

Demographic Detail Comparison Report



Date: Thursday, 13 December, 2012 **Current Geography:** 1 Mile: 1315 OAKFIELD DR BRANDON, FL 33511, 3 Miles: 1315 OAKFIELD DR BRANDON, FL 33511, 5 Miles: 1315 OAKFIELD DR BRANDON, FL 33511

	1 Mile: 1315 OAKFIELD DR BRANDON, FL 33511	3 Miles: 1315 OAKFIELD DR BRANDON, FL 33511	5 Miles: 1315 OAKFIELD DR BRANDON, FL 33511
Summary			
2012 Estimated Total Population	9,340	91,632	211,824
Daytime Population	11,841	39,741	86,579
2012 Median Household Income	\$42,955	\$53,892	\$53,596
Population			
2012 Estimated Total Population	9,340	91,632	211,824
2017 Forecast Total Population	9,706	99,706	230,811
2000 Census Total Population	7,938	68,479	156,295
1990 Census Total Population	4,531	49,323	117,604
Population Growth 1990 to 2000	75.18%	38.84%	32.90%
Population Growth 2000 to 2012	17.65%	33.81%	35.53%
Forecast Population Growth 2012-2017	3.92%	8.81%	8.96%
Households			
2012 Estimated Total Households	3,985	36,468	79,001
2017 Forecast Total Households	4,136	39,753	86,057
2000 Census Total Households	3,500	25,708	56,183
1990 Census Total Households	1,961	17,883	41,279
Household Growth 1990 to 2000	78.46%	43.76%	36.11%
Household Growth 2000 to 2012	13.88%	41.86%	40.61%
Forecast Household Growth 2012-2017	3.77%	9.01%	8.93%
Income			
2012 Estimated Households by Income			
<\$15,000	426	2,688	6,591
\$15,000-\$24,999	411	2,419	6,711
\$25,000-\$34,999	696	4,597	9,373
\$35,000-\$49,999	812	6,860	13,759
\$50,000-\$74,999	930	9,443	18,674
\$75,000-\$99,999	416	5,303	10,790
\$100,000-\$124,999	175	2,724	6,534
\$125,000-\$149,999	62	1,264	3,143
\$150,000-\$199,999	19	631	1,832
\$200,000-\$499,999	33	464	1,391
\$500,000+	5	75	203
2012 Estimated Median Household Income	\$42,955	\$53,892	\$53,596
2012 Estimated Average Household Income	\$51,325	\$63,575	\$65,384
2012 Estimated Per Capita Income	\$21,226	\$25,584	\$24,613
Age			
Total Population	9,340	91,632	211,824
Age 0-4	623	6,748	15,675
Age 5-9	608	6,509	14,904
Age 10-14	585	6,163	14,203

Age 15-17	278	3,775	9,509
Age 18-20	361	3,489	8,294
Age 21-24	406	4,838	11,406
Age 25-34	1,763	15,434	33,705
Age 35-44	1,596	14,040	30,186
Age 45-54	1,204	13,379	31,427
Age 55-64	836	9,505	22,655
Age 65-74	415	4,271	11,029
Age 75-84	322	2,357	6,124
Age 85+	344	1,125	2,706
Age 16+	7,426	70,903	163,810
Age 18+	7,246	68,438	157,532
Age 21+	6,885	64,949	149,239
Age 65+	1,081	7,753	19,859
2012 Estimated Median Age	35.27	34.27	34.47
2012 Estimated Average Age	37.04	35.20	35.59
2012 Male/Female Ratio	0.91	0.95	0.97
Males	4,451	44,685	104,535
Age 0-4	322	3,473	8,054
Age 5-9	310	3,314	7,605
Age 10-14	309	3,169	7,334
Age 15-17	139	1,899	4,957
Age 18-20	180	1,756	4,218
Age 21-24	200	2,373	5,841
Age 25-34	892	7,608	16,934
Age 35-44	801	6,899	14,804
Age 45-54	556	6,409	15,213
Age 55-64	361	4,461	10,763
Age 65-74	177	1,991	5,231
Age 75-84	121	1,001	2,643
Age 85+	82	332	940
Age 16+	3,458	34,070	79,840
Age 18+	3,370	32,831	76,586
Age 21+	3,190	31,075	72,369
Age 65+	381	3,325	8,814
2012 Estimated Median Age, Male	33.64	33.38	33.40
2012 Estimated Average Age, Male	34.72	34.24	34.67
Females	4,889	46,947	107,288
Age 0-4	300	3,275	7,621
Age 5-9	298	3,195	7,300
Age 10-14	276	2,994	6,869
Age 15-17	139	1,876	4,552
Age 18-20	180	1,733	4,076
Age 21-24	206	2,465	5,565
Age 25-34	871	7,827	16,771
Age 35-44	795	7,141	15,383
Age 45-54	647	6,970	16,215
Age 55-64	475	5,044	11,892
Age 65-74	237	2,280	5,797
Age 75-84	202	1,355	3,481
Age 85+	261	793	1,766
Age 16+	3,968	36,832	83,970
Age 18+	3,875	35,607	80,946
Age 21+	3,695	33,874	76,870
Age 65+	701	4,428	11,045
2012 Estimated Median Age, Female	37.08	35.15	35.56
2012 Estimated Average Age, Female	39.12	36.13	36.49
Education			
2012 Estimated Population, Age 25+			
Less than High School	280	1,825	4,865
Some High School, No Diploma	415	3,652	10,811
High School Grad (inc Equivalency)	2,237	17,757	40,791

