
1 Vehicle Available	33.9%	47.4%	47.9%	49.2%
2+ Vehicles Available	57.1%	27.0%	32.1%	36.1%
Average Vehicles Per Household	1.91	1.42	1.46	1.50
Total Vehicles Available	223,213,952	6,943	29,561	61,048

## 2000 Census Demographics:

Total Population	281,422,025	8,504	44,059	93,203
Total Households	105,480,443	3,380	17,317	38,136
Female Population	143,514,568	4,416	22,722	48,396
% Female	51.0%	51.9%	51.6%	51.9%
Male Population	137,907,457	4,087	21,337	44,807
% Male	49.0%	48.1%	48.4%	48.1%

## Employed Civilian Population 16+

Total	129,717,205	2,192	15,531	37,962
% White Collar	61.9%	46.3%	59.3%	63.0%
% Blue Collar	38.1%	53.7%	40.7%	37.1%

## Age:

Age 0 - 4	6.8%	9.1%	7.6%	6.5%
Age 5 - 14	14.6%	15.4%	16.1%	14.2%

# Site Selection

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Age 15 - 19	7.1%	8.2%	8.0%	6.8%
Age 20 - 24	6.8%	6.5%	7.0%	6.5%
Age 25 - 34	14.1%	13.9%	14.7%	15.3%
Age 35 - 44	16.3%	13.8%	14.8%	15.2%
Age 45 - 54	13.4%	10.7%	11.6%	12.4%
Age 55 - 64	8.6%	6.2%	7.5%	8.1%
Age 65 - 74	6.6%	8.3%	6.7%	7.3%
Age 75 - 84	4.4%	5.5%	4.5%	5.4%
Age 85 +	1.5%	2.5%	1.7%	2.1%
Median Age	35.5	32.7	32.8	35.4

## Housing Units

Total Housing Units	115,905,192	3,699	19,744	42,171
Owner Occupied Housing Units	60.3%	20.3%	37.6%	47.1%
Renter Occupied Housing Units	30.7%	71.1%	50.2%	43.3%
Vacant Housing Units	9.0%	8.6%	12.3%	9.6%

## Race and Ethnicity

American Indian, Eskimo, Aleut	0.9%	0.2%	0.3%	0.4%
Asian	3.6%	0.6%	0.7%	1.1%
Hawaiian or other Pacific Islander	0.1%	0.6%	0.2%	0.2%
Black	12.2%	57.7%	50.4%	37.6%
White	75.1%	30.4%	40.1%	53.1%
Other	5.5%	7.1%	4.8%	4.7%
Two or More Races	2.6%	3.4%	3.4%	2.9%
Hispanic Ethnicity	12.5%	24.7%	21.2%	24.6%
Not of Hispanic Ethnicity	87.5%	75.3%	78.8%	75.4%

## Marital Status:

Age 15 + Population	221,224,172	6,421	33,640	73,859
Divorced	9.8%	17.4%	14.6%	14.0%
Never Married	27.1%	38.4%	37.3%	33.9%
Now Married	51.1%	16.7%	26.3%	33.1%
Separated	5.4%	16.3%	13.2%	10.1%
Widowed	6.6%	10.4%	8.8%	9.1%

## Educational Attainment:

Total Population Age 25+	182,213,807	5,127	26,990	61,472
Grade K - 8	6.1%	14.5%	9.5%	9.0%
Grade 9 - 11, No diploma	12.1%	30.4%	23.9%	18.8%
High School Graduate	28.6%	25.3%	23.9%	24.7%
Associates Degree	6.3%	3.4%	4.6%	5.4%
Bachelor's Degree	15.5%	5.9%	13.0%	14.9%
Graduate Degree	8.9%	2.7%	7.2%	8.4%
Some College, No Degree	21.1%	15.3%	15.1%	16.4%
No Schooling Completed	1.4%	2.5%	2.8%	2.4%
Public School Enrollment	83.6%	86.3%	85.2%	84.0%
Private School Enrollment	16.4%	13.7%	14.8%	16.0%

## Household Income:

Income \$ 0 - \$9,999	9.5%	40.6%	23.8%	18.1%
Income \$ 10,000 - \$14,999	6.3%	16.0%	11.2%	9.2%

# Site Selection

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Income \$ 15,000 - \$24,999	12.8%	15.5%	15.7%	15.9%
Income \$ 25,000 - \$34,999	12.8%	9.6%	12.6%	14.4%
Income \$ 35,000 - \$49,999	16.5%	7.7%	12.3%	14.8%
Income \$ 50,000 - \$74,999	19.5%	6.7%	10.2%	12.6%
Income \$ 75,000 - \$99,999	10.2%	2.4%	4.6%	5.9%
Income \$100,000 - \$124,999	5.2%	0.6%	2.4%	2.9%
Income \$125,000 - \$149,999	2.5%	0.6%	1.5%	1.5%
Income \$150,000 - \$199,999	2.2%	0.5%	2.6%	2.3%
Income \$200,000 or More	2.4%	0.7%	2.5%	2.8%
Average Household Income	\$56,675	\$25,408	\$43,439	\$47,741
Median Household Income	\$42,257	\$12,792	\$24,402	\$29,619
Per Capita Income	\$21,242	\$10,100	\$17,074	\$19,534

## Vehicles Available

0 Vehicles Available	10.3%	44.1%	25.7%	18.6%
1 Vehicle Available	34.2%	39.7%	43.9%	44.8%
2 Vehicles Available	38.4%	11.3%	23.9%	28.4%
3+ Vehicles Available	17.1%	5.0%	6.5%	8.2%
Average Vehicles Per Household	1.50	0.70	1.00	1.20
Total Vehicles Available	177,487,515	2,621	19,545	48,906

## Population Trend

2000	281,422,025	8,504	44,059	93,203
2010	308,745,538	9,590	48,714	97,978
Change 2000 to 2010	9.7%	12.8%	10.6%	5.1%
2016A	322,423,419	10,793	52,557	104,509
2021	335,582,492	11,602	54,348	106,670
Change 2016A to 2021	4.1%	7.5%	3.4%	2.1%

## Household Trend

2000	105,480,443	3,380	17,317	38,136
2010	116,716,292	4,901	20,250	40,646
Change 2000 to 2010	15.5%	67.3%	27.8%	14.4%
2016A	121,805,543	5,656	22,139	43,620
2021	127,388,836	6,341	23,530	45,256
Change 2016A to 2021	4.6%	12.1%	6.3%	3.8%

## Average Household Size Trend

2000	2.6	2.3	2.4	2.4
2010	2.6	1.8	2.2	2.3
Change 2000 to 2010	-0.7%	-19.9%	-8.1%	-3.4%
2016A	2.6	1.8	2.2	2.3
2021	2.6	1.7	2.1	2.2
Change 2016A to 2021	-0.4%	-3.7%	-2.4%	-1.5%

## Median Age Trend

2000	35.5	32.7	32.8	35.4
2010	37.1	32.2	31.9	34.8
2016A	37.7	33.5	32.9	35.4
2021	38.4	34.7	34.1	36.3

## Housing Units Trend

# Site Selection

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## Total Housing Units

Change 2000 to 2010	13.6%	82.2%	26.0%	13.9%
Change 2016A to 2021	4.7%	17.1%	7.9%	4.8%

## Owner Occupied Housing Units

Change 2000 to 2010	8.7%	50.4%	6.2%	-2.1%
Change 2016A to 2021	4.7%	10.1%	4.2%	1.9%

## Renter Occupied Housing Units

Change 2000 to 2010	14.4%	43.5%	25.0%	16.0%
Change 2016A to 2021	4.4%	12.7%	7.5%	5.3%

## Vacant Housing Units

Change 2000 to 2010	43.8%	476.4%	90.5%	83.4%
Change 2016A to 2021	5.8%	32.3%	16.5%	12.3%

## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 2000 to 2010	19.8%	115.6%	36.9%	3.4%
Change 2016A to 2021	3.7%	13.5%	6.5%	4.3%

### Asian and Native Hawaiian/Other Pacific Islander

Change 2000 to 2010	44.3%	118.6%	107.5%	27.7%
Change 2016A to 2021	11.2%	28.9%	20.5%	14.7%

### Black

Change 2000 to 2010	13.4%	-29.0%	-9.5%	-3.7%
Change 2016A to 2021	3.3%	-1.6%	0.2%	0.5%

### White

Change 2000 to 2010	5.7%	104.3%	39.8%	13.7%
Change 2016A to 2021	2.6%	11.4%	4.4%	1.8%

### Other

Change 2000 to 2010	23.9%	-53.6%	-32.5%	-26.9%
Change 2016A to 2021	9.5%	10.8%	8.1%	6.7%

### Two or More Races

Change 2000 to 2010	24.0%	-6.1%	-4.3%	5.2%
Change 2016A to 2021	16.5%	20.6%	14.6%	12.1%

### Hispanic Ethnicity

Change 2000 to 2010	43.2%	-2.6%	5.9%	9.0%
Change 2016A to 2021	10.0%	13.0%	8.3%	6.1%

### Not of Hispanic Ethnicity

Change 2000 to 2010	4.9%	17.8%	11.8%	3.9%
Change 2016A to 2021	2.8%	6.0%	2.1%	0.6%

*\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B ratings as well as exclude cottage industries (businesses that operate from a residence).*