Some College, No Degree	1,492	14,523	31,426
College Degree less than Bachelors	595	5,866	13,508
Bachelor's Degree	1,070	12,087	25,765
Master's Degree	304	3,471	8,020
Professional School Degree	58	663	1,575
Doctorate Degree	28	267	1,070

Race & Hispanic

Total Population by Race

White	5,963	64,322	148,559
Black or African American	1,963	15,285	36,775
American Indian & Alaska Native	34	364	873
Asian	288	3,357	7,324
Native Hawaiian/Other Pacific Islander	6	94	196
Some Other Race	697	4,638	10,552
Two or More Races	389	3,573	7,544

Non Hispanic Population by Race

White	4,299	50,290	116,883
Black or African American	1,816	14,167	34,219
American Indian & Alaska Native	22	252	600

Asian	284	3,285	7,185
Native Hawaiian/Other Pacific Islander	5	81	160
Some Other Race	40	253	598
Two or More Races	200	2,138	4,520

Hispanic Population by Race

White	1,664	14,032	31,677
Black or African American	147	1,118	2,556
American Indian & Alaska Native	11	112	273

Asian	5	72	139
Native Hawaiian/Other Pacific Islander	1	13	36
Some Other Race	658	4,385	9,954
Two or More Races	190	1,434	3,025

Housing Tenure

2012 Estimated Housing Units, Owner Occupied	1,561	19,778	50,687
2012 Estimated Housing Units, Renter Occupied	2,424	16,690	28,314
Percent Owner Occupied	39.18%	54.23%	64.16%
Percent Renter Occupied	60.82%	45.77%	35.84%

Home Value

2012 Estimated Owner-Occupied Housing Units

Value <\$20,000	19	138	1,300
Value \$20,000-\$39,999	7	96	1,347
Value \$40,000-\$59,999	27	154	1,629
Value \$60,000-\$79,999	141	559	2,497
Value \$80,000-\$99,999	221	1,609	4,507
Value \$100,000-\$149,999	671	10,312	19,798
Value \$150,000-\$199,999	241	4,783	10,469
Value \$200,000-\$299,999	184	1,711	7,068
Value \$300,000-\$499,999	10	72	407
Value \$500,000-\$749,999	3	83	288
Value \$750,000-\$999,999	0	29	84
Value \$1,000,000+	0	10	106
2012 Estimated Median Home Value	\$125,754	\$135,313	\$135,012

Household Size

2012 Estimated Total Households by Size

1 Person	1,155	6,657	16,660
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2 People	1,321	12,808	26,740
3 People	770	7,041	15,681
4 People	436	4,974	11,885
5 People	195	1,955	5,195
6 People	74	636	1,857
7+ People	36	198	783
2012 Estimated Average Household Size	2.40	2.48	2.64

2012 Estimated Family Households by Size

2 People	873	11,017	23,140
3 People	697	6,759	15,072
4 People	413	4,897	11,696
5 People	178	1,916	5,119
6 People	74	632	1,824
7+ People	33	188	768

2012 Estimated Nonfamily Households by Size

1 Person	1,153	8,857	16,860
2 People	448	1,791	3,600
3 People	73	282	608
4 People	24	77	189
5 People	17	39	76
6 People	0	4	33
7+ People	3	10	15

Marital Status

2012 Estimated Population Age 15+

Never Married	2,671	23,578	50,212
Married, Spouse present	2,823	32,968	81,478
Married, Spouse Absent	514	3,300	6,970
Widowed	383	3,191	8,043
Divorced	1,132	9,176	20,338

2012 Estimated Male Population Age 15+

Never Married	1,358	12,297	27,236
Married, Spouse present	1,418	16,642	40,828
Married, Spouse Absent	228	1,390	3,082
Widowed	53	642	1,709
Divorced	451	3,758	8,687

2012 Estimated Female Population Age 15+

Never Married	1,313	11,281	22,976
Married, Spouse present	1,405	16,325	40,650
Married, Spouse Absent	285	1,910	3,888
Widowed	330	2,549	6,334
Divorced	681	5,418	11,652