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## Retail Demand Comparison for 1101 Ray Charles Blvd, 1101 Ray Charles Blvd, Tampa, FL, 33602:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
<b>Average Annual Retail Demand for Households by Store Type 2016A</b>				
<b>Building Material &amp; Garden Equipment &amp; Supply Dealers</b>	\$2,740.29	\$1,800.84	\$1,986.86	\$2,225.73
Building Material & Supply Dealers	\$2,367.54	\$1,598.00	\$1,752.96	\$1,971.22
Hardware Stores	\$196.04	\$123.73	\$133.10	\$145.19
Home Centers	\$1,302.83	\$854.59	\$939.17	\$1,047.76
Other Building Materials Dealers	\$784.45	\$572.06	\$626.84	\$715.49
Paint and Wallpaper Stores	\$84.22	\$47.63	\$53.85	\$62.79
Lawn and Garden Equipment and Supplies Stores	\$372.74	\$202.84	\$233.90	\$254.51
Nursery and Garden centers	\$317.51	\$175.26	\$201.07	\$218.14
Outdoor Power Equipment Stores	\$55.23	\$27.57	\$32.82	\$36.37
<b>Clothing &amp; Clothing Accessories Stores</b>	\$2,087.18	\$1,360.87	\$1,426.44	\$1,435.75
Clothing Stores	\$1,532.17	\$1,022.30	\$1,069.23	\$1,076.28
Children's and Infants' Clothing Stores	\$78.53	\$61.95	\$62.15	\$59.31
Clothing Accessories Stores	\$77.92	\$45.93	\$49.03	\$50.12
Family Clothing Stores	\$801.98	\$536.79	\$559.16	\$561.88
Men's Clothing Stores	\$78.45	\$44.18	\$46.81	\$47.28
Other Clothing Stores	\$117.47	\$77.56	\$82.09	\$83.58
Women's Clothing Stores	\$377.82	\$255.89	\$270.00	\$274.10
Jewelry, Luggage & Leather Goods Stores	\$274.40	\$113.14	\$127.13	\$133.32
Jewelry Stores	\$251.01	\$97.35	\$110.85	\$116.50
Luggage & Leather Goods Stores	\$23.38	\$15.79	\$16.27	\$16.82
Shoe Stores	\$280.61	\$225.43	\$230.08	\$226.16
<b>Electronics and Appliance Stores</b>	\$844.64	\$560.87	\$579.60	\$600.38
<b>Food &amp; Beverage Stores</b>	\$5,592.10	\$4,703.72	\$4,829.88	\$4,960.79
Beer, Wine, & Liquor Stores	\$416.18	\$286.86	\$295.29	\$312.03
Grocery Stores	\$4,981.74	\$4,246.42	\$4,360.11	\$4,470.23
Convenience Stores	\$200.56	\$164.71	\$168.94	\$173.73
Supermarkets and Other Grocery (except Convenience) Stores	\$4,781.18	\$4,081.71	\$4,191.17	\$4,296.49
Specialty Food Stores	\$194.19	\$170.44	\$174.49	\$178.54
<b>Food Services and Drinking Places</b>	\$5,130.92	\$3,481.36	\$3,684.43	\$3,845.85
Drinking Place - Alcoholic Beverages	\$197.57	\$124.55	\$122.59	\$125.25
Restaurants and other Eating Places	\$4,480.51	\$3,106.16	\$3,290.44	\$3,437.34
Total Special Food Services	\$452.84	\$250.65	\$271.40	\$283.25
<b>Furniture &amp; Home Furnishings Stores</b>	\$852.50	\$492.24	\$520.84	\$550.23
Furniture Stores	\$462.24	\$253.11	\$266.04	\$278.61
Home Furnishing Stores	\$253.17	\$158.52	\$166.58	\$176.20
Floor Covering Stores	\$137.09	\$80.61	\$88.23	\$95.42
Other Home Furnishings Stores	\$137.09	\$80.61	\$88.23	\$95.42
<b>Gasoline stations</b>	\$3,527.80	\$2,816.75	\$2,882.94	\$2,941.98
<b>General Merchandise Stores</b>	\$5,534.68	\$4,281.12	\$4,410.23	\$4,510.78
Department Stores	\$1,354.88	\$955.47	\$990.54	\$1,007.86
Other General Merchandise Stores	\$4,179.80	\$3,325.65	\$3,419.69	\$3,502.92

# Site Selection

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<b>General Merchandise, Apparel and Accessories, Furniture and Other Sales</b>	\$10,321.71	\$7,379.53	\$7,630.82	\$7,804.15
<b>Health &amp; Personal Care Stores</b>	\$2,588.90	\$1,813.07	\$1,925.62	\$2,035.76
Cosmetics, Beauty Supplies and Perfume Stores	\$155.01	\$104.52	\$112.77	\$120.61
Optical Goods Stores	\$102.69	\$53.87	\$56.61	\$58.62
Other Health and Personal Care Stores	\$172.49	\$121.53	\$129.65	\$137.42
Pharmacies and Drug Stores	\$2,158.71	\$1,533.15	\$1,626.59	\$1,719.11
<b>Miscellaneous Store Retailers</b>	\$986.13	\$708.69	\$732.18	\$754.13
Florists	\$47.53	\$24.72	\$28.82	\$31.70
Office Supplies, Stationery, & Gift Stores	\$268.81	\$182.38	\$186.14	\$192.58
Gift, Novelty, and Souvenir Stores	\$150.98	\$106.55	\$108.53	\$111.67
Office Supplies and Stationery Stores	\$117.84	\$75.84	\$77.61	\$80.92
Other Miscellaneous Store Retailers	\$528.43	\$407.32	\$421.60	\$430.85
Used Merchandise Stores	\$141.36	\$94.27	\$95.61	\$99.00
<b>Motor Vehicle &amp; Parts Dealers</b>	\$9,096.00	\$6,843.28	\$7,143.70	\$7,424.19
Automotive Dealers	\$7,841.01	\$6,129.34	\$6,393.94	\$6,618.60
Automotive Parts, Accessories, & Tire Stores	\$714.12	\$393.44	\$412.96	\$430.84
Other Motor Vehicle Dealers	\$540.86	\$320.50	\$336.80	\$374.75
<b>Nonstore retailers</b>	\$4,008.36	\$2,624.95	\$2,732.38	\$2,833.44
<b>Sporting Goods, Hobby, Book, &amp; Music Stores</b>	\$733.90	\$502.05	\$507.57	\$514.42
Book Stores and News Dealers	\$121.21	\$87.20	\$82.96	\$83.12
Book Stores	\$91.91	\$64.97	\$60.67	\$60.33
News Dealers and Newsstands	\$29.30	\$22.23	\$22.30	\$22.79
Sporting Goods, Hobby, & Musical Instrument Stores	\$612.69	\$414.85	\$424.61	\$431.29
Hobby, Toys and Games Stores	\$154.74	\$129.58	\$125.41	\$125.47
Musical Instrument and Supplies Stores	\$37.64	\$22.30	\$23.46	\$24.81
Sew/Needlework/Piece Goods Stores	\$36.64	\$16.79	\$18.56	\$19.82
Sporting Goods Stores	\$383.68	\$246.18	\$257.18	\$261.20
<b>Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)</b>	\$43,723.39	\$31,989.81	\$33,362.66	\$34,633.44
<b>Aggregate Retail Demand 2016A</b>				
<b>Building Material &amp; Garden Equipment &amp; Supply Dealers</b>	\$333,782,000,015.00	\$10,185,400.00	\$43,987,804.00	\$97,085,498.00
Building Material & Supply Dealers	\$288,380,000,020.00	\$9,038,158.00	\$38,809,461.00	\$85,983,882.00
Hardware Stores	\$23,879,000,000.00	\$699,784.00	\$2,946,769.00	\$6,333,276.00
Home Centers	\$158,692,283,100.00	\$4,833,500.00	\$20,792,578.00	\$45,702,656.00
Other Building Materials Dealers	\$95,550,716,920.00	\$3,235,502.00	\$13,877,862.00	\$31,209,246.00
Paint and Wallpaper Stores	\$10,258,000,000.00	\$269,372.00	\$1,192,251.00	\$2,738,704.00
Lawn and Garden Equipment and Supplies Stores	\$45,401,999,995.00	\$1,147,242.00	\$5,178,344.00	\$11,101,616.00
Nursery and Garden centers	\$38,674,962,640.00	\$991,281.00	\$4,451,649.00	\$9,515,297.00
Outdoor Power Equipment Stores	\$6,727,037,355.00	\$155,961.00	\$726,694.00	\$1,586,319.00
<b>Clothing &amp; Clothing Accessories Stores</b>	\$254,230,000,000.00	\$7,696,979.00	\$31,580,437.00	\$62,626,964.00
Clothing Stores	\$186,627,000,000.00	\$5,782,048.00	\$23,672,005.00	\$46,946,743.00
Children's and Infants' Clothing Stores	\$9,565,282,912.00	\$350,382.00	\$1,375,858.00	\$2,587,190.00
Clothing Accessories Stores	\$9,490,717,088.00	\$259,796.00	\$1,085,414.00	\$2,186,379.00
Family Clothing Stores	\$97,686,000,000.00	\$3,036,043.00	\$12,379,527.00	\$24,508,940.00
Men's Clothing Stores	\$9,556,000,000.00	\$249,871.00	\$1,036,238.00	\$2,062,524.00
Other Clothing Stores	\$14,308,000,000.00	\$438,650.00	\$1,817,437.00	\$3,645,528.00