Language Spoken at Home

2012 Estimated Population Age 5+

Speak Only English at Home	6,626	66,869	155,513
Speak Asian/PI Lang at Home	95	1,571	3,451
Speak IndoEuropean Lang at Home	405	2,722	6,489
Speak Spanish at Home	1,555	13,429	29,962
Speak Other Lang at Home	36	293	733

Age of Housing Units

2012 Estimated Housing Units

	4,438	39,762	86,662
Built 2005 or Later	235	3,016	7,302
Built 2000 to 2004	687	8,370	17,937
Built 1990 to 1999	1,409	10,376	20,127
Built 1980 to 1989	1,280	9,220	19,516
Built 1970 to 1979	474	5,476	12,718
Built 1960 to 1969	234	2,309	5,347
Built 1950 to 1959	83	767	2,878
Built 1940 to 1949	8	100	444
Built 1939 or Earlier	28	128	392
2012 Estimated Median Year Structure Built	1,991	1,992	1,991

Length of Residence**2012 Estimated Households**

Moved in 2005 or Later	2,602	20,082	38,117
Moved in 2000 to 2004	652	6,727	17,149
Moved in 1990 to 2009	440	5,620	13,648
Moved in 1980 to 1989	170	2,318	5,828
Moved in 1970 to 1979	105	1,329	3,155
Moved in 1969 or Earlier	16	392	1,104
2012 Estimated Average Length of Residence	8.23	10.04	10.94

Transportation**2012 Estimated Workers, Transportation**

Drove Alone	4,234	41,744	91,436
Carpooled	521	4,135	9,203
Public Transport	16	406	940
Bicycle	20	233	428
Walked	27	411	813
Other	103	435	1,052
Worked at Home	165	2,067	5,552

2012 Estimated Workers, Travel Time

Worked at Home	165	2,067	5,552
Less than 15 Minutes	1,432	11,687	23,060
15-29 Minutes	1,978	19,085	41,962
30-44 Minutes	1,087	11,257	25,496
45-59 Minutes	257	3,193	9,078
60+ Minutes	243	2,800	6,837
2012 Estimated Average Travel Time (Min)	17.59	19.02	19.19

Employment**2012 Estimated Population Age 16+**

Armed Forces	15	749	1,769
In Labor Force, Employed	4,919	46,721	104,690
In Labor Force, Unemployed	456	4,074	9,736
Not in Labor Force	2,036	19,359	47,615
2012 Unemployed Civilian Labor Force	8.48	8.02	8.51

2012 Estimated Male Population Age 16+

Armed Forces	10	489	1,379
In Labor Force, Employed	2,499	23,595	54,163
In Labor Force, Unemployed	178	2,240	5,331
Not in Labor Force	771	7,747	18,967

2012 Estimated Female Population Age 16+

Armed Forces	5	260	391
In Labor Force, Employed	2,419	23,126	50,527
In Labor Force, Unemployed	278	1,834	4,405
Not in Labor Force	1,266	11,612	28,648

2012 Estimated Population Age 16+

For-Profit Private Workers	3,916	37,221	81,089
Non-Profit Private Workers	310	2,572	5,792
Local Government Workers	456	3,972	9,544
State Government Workers	54	1,097	2,463
Federal Government Workers	77	1,063	2,327
Self-Emp Workers	334	3,339	8,303
Unpaid Family Workers	6	29	47

Occupation**2012 Est. Civilian Employed Population Age 16+**

Blue Collar	938	8,441	19,770
White Collar	3,407	33,111	72,503
Service & Farm	808	7,742	17,293

2012 Est. Civilian Employed Population Age 16+

Architect/Engineer	55	903	1,929
Arts/Entertain/Sports	96	713	1,417
Building Grounds Maint	212	1,576	3,621

Business/Financial Ops	283	2,948	6,280
Community/Soc Svcs	41	693	1,576
Computer/Mathematical	150	971	2,273
Construction/Extraction	346	2,193	5,026
Edu/Training/Library	274	2,853	6,225
Farm/Fish/Forestry	0	47	224
Food Prep/Serving	255	2,488	5,748
Health Practitioner/Tec	215	2,516	6,024
Healthcare Support	104	1,050	2,157
Maintenance Repair	180	2,002	4,523
Legal	26	494	1,032
Life/Phys/Soc Science	33	368	667
Management	488	4,703	10,363
Office/Admin Support	1,183	9,159	19,315
Production Occupations	143	1,435	3,785
Protective Svcs	136	881	2,489
Sales/Related	562	6,790	15,402
Personal Care/Svc	100	1,700	3,053
Transportation/Moving	269	2,811	6,436

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1-3-5 Mile Radii Demographic Map for 1315 Oakfield Dr, Brandon, FL