# Site Selection

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Women's Clothing Stores	\$46,021,000,000.00	\$1,447,306.00	\$5,977,530.00	\$11,956,181.00
Jewelry, Luggage & Leather Goods Stores	\$33,423,000,000.00	\$639,901.00	\$2,814,510.00	\$5,815,281.00
Jewelry Stores	\$30,575,000,000.00	\$550,580.00	\$2,454,216.00	\$5,081,697.00
Luggage & Leather Goods Stores	\$2,848,000,000.00	\$89,322.00	\$360,294.00	\$733,584.00
Shoe Stores	\$34,180,000,000.00	\$1,275,029.00	\$5,093,923.00	\$9,864,940.00
<b>Electronics and Appliance Stores</b>	\$102,882,000,000.00	\$3,172,254.00	\$12,832,060.00	\$26,188,473.00
<b>Food &amp; Beverage Stores</b>	\$681,149,000,000.00	\$26,603,785.00	\$106,930,591.00	\$216,387,540.00
Beer, Wine, & Liquor Stores	\$50,693,000,000.00	\$1,622,427.00	\$6,537,436.00	\$13,610,411.00
Grocery Stores	\$606,803,000,000.00	\$24,017,353.00	\$96,530,121.00	\$194,989,321.00
Convenience Stores	\$24,429,000,000.00	\$931,597.00	\$3,740,210.00	\$7,578,043.00
Supermarkets and Other Grocery (except Convenience) Stores	\$582,374,000,000.00	\$23,085,755.00	\$92,789,911.00	\$187,411,279.00
Specialty Food Stores	\$23,653,000,000.00	\$964,006.00	\$3,863,034.00	\$7,787,808.00
<b>Food Services and Drinking Places</b>	\$624,973,999,969.00	\$19,690,238.00	\$81,571,037.00	\$167,754,133.00
Drinking Place - Alcoholic Beverages	\$24,065,306,470.00	\$704,421.00	\$2,714,073.00	\$5,463,532.00
Restaurants and other Eating Places	\$545,750,493,099.00	\$17,568,141.00	\$72,848,248.00	\$149,935,316.00
Total Special Food Services	\$55,158,200,400.00	\$1,417,676.00	\$6,008,716.00	\$12,355,285.00
<b>Furniture &amp; Home Furnishings Stores</b>	\$103,839,000,000.00	\$2,784,036.00	\$11,531,018.00	\$24,000,874.00
Furniture Stores	\$56,303,000,000.00	\$1,431,540.00	\$5,889,890.00	\$12,152,940.00
Home Furnishing Stores	\$47,536,000,000.00	\$1,352,496.00	\$5,641,128.00	\$11,847,934.00
Floor Covering Stores	\$16,698,000,000.00	\$455,908.00	\$1,953,250.00	\$4,162,150.00
Other Home Furnishings Stores	\$16,698,000,000.00	\$455,908.00	\$1,953,250.00	\$4,162,150.00
<b>Gasoline stations</b>	\$429,706,000,000.00	\$15,931,296.00	\$63,826,564.00	\$128,328,014.00
<b>General Merchandise Stores</b>	\$674,155,000,000.00	\$24,213,601.00	\$97,639,768.00	\$196,758,254.00
Department Stores	\$165,032,000,000.00	\$5,404,031.00	\$21,929,842.00	\$43,962,442.00
Other General Merchandise Stores	\$509,123,000,000.00	\$18,809,570.00	\$75,709,927.00	\$152,795,812.00
<b>General Merchandise, Apparel and Accessories, Furniture and Other Sales</b>	\$1,257,242,000,000.00	\$41,737,917.00	\$168,941,719.00	\$340,413,494.00
<b>Health &amp; Personal Care Stores</b>	\$315,342,000,010.00	\$10,254,529.00	\$42,631,959.00	\$88,799,110.00
Cosmetics, Beauty Supplies and Perfume Stores	\$18,880,791,720.00	\$591,143.00	\$2,496,704.00	\$5,261,122.00
Optical Goods Stores	\$12,508,403,520.00	\$304,697.00	\$1,253,211.00	\$2,556,823.00
Other Health and Personal Care Stores	\$21,009,804,770.00	\$687,356.00	\$2,870,348.00	\$5,994,175.00
Pharmacies and Drug Stores	\$262,943,000,000.00	\$8,671,333.00	\$36,011,697.00	\$74,986,991.00
<b>Miscellaneous Store Retailers</b>	\$120,115,999,999.00	\$4,008,280.00	\$16,209,921.00	\$32,895,020.00
Florists	\$5,788,822,219.00	\$139,818.00	\$638,025.00	\$1,382,711.00
Office Supplies, Stationery, & Gift Stores	\$32,743,000,000.00	\$1,031,524.00	\$4,121,102.00	\$8,400,304.00
Gift, Novelty, and Souvenir Stores	\$18,390,000,000.00	\$602,609.00	\$2,402,773.00	\$4,870,807.00
Office Supplies and Stationery Stores	\$14,353,000,000.00	\$428,915.00	\$1,718,329.00	\$3,529,497.00
Other Miscellaneous Store Retailers	\$64,365,177,780.00	\$2,303,774.00	\$9,334,065.00	\$18,793,681.00
Used Merchandise Stores	\$17,219,000,000.00	\$533,163.00	\$2,116,729.00	\$4,318,324.00
<b>Motor Vehicle &amp; Parts Dealers</b>	\$1,107,943,000,000.00	\$38,704,973.00	\$158,157,168.00	\$323,840,117.00
Automotive Dealers	\$955,079,000,000.00	\$34,667,000.00	\$141,557,917.00	\$288,700,644.00
Automotive Parts, Accessories, & Tire Stores	\$86,984,000,000.00	\$2,225,261.00	\$9,142,611.00	\$18,792,968.00
Other Motor Vehicle Dealers	\$65,880,000,000.00	\$1,812,713.00	\$7,456,639.00	\$16,346,504.00
<b>Nonstore retailers</b>	\$488,240,000,000.00	\$14,846,471.00	\$60,493,115.00	\$123,593,483.00
<b>Sporting Goods, Hobby, Book, &amp; Music Stores</b>	\$89,393,000,000.00	\$2,839,523.00	\$11,237,333.00	\$22,438,625.00
Book Stores and News Dealers	\$14,763,915,185.00	\$493,194.00	\$1,836,745.00	\$3,625,784.00
Book Stores	\$11,195,000,000.00	\$367,456.00	\$1,343,113.00	\$2,631,580.00
News Dealers and Newsstands	\$3,568,915,185.00	\$125,738.00	\$493,633.00	\$994,203.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$74,629,084,815.00	\$2,346,328.00	\$9,400,588.00	\$18,812,842.00



# Site Selection

February 28, 2017



Hobby, Toys and Games Stores	\$18,848,000,000.00	\$732,877.00	\$2,776,559.00	\$5,473,076.00
Musical Instrument and Supplies Stores	\$4,584,724,761.00	\$126,135.00	\$519,359.00	\$1,082,167.00
Sew/Needlework/Piece Goods Stores	\$4,462,360,054.00	\$94,969.00	\$410,877.00	\$864,332.00
Sporting Goods Stores	\$46,734,000,000.00	\$1,392,347.00	\$5,693,793.00	\$11,393,268.00
<b>Aggregate Annual Retail Demand- Sum of Bolded Fields (not including GAFO)</b>	<b>\$5,325,750,999,993.00</b>	<b>\$180,931,364.05</b>	<b>\$738,628,775.44</b>	<b>\$1,510,696,103.95</b>

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## Retail Supply Comparison for 1101 Ray Charles Blvd, 1101 Ray Charles Blvd, Tampa, FL, 33602:

	Index: Entire US	1 mile(s)	2 mile(s)	3 mile(s)
<b>Average Annual Retail Supply Dollars for Households 2016</b>				
<b>Building Material &amp; Garden Equipment &amp; Supply Dealers</b>	\$2,740.29	\$8,521.83	\$2,953.18	\$2,236.60
Building Material & Supply Dealers	\$2,367.54	\$8,445.71	\$2,922.74	\$2,215.72
Hardware Stores	\$196.04	\$81.54	\$78.03	\$74.21
Home Centers	\$1,302.83	\$1,184.60	\$468.14	\$591.11
Other Building Materials Dealers	\$784.46	\$7,179.57	\$2,334.99	\$1,446.77
Paint and Wallpaper Stores	\$84.22	\$0.00	\$41.59	\$103.63
Lawn and Garden Equipment and Supplies Stores	\$372.74	\$76.13	\$30.44	\$20.89
Nursery and Garden centers	\$317.51	\$76.13	\$30.44	\$18.18
Outdoor Power Equipment Stores	\$55.23	\$0.00	\$0.00	\$2.71
<b>Clothing &amp; Clothing Accessories Stores</b>	\$2,087.18	\$5,238.70	\$2,290.91	\$2,100.77
Clothing Stores	\$1,532.17	\$4,126.20	\$1,928.32	\$1,737.10
Children's and Infants' Clothing Stores	\$78.53	\$0.00	\$0.00	\$0.00
Clothing Accessories Stores	\$77.92	\$226.78	\$101.39	\$83.52
Family Clothing Stores	\$801.98	\$2,280.73	\$1,029.80	\$866.28
Men's Clothing Stores	\$78.45	\$1,100.22	\$281.07	\$172.84
Other Clothing Stores	\$117.47	\$99.85	\$87.64	\$101.63
Women's Clothing Stores	\$377.82	\$418.63	\$428.43	\$512.83
Jewelry, Luggage & Leather Goods Stores	\$274.40	\$935.70	\$317.42	\$293.69
Jewelry Stores	\$251.01	\$935.70	\$305.45	\$241.98
Luggage & Leather Goods Stores	\$23.38	\$0.00	\$11.97	\$51.71
Shoe Stores	\$280.61	\$176.80	\$45.17	\$69.98
<b>Electronics and Appliance Stores</b>	\$844.64	\$13,669.42	\$4,773.11	\$2,615.18
<b>Food &amp; Beverage Stores</b>	\$5,592.10	\$6,344.80	\$3,537.75	\$4,759.29
Beer, Wine, & Liquor Stores	\$416.18	\$2,689.28	\$811.07	\$612.29
Grocery Stores	\$4,981.74	\$3,304.32	\$2,500.70	\$3,965.71
Convenience Stores	\$200.56	\$86.80	\$49.71	\$60.21
Supermarkets and Other Grocery (except Convenience) Stores	\$4,781.18	\$3,217.52	\$2,450.99	\$3,905.50
Specialty Food Stores	\$194.19	\$351.21	\$225.98	\$181.29
<b>Food Services and Drinking Places</b>	\$5,130.91	\$85,219.37	\$25,491.29	\$16,312.51
Drinking Place - Alcoholic Beverages	\$197.57	\$2,838.49	\$913.91	\$543.51
Restaurants and other Eating Places	\$4,480.50	\$45,436.96	\$13,940.19	\$9,877.61
Total Special Food Services	\$452.84	\$36,943.92	\$10,637.18	\$5,891.39
<b>Furniture &amp; Home Furnishings Stores</b>	\$852.50	\$2,495.62	\$2,806.78	\$2,007.12
Furniture Stores	\$462.24	\$1,612.30	\$2,253.23	\$1,479.01
Home Furnishing Stores	\$390.26	\$883.33	\$553.55	\$528.10
<b>Gasoline stations</b>	\$3,527.80	\$10,758.28	\$6,711.75	\$5,160.30
<b>General Merchandise Stores</b>	\$5,534.68	\$10,995.14	\$3,198.85	\$2,577.51
Department Stores	\$1,354.88	\$747.30	\$200.38	\$159.56
Other General Merchandise Stores	\$4,179.80	\$10,247.84	\$2,998.47	\$2,417.96
<b>General Merchandise, Apparel and Accessories, Furniture and Other Sales</b>	\$10,321.71	\$35,903.03	\$14,301.15	\$10,254.89

# Site Selection

February 28, 2017



<b>Health &amp; Personal Care Stores</b>	\$2,588.90	\$4,729.99	\$2,543.22	\$3,199.80
Cosmetics, Beauty Supplies and Perfume Stores	\$155.01	\$38.14	\$271.35	\$244.15
Optical Goods Stores	\$102.69	\$249.32	\$91.58	\$97.27
Other Health and Personal Care Stores	\$172.49	\$113.73	\$63.97	\$68.93
Pharmacies and Drug Stores	\$2,158.71	\$4,328.80	\$2,116.31	\$2,789.46
<b>Miscellaneous Store Retailers</b>	\$986.13	\$3,997.17	\$1,622.31	\$1,152.27
Florists	\$47.53	\$227.29	\$81.88	\$105.50
Office Supplies, Stationery, & Gift Stores	\$268.81	\$959.79	\$268.70	\$263.54
Gift, Novelty, and Souvenir Stores	\$150.98	\$868.50	\$240.63	\$179.71
Office Supplies and Stationery Stores	\$117.84	\$91.29	\$28.07	\$83.83
Other Miscellaneous Store Retailers	\$528.42	\$2,606.09	\$1,167.05	\$698.56
Used Merchandise Stores	\$141.36	\$204.00	\$104.68	\$84.67
<b>Motor Vehicle &amp; Parts Dealers</b>	\$9,096.00	\$4,960.66	\$4,501.05	\$5,446.51
Automotive Dealers	\$7,841.01	\$1,077.06	\$2,052.31	\$3,148.94
Automotive Parts, Accessories, & Tire Stores	\$714.12	\$3,027.57	\$1,224.56	\$1,001.66
Other Motor Vehicle Dealers	\$540.86	\$856.03	\$1,224.18	\$1,295.90
<b>Nonstore retailers</b>	\$4,008.36	\$90,413.77	\$27,384.22	\$15,788.25
<b>Sporting Goods, Hobby, Book, &amp; Music Stores</b>	\$733.90	\$2,544.35	\$962.79	\$690.77
Book Stores and News Dealers	\$121.21	\$1,634.14	\$614.65	\$369.86
Book Stores	\$91.91	\$1,567.64	\$587.89	\$355.93
News Dealers and Newsstands	\$29.30	\$66.51	\$26.77	\$13.93
Sporting Goods, Hobby, & Musical Instrument Stores	\$612.69	\$910.21	\$348.14	\$320.91
Hobby, Toys and Games Stores	\$154.74	\$410.62	\$131.75	\$94.73
Musical Instrument and Supplies Stores	\$37.64	\$128.52	\$55.18	\$73.03
Sew/Needlework/Piece Goods Stores	\$36.63	\$0.00	\$9.11	\$24.79
Sporting Goods Stores	\$383.68	\$371.07	\$152.10	\$128.37
<b>Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)</b>	\$43,723.38	\$249,889.12	\$88,777.21	\$64,046.87
<b>Aggregate Retail Supply Dollars for Households 2016</b>				
<b>Building Material &amp; Garden Equipment &amp; Supply Dealers</b>	\$333,782,000,000.00	\$48,198,689.00	\$65,381,682.00	\$97,559,751.00
Building Material & Supply Dealers	\$288,380,000,000.00	\$47,768,125.00	\$64,707,733.00	\$96,648,679.00
Hardware Stores	\$23,879,000,000.00	\$461,155.00	\$1,727,501.00	\$3,236,910.00
Home Centers	\$158,692,000,000.00	\$6,699,974.00	\$10,364,289.00	\$25,784,024.00
Other Building Materials Dealers	\$95,551,000,000.00	\$40,606,996.00	\$51,695,273.00	\$63,107,425.00
Paint and Wallpaper Stores	\$10,258,000,000.00	\$0.00	\$920,671.00	\$4,520,321.00
Lawn and Garden Equipment and Supplies Stores	\$45,402,000,000.00	\$430,564.00	\$673,949.00	\$911,072.00
Nursery and Garden centers	\$38,675,000,000.00	\$430,564.00	\$673,949.00	\$793,040.00
Outdoor Power Equipment Stores	\$6,727,000,000.00	\$0.00	\$0.00	\$118,032.00
<b>Clothing &amp; Clothing Accessories Stores</b>	\$254,230,000,000.00	\$29,629,597.00	\$50,719,278.00	\$91,634,600.00
Clothing Stores	\$186,627,000,000.00	\$23,337,384.00	\$42,691,864.00	\$75,771,601.00
Children's and Infants' Clothing Stores	\$9,565,000,000.00	\$0.00	\$0.00	\$0.00
Clothing Accessories Stores	\$9,491,000,000.00	\$1,282,619.00	\$2,244,716.00	\$3,643,091.00
Family Clothing Stores	\$97,686,000,000.00	\$12,899,577.00	\$22,799,096.00	\$37,786,644.00
Men's Clothing Stores	\$9,556,000,000.00	\$6,222,726.00	\$6,222,726.00	\$7,539,343.00
Other Clothing Stores	\$14,308,000,000.00	\$564,749.00	\$1,940,239.00	\$4,433,061.00
Women's Clothing Stores	\$46,021,000,000.00	\$2,367,712.00	\$9,485,087.00	\$22,369,462.00

# Site Selection

February 28, 2017



Jewelry, Luggage & Leather Goods Stores	\$33,423,000,000.00	\$5,292,245.00	\$7,027,446.00	\$12,810,667.00
Jewelry Stores	\$30,575,000,000.00	\$5,292,245.00	\$6,762,380.00	\$10,554,980.00
Luggage & Leather Goods Stores	\$2,848,000,000.00	\$0.00	\$265,066.00	\$2,255,688.00
Shoe Stores	\$34,180,000,000.00	\$999,968.00	\$999,968.00	\$3,052,331.00
<b>Electronics and Appliance Stores</b>	\$102,882,000,000.00	\$77,312,952.00	\$105,673,760.00	\$114,073,013.00
<b>Food &amp; Beverage Stores</b>	\$681,149,000,000.00	\$35,885,623.00	\$78,323,657.00	\$207,598,126.00
Beer, Wine, & Liquor Stores	\$50,693,000,000.00	\$15,210,289.00	\$17,956,624.00	\$26,707,963.00
Grocery Stores	\$606,803,000,000.00	\$18,688,911.00	\$55,363,977.00	\$172,982,527.00
Convenience Stores	\$24,429,000,000.00	\$490,932.00	\$1,100,648.00	\$2,626,239.00
Supermarkets and Other Grocery (except Convenience) Stores	\$582,374,000,000.00	\$18,197,980.00	\$54,263,329.00	\$170,356,288.00
Specialty Food Stores	\$23,653,000,000.00	\$1,986,423.00	\$5,003,055.00	\$7,907,635.00
<b>Food Services and Drinking Places</b>	\$624,973,000,000.00	\$481,992,785.00	\$564,361,391.00	\$711,544,795.00
Drinking Place - Alcoholic Beverages	\$24,065,000,000.00	\$16,054,235.00	\$20,233,477.00	\$23,707,707.00
Restaurants and other Eating Places	\$545,750,000,000.00	\$256,987,213.00	\$308,627,244.00	\$430,857,096.00
Total Special Food Services	\$55,158,000,000.00	\$208,951,338.00	\$235,500,670.00	\$256,979,991.00
<b>Furniture &amp; Home Furnishings Stores</b>	\$103,839,000,000.00	\$14,115,021.00	\$62,140,469.00	\$87,549,551.00
Furniture Stores	\$56,303,000,000.00	\$9,119,011.00	\$49,885,161.00	\$64,513,868.00
Home Furnishing Stores	\$47,536,000,000.00	\$4,996,010.00	\$12,255,308.00	\$23,035,683.00
<b>Gasoline stations</b>	\$429,706,000,000.00	\$60,847,853.00	\$148,593,980.00	\$225,090,226.00
<b>General Merchandise Stores</b>	\$674,155,000,000.00	\$62,187,497.00	\$70,820,505.00	\$112,429,974.00
Department Stores	\$165,032,000,000.00	\$4,226,659.00	\$4,436,213.00	\$6,959,759.00
Other General Merchandise Stores	\$509,123,000,000.00	\$57,960,838.00	\$66,384,292.00	\$105,470,215.00
<b>General Merchandise, Apparel and Accessories, Furniture and Other Sales</b>	\$1,257,242,000,000.00	\$203,064,155.00	\$316,618,582.00	\$447,313,726.00
<b>Health &amp; Personal Care Stores</b>	\$315,342,000,000.00	\$26,752,403.00	\$56,305,225.00	\$139,573,919.00
Cosmetics, Beauty Supplies and Perfume Stores	\$18,881,000,000.00	\$215,738.00	\$6,007,581.00	\$10,649,599.00
Optical Goods Stores	\$12,508,000,000.00	\$1,410,135.00	\$2,027,492.00	\$4,242,739.00
Other Health and Personal Care Stores	\$21,010,000,000.00	\$643,270.00	\$1,416,348.00	\$3,006,620.00
Pharmacies and Drug Stores	\$262,943,000,000.00	\$24,483,260.00	\$46,853,803.00	\$121,674,961.00
<b>Miscellaneous Store Retailers</b>	\$120,116,000,000.00	\$22,607,607.00	\$35,916,940.00	\$50,261,311.00
Florists	\$5,789,000,000.00	\$1,285,559.00	\$1,812,713.00	\$4,601,750.00
Office Supplies, Stationery, & Gift Stores	\$32,743,000,000.00	\$5,428,482.00	\$5,948,920.00	\$11,495,387.00
Gift, Novelty, and Souvenir Stores	\$18,390,000,000.00	\$4,912,167.00	\$5,327,427.00	\$7,838,934.00
Office Supplies and Stationery Stores	\$14,353,000,000.00	\$516,316.00	\$621,493.00	\$3,656,453.00
Other Miscellaneous Store Retailers	\$64,365,000,000.00	\$14,739,786.00	\$25,837,698.00	\$30,470,884.00
Used Merchandise Stores	\$17,219,000,000.00	\$1,153,779.00	\$2,317,609.00	\$3,693,289.00
<b>Motor Vehicle &amp; Parts Dealers</b>	\$1,107,943,000,000.00	\$28,057,038.00	\$99,650,452.00	\$237,574,287.00
Automotive Dealers	\$955,079,000,000.00	\$6,091,773.00	\$45,436,899.00	\$137,355,464.00
Automotive Parts, Accessories, & Tire Stores	\$86,984,000,000.00	\$17,123,662.00	\$27,111,005.00	\$43,692,163.00
Other Motor Vehicle Dealers	\$65,880,000,000.00	\$4,841,602.00	\$27,102,549.00	\$56,526,660.00
<b>Nonstore retailers</b>	\$488,240,000,000.00	\$511,371,839.00	\$606,269,794.00	\$688,676,547.00
<b>Sporting Goods, Hobby, Book, &amp; Music Stores</b>	\$89,393,000,000.00	\$14,390,605.00	\$21,315,650.00	\$30,131,201.00
Book Stores and News Dealers	\$14,764,000,000.00	\$9,242,565.00	\$13,608,027.00	\$16,133,097.00
Book Stores	\$11,195,000,000.00	\$8,866,403.00	\$13,015,443.00	\$15,525,502.00
News Dealers and Newsstands	\$3,569,000,000.00	\$376,162.00	\$592,584.00	\$607,595.00
Sporting Goods, Hobby, & Musical Instrument Stores	\$74,629,000,000.00	\$5,148,041.00	\$7,707,623.00	\$13,998,103.00
Hobby, Toys and Games Stores	\$18,848,000,000.00	\$2,322,407.00	\$2,916,833.00	\$4,131,993.00
Musical Instrument and Supplies Stores	\$4,585,000,000.00	\$726,904.00	\$1,221,696.00	\$3,185,441.00

# Site Selection

February 28, 2017



Sew/Needlework/Piece Goods Stores	\$4,462,000,000.00	\$0.00	\$201,683.00	\$1,081,290.00
Sporting Goods Stores	\$46,734,000,000.00	\$2,098,729.00	\$3,367,411.00	\$5,599,379.00
<b>Avg Annual Retail Demand - Sum of Bolded Fields (not including GAFO)</b>	<b>\$5,325,750,000,000.00</b>	<b>\$1,413,349,509.33</b>	<b>\$1,965,472,782.29</b>	<b>\$2,793,697,299.81</b>

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